



KEY TO PROFIT
AGRI KING, Inc.
 PERSONALIZED FEEDING PROGRAMS

FULTON, ILL.

WILLOW MAPLE FARM

It Seems Unreal
 And Too Good
 To Be True



	No Cows	Avg Milk on All Cows	Avg Milk on Milking Cows	Rolling Herd Avg	Fat
Nov. '72	55	36.5	46.9	12,534	497
May '73	53	47.0	50.7	14,814	590
May '74	50	48.3	55.9	15,393	607
May '75	47	64.6	69.0	18,677	680

Donald and Harold Bollinger
 Newmanstown, PA

These Cows Just Don't Quit!

Donald says, "If someone would tell me the things that I've experienced these past two years, I would think they're stretching the truth a good bit. But these are the facts. Our cows peak higher and hold production longer. From 1962 until 1973 we only had two cows to produce over 20,000 lbs. of milk in 305 days. As of May 1975 there are 14 cows in our herd predicted to finish over 20,000 lbs. of milk.

We still have some problems now and then but when we do we get the veterinarian to treat them and they respond very quickly. On March 8, 1975 a virus hit our herd and 75 percent of our cows were running fevers between 103 degrees & 106 degrees. The cows were off feed and way down in milk. Things didn't look too bright. I asked our veterinarian if they would come back up in production. He said he didn't think they would. One week later the cows were back on feed and milk production was nearly back to where it was before. I never saw cows respond like they did."

The following are production records on 5 of Willow Maple Farm's Cows:

Willow Maple Starann
 Born 3-11-1972
 Fresh July 24, 1974 as a 2 yr. old

	lb Milk	% Fat
Sept.	81.6	2.4
Oct.	76.0	2.7
Nov.	81.8	2.2
[DHIR] Nov.	85.0	2.7
Dec.	87.0	2.1
Jan.	82.8	2.5
Feb.	89.5	2.4
Mar.	73.0	3.0
Apr.	76.5	2.8
May	71.5	1.7

We must dry her off in June because she is due Aug. 14, 1975

Arnold Acres Marquis Marie
 Born Sept. 2, 1971
 Fresh April 29, 1975

	lb. Milk	% Fat
May	49.5	5.7
June	65.0	3.5
July	65.0	3.4
Sept.	61.8	3.4
Oct.	56.9	3.4
Nov.	57.5	4.4
[DHIR] Nov.	51.3	4.6
Dec.	58.8	4.5
Jan.	65.3	4.1
Feb.	66.5	4.4

Dry off March 15, 1975
 Fresh April 24, 1975

Willow Maple Reflection Mae
 Born 4-11-1966 84 GP
 305 days 26,628 lb. Milk 993 lb. Fat
 357 days 30,622 lb. Milk 1137 lb. Fat

1974	lb. milk	% Fat
Dry off Sept 12, 1974	89.3	4.9
Fresh Nov. 13, 1974	106.6	3.1
Nov 19, 1974	125.0	3.2
Dec. 1974	112.0	2.9
Jan. 1975	105.0	4.1
Feb. 1975	114.0	3.5
Mar. 1975	119.3	3.0
Apr. 1975		
May 1975		

Willow Maple Bonus Cathy
 Born 11-11-1971
 Fresh Nov. 1973
 335 days 19,191 lb. Milk 655 Fat

	lb. milk	% Fat
Dec.	84.0	3.8
Jan.	102.0	1.8
Feb.	114.4	2.9
Mar.	96.0	2.6
Apr.	93.0	2.8
May	80.5	2.7

Dry off Oct. 27, 1974
 Fresh Nov. 23, 1975

Willow Maple Kenny Mara
 Born 8-12-1972
 Fresh Nov. 27, 1974

	lb. Milk	% Fat
Dec.	55.0	3.7
Jan.	56.5	3.4
Feb.	60.8	3.7
Mar.	54.3	3.5
Apr.	56.5	3.0
May	68.8	2.4

P.S. There are only 44 stalls in our barn; I guess come Fall we will have to sell some Heifers because we won't have room for them.

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 Regional Manager
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 Ben Greenawalt
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