

Our Natural Resources

SUPERTREES

A new generation of Supertrees is being bred by scientists at International Paper Company—and not a moment too soon. The paper and wood the average American will use by the year 2000 will amount to

over a ton a year. Where on earth will all that paper and lumber come from?

At International Paper efforts to come up with some answers have led to Supertrees.

The average Supertree grows faster, taller, straighter, and healthier than ordinary pine trees.

It produces more wood fiber for more paper. And like all trees, a Supertree is a renewable resource.

How do you breed champion animals? Simply explained, you find two champions and mate them.

Scientists at International Paper have been doing the same thing with their Supertrees.

After years of testing, they've mated the best of their original Supertrees, and now they're beginning the second-generation selections. These new Supertrees will be even straighter, even taller and even healthier than their parents.

There will be more Supertrees, too. In fact, by 1980,

new ways to utilize more wood fiber from trees. For example, they are experimenting with a new machine that harvests tap roots that used to be left in the ground and moving ahead on projects like cooperative nurseries, tree farm programs and forest research.

All this will help to keep the world's fiber supply going but more must be done.

For a free booklet about what has to be done to assure the world's fiber supply, just write Public Relations Department, Perspective, International Paper Company, 220 East 42nd Street, New York, N.Y. 10017.

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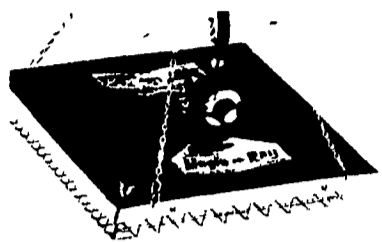
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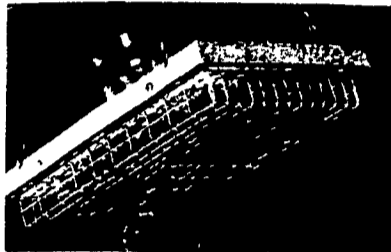
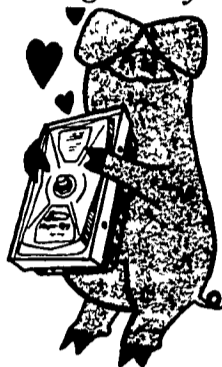
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International Paper will have planted two Supertrees for every man, woman and child in the country.

The scientists at International Paper are also find-

GEHLBALE 1500

...ready to roll



Makes a 1500 lb. round bale.

If you're a farmer you know what a day or two delay at harvest time can cost. Nutrients lost from a few days delay can mean hundreds of dollars spent for the purchase of additional supplements at feeding time. Now, one man can cut harvesting time and reduce costs with the GEHLBALE 1500. The need for large crews, traditionally associated with conventional baling methods, is reduced or eliminated. First crop hay harvest may be completed in the few days the crop is in the proper stage of maturity for maximum quality and feeding value. Because more hay is harvested in a given amount of time, especially first cutting, hay harvest can more economically compete with planting and care of other crops. The Gehl Bale 1500 also promotes the use of corn stalks and other crop residues for bedding or livestock feed. Don't consider another "round" baler until you have all the facts on the Gehl Bale 1500. Stop by soon. The Gehl is "ready to roll!"

Gehl is for farming

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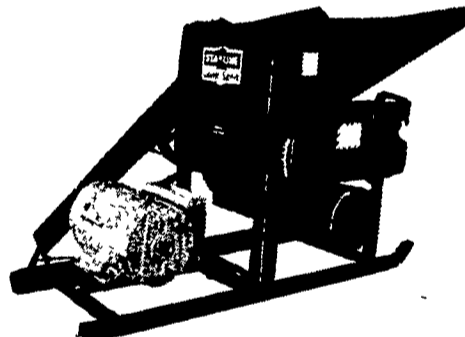
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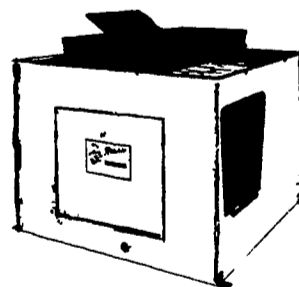
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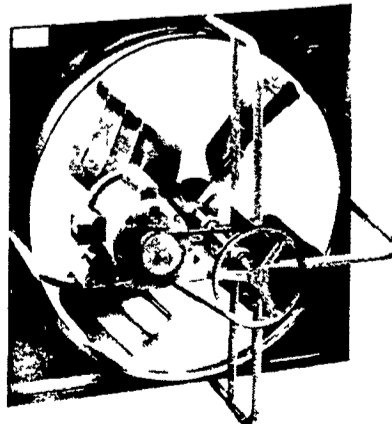
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