

Longenecker's Receives Award



Longenecker's Hatchery of Elizabethtown, Pennsylvania was recognized recently for their outstanding sales increase last year with the DEKALB-WARREN brown egg layer. The Longenecker organization achieved a 46 percent increase in

sales of this product over the previous year. John Grosh, (right), Longenecker Representative, accepted a plaque of recognition presented on behalf of Dekalb AgResearch by Dekalb District Manager, Mike Holmes.

Holiday Lighting Tips

For those consumers who wish to decorate tastefully with "cents" this year, instead of wastefully with dollars, Coral Morris, Home management specialist at the University of Delaware, has translated lighting use into cost figures.

Miss Morris reports that even as many as 50 outdoor decorative bulbs, lit for five hours a day, will add only 8 cents a day to your electric bill, based on a national average power rate of 3 cents-KWH.

The type of bulb you use will affect what you pay, says Miss Morris. She cites a Federal Energy Administration brochure, "Tips for Energy Savers," which suggests using low-wattage "cooler" type lamps and midget lamps on Christmas trees and in other decorative lighting. She points out that these cooler bulbs use six watts each, compared with more than seven watts for standard C7 bulbs. A 25-light set of these lights uses only 150 watts, a savings of 32 watts.

Because the little midget

decorative bulbs are such efficient users of electricity, the 20, 35 and 50-light sets each use only 18 watts. Even a sparkling display of 250 midgets uses less electricity than one 100-watt bulb. Typical electricity cost of 250 midgets for a five hour day? One cent.

Twinkle bulbs are also economical to operate. They use about half as much power as C7 bulbs over the same period of time since they are "asleep" half the time.

How many lights are needed for outdoor decorating of trees and bushes? For evergreens, Miss Morris suggests using the easy-to-remember formula: three times the tree height times the width in feet. This equals the number of standard bulbs. Double this figure for midget lights.

Bare branches of trees and shrubs take on a lacy, Christmas look when decorated with lights, particularly when midget lights are used. How many? Figure a 50-light set per bush. Trees which lose their leaves need a 50-light set for every four or five feet of tree height above ten feet off the ground. Examples: small trees about ten feet high (25 midget lights); 15-foot trees (50 midget lights); 20-foot trees (100 midget lights). If

standard C9 type bulbs are used, cut these suggested quantities in half.

If you are careful with the number and type of bulbs you use in your lighting displays this year, concludes Miss Morris, your electric bill will reflect cheery greetings after the seasons over.

Canada-George and Edith Pearson hope to feed 7,500 people for a month by setting up a Christmas tree on their point of Pender Island off the Georgia Strait in Canada. The Pearsons will turn on a light on the tree each time a donation is made to CARE's food program. Their goal is \$5,000. More than \$16,000 has been donated to CARE from the Pearson's Christmas tree over the past 14 years.

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Something to Remember Over the Holiday Season



*When winter fringes every bough
With his fantastic wreath,
And puts the seal of silence now
Upon the leaves beneath;
Methinks the summer still is nigh,
And lurketh underneath.*

HENRY DAVID THOREAU

Nothing appears so peaceful and tranquil over the holiday season as a farmstead cloaked in a new-fallen mantle of snow. But beneath the blanket of white lies the farmer's labors of the harvest season just past and the growing season soon to come. Momentarily dormant, the fruits of his labors will spring forth again to help feed and clothe a nation and a world. Even while his land dozes the farmer and his family tend live stock and prepare for yet another year of rebirth and renewal. The farmer's continued devotion to the land is one of the greatest gifts each of us receives on this or any Christmas.

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