

Brown Swiss Breeders Hold Annual Meeting

The best attended National Annual Brown Swiss Meeting ever was held last Thursday, December 6, 1974 at the Kahler Hotel, Rochester, Minnesota. Nearly 275 members and guests were seated at the meeting's noon luncheon and an estimated 500 persons attended the related convention activities.

Executive-Secretary Marvin L. Kruse noted in his annual report that the largest number of Brown Swiss in the history of the breed were enrolled in the official production testing and type classification programs this past year.

Also noted were an increase in registrations and an increase in the average price paid for Registered Brown Swiss purchased at public auction. In addition, several programs were initiated last year. These included two National Youth Award and Recognition programs entailing a sum of \$3,000 awarded to youth exhibiting junior-owned animals at the National Brown Swiss Shows and the recognition of an outstanding boy or girl in each of the eight National Association Director Districts.

Dr. Robert W. Touchberry, Head, Department of Animal

Science, University of Minnesota, addressed the luncheon meeting on "The Purebred Breeder in Animal Agriculture Today." National President Hiroshi Tateyama, Ault, Colorado, opened the meeting with reflections on the past year and serious considerations needed for the coming year.

Awards
The Ira Inman Production and Type Performance Trophy was presented to individuals in three different categories. The first division (1 to 39 cows) was won by Delaware Valley College, Doylestown, Pennsylvania for the second consecutive year; the second division winner (40 to 99 cows) was Viney Farms, Inc., Evansville, Wisconsin; and the winner in the third division (100 and greater) was Hiroshi Tateyama and Sons, Ault, Colorado.

Green Pastures Rayetta 529870, owned by Earnest and Bert St. John, St. John's Dairy, Glendale, Arizona received two individual production awards based on her national high 305 day 2X mature equivalent record of 34,133 pounds milk and 1,471 pounds butter at made at five years one month of age. These were the H.R. Searles Trophy for the highest DHIR 305 day mature equivalent fat record and the J. P. Eves Trophy for the highest 305 day mature equivalent milk record.

The Meadow View Farm Trophy was presented to the highest Total Performance Winner exhibited at the three national shows. The award is computed on both show ring placing and production and was presented to Earnest St. John and J. P. Eves, Glendale and Sun City,

Arizona, the owners of L-J Stretchy JoAnn 488103. JoAnn was the Total Performance Winner at the Western National Brown Swiss Show.

Those state or regional organizations receiving cash bonuses for exceeding by 10 percent their registration average for the past three years were Minnesota, Dixie, Maryland-Delaware, Wisconsin, Florida, Pacific Northwest, Texas, North Carolina, Virginia, Illinois, Arizona and Iowa. Checks were presented by Secretary Kruse to the presidents in attendance from those organizations.

Election of Officers

A new National President and three new directors were elected during the business session. Bernard Monson, Gowrie, Iowa won over Hiroshi Tateyama, Ault, Colorado, who had served three one year terms. In District 3 competition, Howard Prather, Belfast, Tennessee was elected over Don Neuschwander, Atmore, Alabama to fill the expired term of D. Glynn West, Camilla. Silas Lammers, Botkins, Ohio succeeded over Earl Nicolls, Conneautville, Pennsylvania and will finish out the unexpired term of Director William O. Lindimore (District 2) who resigned for business reasons. The new Director for District 8 is Jim L. Knowlton, Von Ormy, Texas, who was elected over the incumbent Director, Vincent Braddock, Dimmitt, Texas. Other national directors are William H. Myer, Peotone, Illinois; Lee F. Barber, DeWitt, Iowa; William Notter, Jr., Cobleskill, New York; Harold Portner, Sleepy Eye,

Minnesota; and Norman E. Magnussen, Lake Mills, Wisconsin.

Open Forum

Preceding the luncheon meeting, an Executive Committee "Open Forum" was chaired by President Tateyama. Members on the panel—Bill Lindimore, Harold Portner, Norman F. Magnussen and Vice-President D. Glynn West—gave an excellent review on several areas of association activities. Entertaining questions from breeders in attendance, they and Secretary Kruse answered the queries as each was asked.

"Activities"
On the day before the annual meeting, members

and guests were treated to tours of five area Registered Brown Swiss herds and to a "Wurst" dinner dance featuring a bountiful smorgasbord supper in addition to entertainment and dancing.

Following the Thursday annual luncheon meeting, Minnesota Brown Swiss ladies presented delicious Minnesota Christmas Bakings and coffee. The Thursday evening program featured Congressman Albert H. Quie and KROC-TV newsman, Bob Ryan. Friday's activities included a "Presidents' Breakfast" in the morning with the Minnesota National Imperial Sale at 12 noon.

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35 Classified Daus. Ave 78 1, 26 Pr. - 1.14 PDT			
Sire Hilltop Apollo Ivanhoe -- VG & GM			
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Predicted Difference (67% rpt.)	+712M	+\$43	+6F
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Sire Hilltop Apollo Ivanhoe -- VG & GM			
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