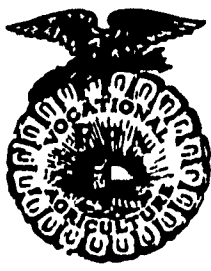


From Local Ag Teachers:



## Thoughts in Passing



**Agriculture-Did You Know?**  
This is a year of concern over the world's food production. In many countries what had become known as "The Green Revolution" in using modern methods of food production

has turned brown with drought and starvation. Yes, even the United States has suffered this summer from disastrous drought and frost.

Surely these national disasters coupled with world wide economic problems call for a new day in agriculture. A day when the farmer must renew his courage. A day when all farmers must know more about marketing and purchasing. A day when farmers must know where their "bread is buttered" in the farm operation.

Surely you have heard that some men think the farmer has never had it so well. But "Did you know" that the real income farmers have had to

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spend on themselves has risen at a rate slower than that of the average American's. Yes, and while receiving less for their labor they have increased their productivity twice as fast as industry has. In 1942 on Lancaster farms the average corn yield was 50 bushels per acre, now it is over 100 bushels per acre with many farmers producing over 140 bushels to the acre. Milk production is similar, going from an average of 4,000 lbs. per cow in 1935 to about 10,000 lbs. per cow now. Yet this fall the farmer received less for his milk after feed cost than he

## Egg Promotion Needs Support

Southeastern Pennsylvania egg producers have a major stake in an upcoming promotion of shell eggs in the New York market zone planned by American Egg Board for the opening of 1975. This is the view of Paul Hess, Sr., President of Plain and Fancy Egg Ranch, RD3, Elizabethtown, Pennsylvania.

As a major producer and distributor of eggs, the Plain and Fancy organization, saw fit to support a finance drive by America Egg Board this past Spring with a \$5,000 contribution. At that time on a countrywide basis AEB raised some \$650,000. a major part of which was raised in the Northeast by Nema and Neppco.

AEB has come forward with a plan of action in which they will put up \$135,000. in matching funds to match \$35,000 from Nema and \$100,000. from the Southeast that will be used in a TV, radio and newspaper campaign on behalf of eggs in the metropolitan market. Mr. Hess expressed the

has since 1940.

This is only a part of the Story of Agriculture in 1974. If you didn't know why farmers were killing calves on television then listen to a farmer.

## Club To Hold Tea

The Women's Republican Club of Lancaster City and County will hold its annual Christmas tea and installation of officers on Thursday, December 12, from 2 to 4 p.m. at the home of Mr. and Mrs. John I. Hartman, Jr., 47 Glen Moore Circle. The home is located off Route 501 opposite the Lancaster Shopping Center. The tea is open to the public and no reservations are necessary.

Durham, New Hampshire, 03824 immediately. Contributions to the Spring drive were scaled at one cent per bird.



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You can take advantage of present high milk prices by getting your cows to produce at their bred-in ability — at a low cost. Checkerboard Dairy is the milking ration for the dairyman who wants a highly efficient, yet a low-cost ration for his herd. Checkerboard Dairy has a balance of vitamins, minerals and protein cows need for top performance. And it's a complete milking ration, high in molasses for added palatability and pelleted for easy handling and feeding.

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### West Willow Farmers Assn., Inc.

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West Willow

### John J. Hess, II, Inc.

Ph. 442-4632  
Paradise

### Ira B. Landis

Ph: 665-3248  
Box 276, Manheim RD3

### McCracken's Feed Mill, Inc.

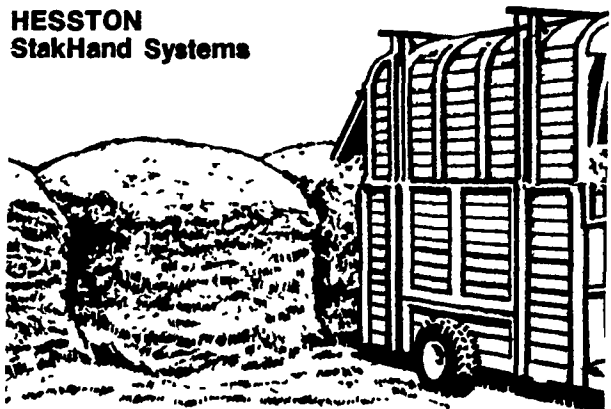
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## Reber Retires From Penna. Farmer Post

Norman Reber retired this week after nearly 29 years as editor of Pennsylvania Farmer magazine. Reber lives on a 152-acre dairy farm which he owns near Bernville in York County.

Over 300 guests, including many leaders in the Pennsylvania farming community, were on hand Tuesday night to honor Reber at a banquet in his honor in Harrisburg. As a spokesman for farm interests for nearly three decades, Reber was honored many times over the years by numerous farm groups.



Norman Reber

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