



KEY TO PROFIT
AGRI KING, Inc.
 PERSONALIZED FEEDING PROGRAMS

FULTON, ILL.

Agri-King Congratulates

EARL and BETTY WEIR

COCHRANVILLE, PA

**FOR TOP MILK PRODUCTION IN CHESTER CO. ON
 D.H.I.A. ROLLING HERD AVERAGE FOR 1974
 32 COWS 17,684 LBS. MILK 672 LBS. FAT.**

Earl and Betty's average in 1972 was 40.6 lbs. of milk per cow per day on all cows. In 1974 their herd average was 50.9 lbs. of milk per cow per day on all cows.

Most farmers don't realize how much 10.3 lbs. of milk is worth. If milk is 8 cents per lb. this amounts to \$300.76 per cow per year. Take your number of cows and find out how much an extra 10 lbs. of milk is worth to you.



SERVICEMAN BILL WINDLE, RIGHT, CONGRATULATES EARL AND BETTY ON THEIR 1974 ACHIEVEMENT.

Testimonial

"I was asked what I think of the AGRI-KING feeding program. I don't know exactly what to say — everything is important! You cannot look at any one thing and say that is more important than anything else. Protein, calcium, phosphorus, vitamins and trace minerals at the right levels and percentages are very important to a balanced feeding program. I feel that if a farmer is interested in getting the most out of each acre of ground, each pound of feed and each head of livestock, he will have to test his roughage and fine out what is in that part of his feeding program.

I started on the AGRI-KING feeding program in January 1973 with an average of 14,814 lbs. milk and 583 lbs. fat. We were having breeding problems, severe cases of sore feet and a lot of abortions, and we were unable to find the reason for all these problems. AGRI-KING then checked and found that our hay had a very high level of nitrates, and Micro XX was included in our feeding ration. AGRI-KING is the only one who ever helped us counteract these problems.

By January 1975 our rolling herd average on D.H.I.A. is 18,593 lbs. milk and 693 lbs. fat. We have had 19 straight months in which our milking cows have averaged over 50 lbs. of milk and we didn't have to replace a lot of cows to achieve this record. Eleven of my older cows (with an average of their 5th lactation) averaged 15,135 lbs. milk and 568 lbs. fat in 1973. In 1974 these same cows averaged 19,354 lbs. milk and 706 lbs. fat.

My hope for the future is that we can fine-tune this program and follow it even closer than ever before."

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