# Boillot Speaks at Dairy Farmers Meeting

"Problems of the dairy industry can be solved if producers, industry, government and the consumer are willing to cooperate," James B. Boillot, Missouri director of agriculture told 450 dairy farmer members attending United Dairy Industry Association's Fourth annual meeting in Kansas City (April 7-9).

"I, for one, believe the future is bright for an aggressive dairy industry. But it will take a strong concerted effort on the part of all involved in the industry," he said in his welcoming remarks.

"Our total system of milk processing, distribution and retailing is second to no other, anywhere," commented UDIA president, Glenn Lake, just reelected to his fifth term. "It all adds up to what we in the industry should be rightfully proud of, the American consumer has the highest quality dairy products, with the least effort and at the lowest cost, of any people in the world."

The three-day annual meeting was held to review 1975 promotional plans and to elect board directors and officers for UDIA and its family of organizations: American Dairy Association, Dairy Research Inc., and National Dairy Council.

Stanley Chapman, Woolstock, Iowa; Donald G. Fatchett, Blissfield, Michigan; and John Mc-Mullen, Clearwater, Florida, were newly elected to the 24-man UDIA Board of Directors by the 134 members of the House of Delegates.

In other board elections, Robert S. Turner, Horseheads, New York, was reelected president of ADA; S. D. Lester, Jr., Murfreesboro, Tennessee, was reelected president of DRINC; and Thomas V. Angott, Detroit, Michigan, was elected chairman of NDC.

John W. Sliter, UDIA's executive vice-president, told the delegates and dairy leaders that "we can be pleased with our progress during the past year, but we are far from satisfied. We have established that the concept was right, the effort was real, but we must now commit ourselves to this action program of working together to build a better market."

Meeting Highlights:

National Dairy Council was honored for its 60 years of nutrution research and education as NDC premiered its new film, "Wholly Cow," showing how a cow makes milk.

Idea Exchange Seminars were held on all program elements to answer questions from dairy leaders on UDIA's total promotion effort combining research, advertising, merchandising and public relations.

Three new directors were elected to the 24-man board from 31 nominees; 21 directors were reelected. The five-man board of UDIA was reelected as was the four-man board of ADA.
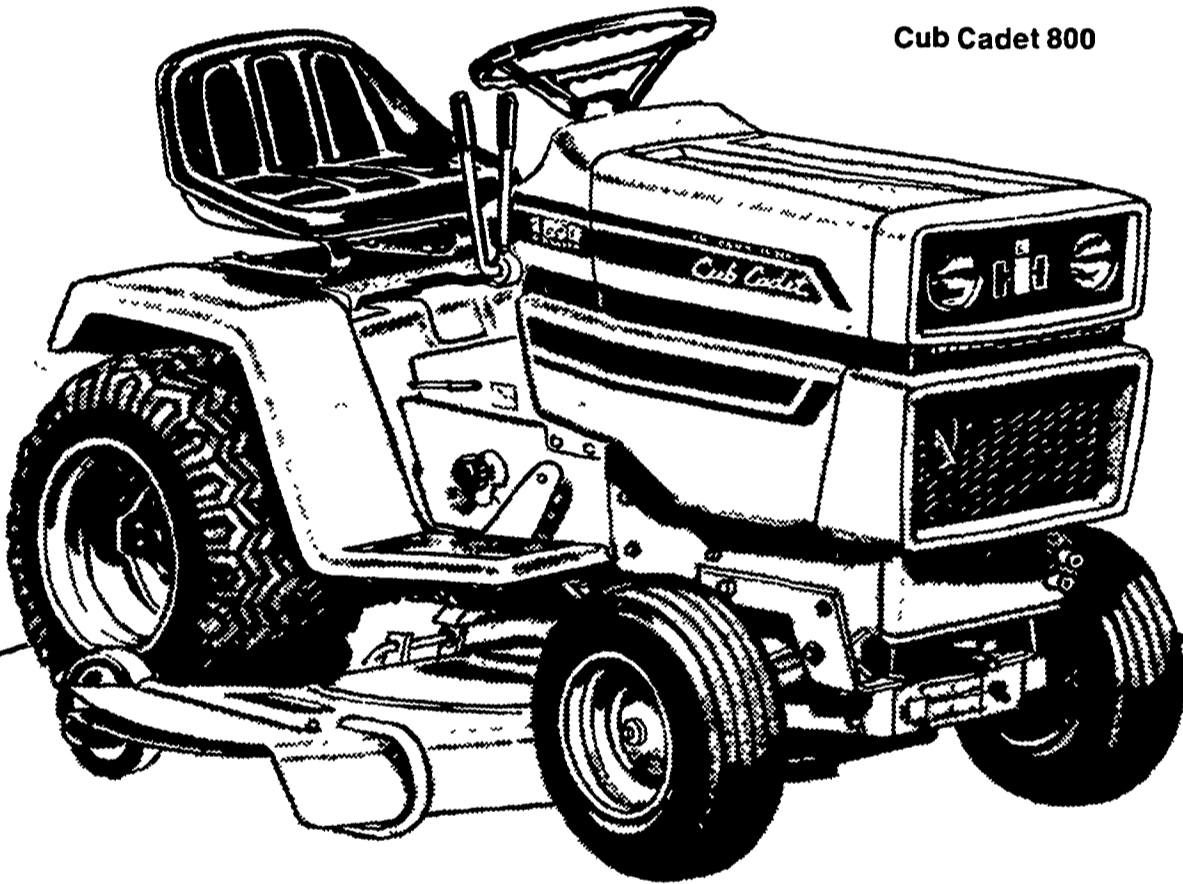
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## Silver Spurs 4-H Club

The Silver Spurs 4-H Horse and Pony Club held its monthly meeting at the home of Sue Baker.

Randy Glick, president conducted the business meeting. It was announced that Donna Bare, Cherry Gochnauer and Roberta Stein will attend the 4-H Teen Leaders Retreat at Doublins Gap.

Demonstrations were done by Patti Nauman on "How to put a Bridle Together" and by Sue Baker on "Characteristics of a Morgan Horse."

The program committee set up the classes for their annual Horse Show which will be held August 17.

The teen leaders are holding a clinic June 7 and have invited the newly formed Horseless Horse Club from Mountville.