

## SALUTE TO GOOD MANAGEMENT



PENN JERSEY HARVESTORE SALUTES

## **BILL and JOHN MERTZ**

FOR THEIR OUTSTANDING MANAGEMENT IN FARMING.

USING TOP QUALITY COWS, GOOD FEED, AND PROPER USE OF CAPITAL.

Bill and John's Operation is Located in Berks County on a 200 Acre Dairy Farm.

Milking Herd of 45 Cows.

Second Highest DHIA Fat Producer,

Avg. 661 pounds per cow.

Milk Production. Avg. 16,533 pounds.

Top Producer. Grade A Holstein over 20,000 pounds. Ranked in the Top 10 Berks County DHIA producers in Past 11 Years.

The Mertzs buy the Pennsylvania Farmers Association's Farm Management Business Analysis Service.

William Mertz, seated, and his brother John pore over some of the DHIA records which are a key element in the management of their Berks County Holstein herd.

## PENN JERSEY HARVESTORE SYSTEMS, INC.

**NEW HOLLAND, PA.** 

717-354-4051

SEE US AT THE 1975 PENNA. FARM SHOW.

