



KEY TO PROFIT
AGRI KING, Inc.
 PERSONALIZED FEEDING PROGRAMS
 FULTON, ILL.

AGRI KING CONGRATULATES JACOB DIENNER

RD1, GORDONVILLE, PA.

**FOR TOP MILK PRODUCTION IN LANCASTER CO.
 ON DHIA ROLLING HERD AVERAGE FOR 1974
 32 COWS 18,034 Lbs. MILK 630 Lbs. FAT**

"Two years ago I couldn't get Bertha bred. I almost sent her to the meat pen, but decided to give Super Micro a chance. She settled and this past year she gave 20,543 pounds milk. On her last lactation she settled the first time I bred her. She freshened on Nov. 10, 1974, was tested Dec. 13, 1974 with 101.1 pounds milk, and on Jan. 2, 1975 with 118.8 pounds of milk. This is the highest I ever had in my life."



Bertha almost went to the meat pen!

Testimonial

"We were asked what we thought of the Agri King feeding program and if we thought we were receiving any benefits from it. I had to think back to how it started. In November 1972 our milk tester introduced the program to us. It sounded foolish to us because we didn't believe we could get more milk. At the time we were shipping 57 pounds milk per cow per day on milking cows and in December 1972 our rolling herd average was 14,610 pounds milk and 537 pounds fat. However, we did have a lot of problems we would have liked to get rid of. The cows wouldn't hold production for any length of time, they retained their afterbirth, and had a lot of milk fever.

I always thought good cows got milk fever, but I changed my mind. It isn't necessary for cows to get milk fever if you feed them a balanced ration. I find that if we have problems now, it is my fault.

What amazes me is how the cows hold high production throughout the year. In the past 13 months we had 6 solid months over 60 pounds milk per cow per day on milking cows, and 6 months between 50 pounds and 60 pounds of milk. Only one month had production under 50 pounds of milk and that was 49.7 pounds. In December 1974 our rolling herd average was 18,816 pounds milk and 652 pounds fat. At the present time we have fine cows milking an average of 105 pounds milk per cow per day.

Psalms-68: 19 — 'Blessed by the Lord, who daily loadeth us with benefits, even the God of our salvation.' We as God's stewards must use these benefits to the best of our ability with the knowledge he has entrusted to us."

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