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Cottage Cheese Facts

Big city people, small families or west coast residents eat the most cottage cheese, according to "The Household Cottage Cheese Market." The free 20-page booklet, published by the Marketing and Economic Research Division of United Dairy Industry Association, also points out that 66 percent of all U.S. families bought cottage cheese during a month survey period with small curd purchases by 53 percent of the U.S. families.

Udia's report on cottage cheese provides information on household purchases of cottage cheese in the United

States from April 1972 to March 1973. The data were obtained from the National Consumer Panel of the Market Research Corporation of America, based on reports of a census balanced sample of 7,500 families throughout the country.

The purpose of the booklet is to provide the dairy industry with useful information on in-home use of cottage cheese," said research director, Dr. G. G. Quackenbush. "This includes data on purchase, preferred packing and any geographic differences."

Report highlights: Creamed cottage cheese purchased are highest in the North Central region; the Pacific region accounts for 36 percent of the low fat of the low fat creamed cottage cheese sales; and the Northeast provides 51 percent of the purchases of dry cottage cheese.

Household Cottage Cheese: Residents of cities with populations of one-million or more, eat more regular creamed cottage cheese than others. Families with one or two members buy more than four times as much cottage cheese per capita as larger families with six or more members. Purchases of cottage cheese increase as consumers get older. Income has little effect on cottage cheese purchase. Other factors, such as age, religion and family size are more important. The pint size container is preferred by nearly half the purchasers of creamed and low fat cottage cheese.

The Household Cottage Market is the fourth report published by UDIA's marketing and economic research division. Other reports are; The Household Cheese Market; The Household Yogurt Market; The Household Ice Cream Market and Related Products.

St. Louis

April 10

Weekly Cattle Review

Receipts 9200
Last Week 7400
Year Ago 5200

Compared close last week, slaughter steers 1.00-1.50 higher on high Good and Choice, Standard and low Good barely steady. Heifers 50-1.00 higher. Cows 1.00-2.50 lower, bulls steady to 1.00 lower. Supply mostly Good and Choice 1000-1250 lbs. yield grade 2-4 slaughter steers, 15 percent heifers, 16 percent cows and 30 percent feeders.

SLAUGHTER STEERS: Load Prime 1125 lbs. yield grade 3 41.50, couple loads Choice and Prime 1100-1200 lbs. 41.00 on Monday; Wednesday load Choice 1175 lbs. yield grade 2-4 42.00. Choice 1000-1250 lbs. yield grade 2-4 39.50-41.50. Mixed Good and Choice 37.00-40.00. Good 34.00-38.00. Good Holsteins 1100-1400 lbs. yield grade 2-3 34.00-36.50, few Choice 37.00. Standard and Good 30.00-34.00. Standard 28.00-30.00.

SLAUGHTER HEIFERS: Choice and Prime 900-1000 lbs. yield grade 3-4 39.00-39.50. Choice 850-1050 lbs. yield grade 2-4 37.50-39.00. Mixed Good and Choice 36.50-38.00. Good 31.00-36.00. Standard 28.00-30.00.

COWS: Late sales Utility and Commercial 18.00-22.00, few early to 23.50. Cutter 15.00-19.00. Canner and low Cutter 13.00-14.00.

BULLS: Yield grade 1-2 1100-1600 lbs. 24.00-26.00, yield grade 1 1400-2100 lbs. 26.00-28.00.

VEALERS: Choice 34.00-38.00.

To obtain a free copy of any of these reports, send your request to: Marketing and Economic Research Division United Dairy Industry Association 6300 North River Road Rosemont, Illinois 60018

Baltimore USDA Report

April 7, 1975

CATTLE 400. Slaughter steers & heifers 50 cents to \$1 lower; Cows 50 cents to \$1 lower; Bulls steady. Supply 40 percent slaughter steers & heifers, 40 percent cows, 15 percent feeders, balance bulls.

STEERS: Choice yield grade 2-4 1025-1275 lbs. 38.50-40.00, Good & Choice 36.00-38.00, Good 33.00-36.00, Standard & Low Good 28.25-32.00, Standard 875-1200 lbs. 22.85-25.50. HEIFERS: High Good & Choice yield grade 2-4 795-1050 lbs. 32.50-33.75, Good 28.25-31.75. FEEDER CATTLE: Good & Choice steers 765-835 lbs. 30.00-31.00, lot Choice steer calves 480 lbs. 35.00, Good & Choice 550 lbs. 30.75; package Good heifers 365 lbs. 23.75, several Standard holstein steers 860-920 lbs. 21.50-22.60.

HOGS 700. Barrows & Gilts 25 cents higher. US No. 1-3 200-240 lbs. 40.50-40.75, 75 head 40-85-41.00, No. 2-3 230-260 lbs. 40.00-40.50, No. 2-4 250-280 lbs. 39.00-40.50. Sows: Uneven, averaging steady. US No 1-3 300-600 lbs. 34.00-35.00.

IN QUOTES



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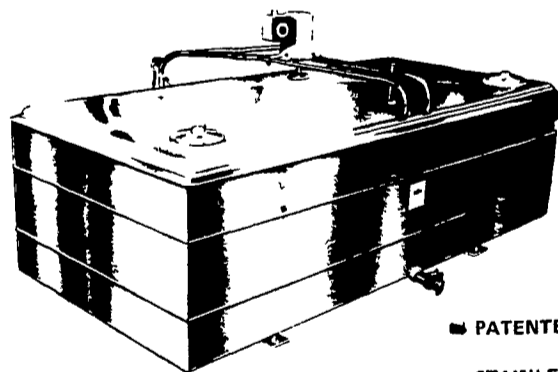
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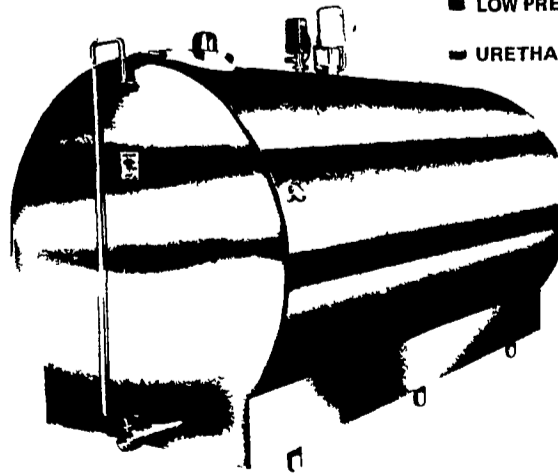
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