



AGRI-KING'S TOP regional group of area managers were honored during the firm's three-day second annual sales meeting and awards banquet recently held at Nordic Hills, a resort hotel at Itasca, Ill. From left, they are Mr. and Mrs. Herb Moore, Whitehall, Pa., Mr. and Mrs. Melvin Herr, New Holland, Pa., Mr. and Mrs. George DeLong

(regional manager), Lititz, Pa., Mr. and Mrs. Bill Windle, Atglen, Pa., Mr. and Mrs. Marvin Meyer, Annville, Pa., and Mr. and Mrs. Earl Ginder, Manheim, Pa. Agri-King, based in Fulton, Ill, specializes in personalized livestock feeding programs.



REGIONAL MANAGER of the Year honor was awarded George DeLong, left, Lititz, Pa., during Agri-King's three-day second annual sales meeting and awards banquet recently held at Nordic Hills, a resort hotel at Itasca, Ill. Presenting the award was Del Curley, president,

while Mrs. DeLong observes. He received the award for outstanding performance in hiring and training men for Agri-King, the Fulton, Ill., based firm which specializes in personalized livestock feeding programs.

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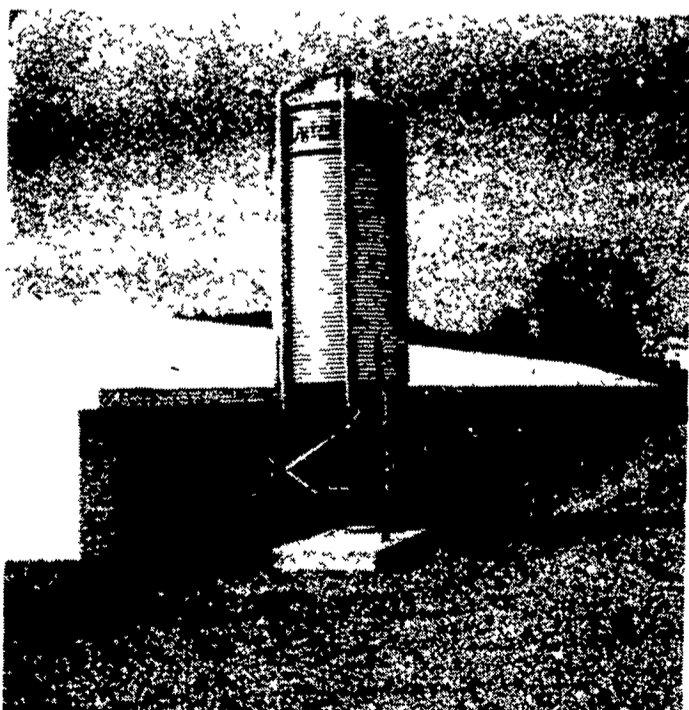
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CONTACT:

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FOR MORE INFORMATION

Agri-King Dealers Honored

Agri-King's top sales managers from Arizona to Pennsylvania received honors recently during the firm's second annual sales meeting and awards banquet held at Nordic Hills, a resort hotel at Itasca, Illinois.

James Yoder, Chambersburg, Pennsylvania, was named Area Manager of the Year by Agri-King's president, Del Curley of Thomson, Illinois, qualifying for the honor in competition with 49 other area managers.

George DeLong, Lititz, Pennsylvania, was named Regional Manager of the Year, an award given for outstanding performance in hiring the training men.

Other top awards went to Joe Thompson, Wooster, Ohio, Outstanding Achievement; William Windle, Atglen, Pennsylvania, Outstanding Achievement; and James Carpenter, Townville, Pennsylvania, Rookie Manager of the Year.

Hosted by the Fulton, Illinois based firm which specializes in personalized livestock feeding programs, the awards highlighted the three-day session.

Castor Oil

Castor Oil is produced by extracting from castor beans. The beans grow mainly in Brazil, India, China, and Thailand. The oil is mainly used in paints, lacquers and varnishes.

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* TRAMISOL in feed knocks out four major lung and intestinal worms

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A-C Trade Show Set for Harrisburg

The Allis-Chalmers Corp. trade show is coming to Harrisburg for the 1975 Farm Show, Jan. 6-10. Presenting the informative entertainment will be Jan Fazio, Barbara Waters and Ginny Habermann, three of the Allis-Chalmers Corp. Agricultural Equipment Group's trade show narrators.

A variety of Allis-Chalmers farm and lawn and garden equipment will be on

display. Among the equipment will be the new high horsepower tractors and the improved 1975 combines.

The shows will run from 9 a.m. to 5 p.m. daily during the five day exposition.

Ginny Habermann, who has been active for several years in the Miss America pageants, will narrate a five screen panoramic show concerning food production around the world. Then, Jan Fazio brings members of the audience onto the show floor to help demonstrate the capabilities and operation of farm tractors and implements through the use of slides and actual equipment.

The AUREOMYCIN^{SS} First-Pound-of-Feed Program



Broiler starting programs utilizing high levels of AUREOMYCIN in feed have been successfully used for years

With today's cost of feed and the market price of live broilers this accepted practice is more profitable than ever

The AUREOMYCIN SS First Pound of Feed program involves feeding chicks 200 grams of AUREOMYCIN chlortetracycline per ton (with 1 25% sodium sulfate and 0 8% calcium) in the first pound of feed

Providing chicks with high antibiotic blood levels with the use of AUREOMYCIN aids in the prevention of synovitis with resultant better weights improved feed conversion and reduced mortality. It can increase your income substantially

Based on results of large commercial trials involving more than 14 million broilers weight improvements and feed savings can produce an extra return of \$8 28 per 1 000 birds with feed costs at 6 cents a pound and broiler prices at 18 cents per pound

And the cost is low. Less than \$3 00 per 1 000 birds is all it takes to provide potentiated AUREOMYCIN in the first pound of feed. That's about the best investment around today

Plan now to put your next flock on the AUREOMYCIN SS First Pound of Feed program

Extra return from feed savings per 1,000 broilers*

Live Weight (lb.)	3.70	3.80	3.90
Feed Saved (lb.)	111	114	117

Dollars saved with feed cost per pound

5¢	\$5.55	\$5.70	\$5.85
6¢	6.66	6.84	7.02
7¢	7.77	7.98	8.19
8¢	8.88	9.17	9.36

*Value of 0.03 lb. savings in feed per lb. gain

Extra return from increase in market weight per 1,000 broilers*

Cents/lb live wt	Extra return per 1,000 birds
15	\$4.50
17	5.10
19	5.70
21	6.30
23	6.90

*Value of 0.03 lb. extra in market weight per bird (feed requirements not figured in)

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