

Non-Farmers Seen Lacking Knowledge Of Farm Realities

The American non-farming public lacks an understanding of how food is produced, the Northwest Pennsylvania Feed Dealers were told last week in Greenville.

Ernest F. Bond, animal feeds sales representative for American Cyanamid Company, told his audience,

"The non-farming public, representing about 95 percent of our population, and the farmer need to be fully acquainted if we are to continue to have high-quality food."

Farmers have available to them today safe and effective ways and means to control and stimulate nature

so that our food is better and cheaper than anywhere in the world, Bond pointed out.

"Science and technology comes to the farm in the form of improved feed and seed, modern fertilizers, highly sophisticated plant growth chemicals, insecticides, herbicides, and animal health products," he added.

Citing a foreword to a recent report by the Committee on Agriculture, U. S. House of Representatives, that the Committee feels its basic responsibility is to maintain the nation's food

and fiber output, Mr. Bond said, "Our farmers are producing. They are charged with providing food and fiber for today's 202 million Americans and have the capability of meeting the needs of the expected 300 million population of the U. S. by the year 2000."

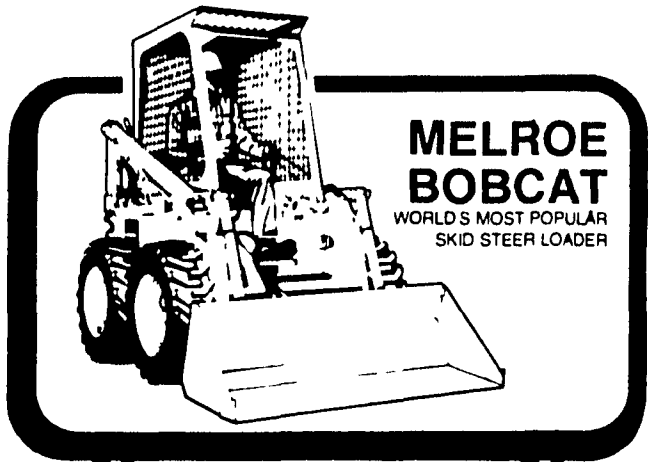
Citing growing pork consumption, Mr. Bond noted that there will be a good long-range market for U.S. pork in Japan. "It is expected that pork consumption will double in five years. With 107 million people in Japan, that would mean Japan alone would

import 1.4 billion pounds of pork," he said.

Pork in the U. S. today reaches the consumer fresher, with better quality and undergoes more inspection than any other country, the speaker said.

"This production

capability can continue only if the American farmer receives enough support for his crops and livestock to use modern machinery and technology, insecticides, pesticides and other things to maximize production," Bond added.



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Consumers' Corner

FURNITURE GUIDELINES

New guidelines for the furniture industry have been issued by the Federal Trade Commission. As a result consumers should be better able to know what they are viewing when they browse for furniture.

The guide demands detailed disclosure of furniture materials. Manufacturers are now required to reveal if plastic, vinyl, or marble dust is used to simulate wood, leather, or marble. If constructed with veneer, a furniture piece must be labeled as such.

A major provision of the guide is aimed at eliminating the common retail practice of removing manufacturer's tags and labels, which tell information about construction and composition of the furniture.

Terms such as Chinese Chippendale, Mediterranean and French Provincial are permitted to describe furniture styles. However, unqualified names of countries may not be used. For example, Danish-style furniture, manufactured in the U.S., may not be labeled "Danish." Instead, it must be described as "Danish-style."

Furniture advertisers' claims must be backed by testing which is run by qualified individuals. Generalizations about such testing must be displayed in terms easily understood by the consumer.

Central Tractor

The sixth weekly 4-H meeting of the Central Tractor Club was held recently at Landis Bros. Implement Company.

The meeting was called to order by president Wayne Erb with the secretary's report being given by Dale Musser.

A demonstration was given on how diesel fuel burns, with the members then working in groups according to their project experience.

Carl Thomas
News Reporter

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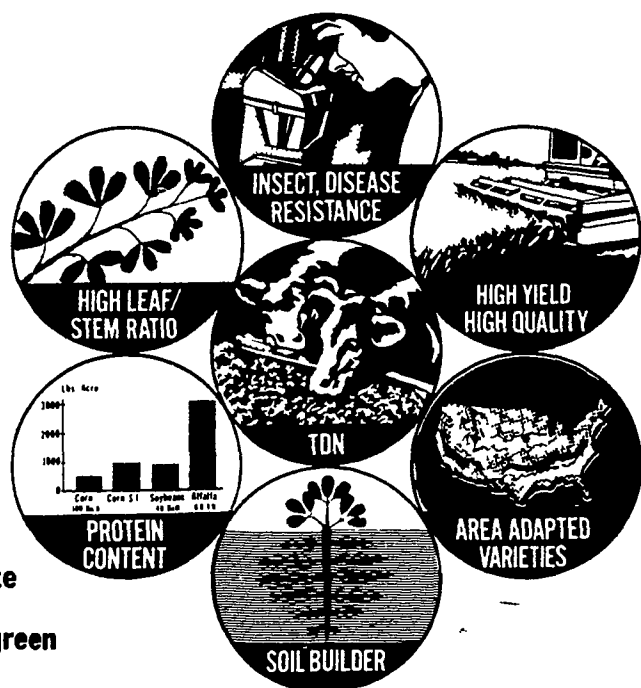
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