

One Out of Six Americans 4-H Alumni

Next time you're with a group of friends or acquaintances, try a little experiment. Ask if any in the group were once 4-H members?

You'll be surprised at the results, for no matter where you go, you're bound to find former 4-H members everywhere, active in all walks of life. And that's not surprising as roughly one out of every six Americans are 4-H alumni.

Some 33 million strong, 4-H alumni represent a vast pool of potential volunteer leaders and talents which may be enlisted to help current 4-H boys and girls "learn by doing".

The Cooperative Extension Service has teamed up with the National 4-H Service Committee and Olin Corporation in a national 4-H alumni recognition program.

They seek to identify and recognize 4-H alumni. Persons whose interests and accomplishments exemplify effective community leadership, public service, service to 4-H and success in their chosen careers.

Four-H alumni, who can be found in all walks of life,



The 4-H alumni recognition program honors outstanding alumni at the county, state and national level. Here, a former Oklahoma 4-H'er is honored as a state 4-H alumni winner. The program also identifies former 4-H members in the community who can serve as valuable resource people for local 4-H efforts.

provide youth with living examples of dependable, purposeful citizenship. Their continued dedication to 4-H include service as volunteer leaders, resource persons, as special interest group leaders

and in other ways which further the program and its projects and activities.

Olin Corporation supports the 4-H alumni recognition program by providing a maximum of four medals of honor to alumni honorees in each county. Up to four alumni in each state are awarded burnished copper plaques mounted on walnut.

Eight national winners are selected by the Cooperative Extension Service from the state honorees. Each is honored at National 4-H Congress and receive a gold key.

Former 4-H members are

Schreiber Appointed

V. Lester Schreiber, 548 Valley View Drive, New Holland, has been named director of a newly organized Marketing Training Department at Sperry New Holland, it was announced today by Edward J. Kelly, sales director.

The new department will coordinate all sales, product and dealer training activities for the firm in North America. It will also work with other departments in the Marketing Division to meet specialized training needs.

Included in the new invited to get involved in local 4-H programs and activities, and to give today's 4-H members opportunities to learn from their talents and expertise. The county extension service office can tell them how.

Persons wishing to gain recognition for outstanding 4-H alumni can send their names and current information about them to the county extension office or the National 4-H Service Committee, 150 N. Wacker Drive, Chicago, Illinois, 60606.

department will be Robert C. Immel, 335 E. Conestoga St., New Holland, marketing training manager, who will be primarily responsible for sales training. Training managers at the company's branch offices in the U.S. and Canada will also report to Schreiber.

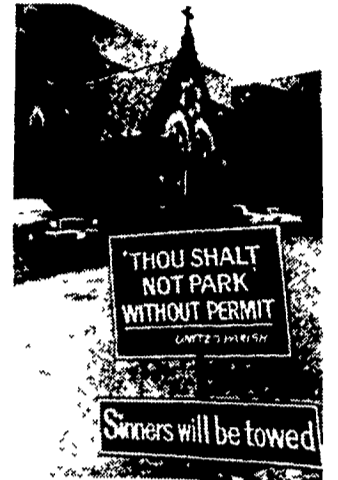
Kelly said that as the company and its product line continue to grow, so does the magnitude of the training job, especially in the sales, product and dealer management areas. The new department, he said, will place special emphasis on these areas to help assure the company's future marketing success.

Responsibility for acquisitions, previously assigned to Schreiber, has been transferred to Irvin E. Aal, 1129 Old Eagle Rd., Lancaster, market development projects director.

Schreiber joined the company in 1948 as a field service supervisor and has since served as a service instructor, field service supervisor, product manager for balers, product development manager and new products director.



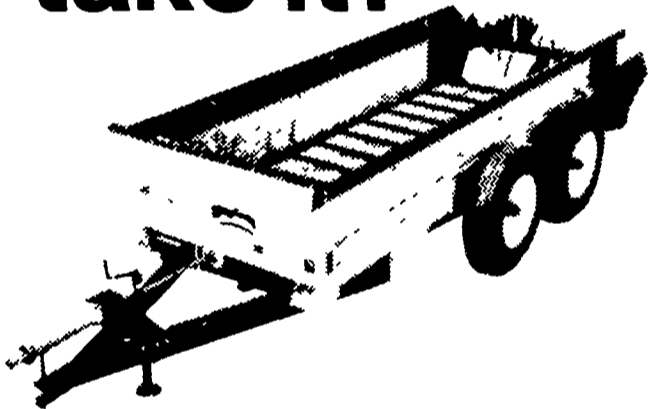
Immel began with Sperry New Holland in 1965 as product education supervisor and was named marketing training manager in 1967.



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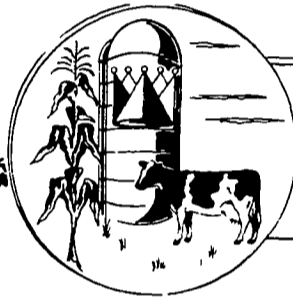
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