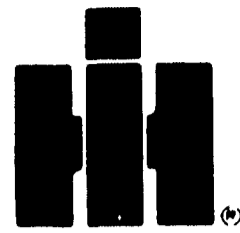


Heritage International, Inc.

1054 State St., Ephrata, Pa.

Phone (717) 733-2283



proudly announces its all-pro team



M. V. "Marv" Brown, Jr.
President

Heritage's experienced staff has dedicated itself to serving you and your individual needs for equipment, parts, and service, fairly, promptly and in a friendly atmosphere. Stop in and say hello. Our aim is to serve you better. - M. V. Brown, Jr.

We value our customers highly so please drive safely. For maximum performance and dependability allow your truck, farm or industrial tractor, cub cadet farm or industrial equipment, to be properly serviced by our factory trained technicians. OUR nite service, open to 1.00 A.M. will repair your equipment while you sleep - Don Weber



Don Weber
Service Manager



C. A. "Frankie"
Frankhouser
Salesman

If you have a truck in mind or are just a browser. Before you buy, see Frankhouser.

Buying this '74 10,000 G V W. New International, lots of money you can save. The Purchase of this green dual wheeled beauty will leave you extra money & many a rave. - C. A. Frankhouser

The price is super right on our opening farm special. An Int 574 gas tractor. This utility tractor with synchronized transmission will get the job done with less effort from you. I'm looking forward to helping you with your farm equipment needs. - Ken Neff



Ken Neff
Salesman



Jay Kreider
Salesman

"Have Backhoe Will Dig" with this popular new Int 3514 Diesel you can save "Big Dollars". It will dig a 14 foot trench, lift 4,000 pounds and backfill or load fast with the hydro static transmission. Its left over with new warranty. - Jay Kreider

We can assure Heritage customers our office services are personalized for more prompt, efficient, accurate account management - Jim Kilhefner



Jim Kilhefner
Sec.-Treasurer



Harry Lefever
Parts Manager

Please think of me when your unit is down. If I don't have the Parts I will sure call around

- Harry Lefever

Lancaster Co's Only International Full Line
Dealer, Handling Trucks, Industrial, Farm
& Power Tractors and Equipment

LOCALLY OWNED AND OPERATED

Our aim is to serve you better

Formerly International Harvester