Donors Help "Make 4-H Happen"

"We Can Make It Happen". That's the theme of 1974 National 4-H Week, October 6-12. And observing the occasion are nearly 5.3 million 4-H boys and girls, some 560,000 volunteer adult leaders, plus countless others who support 4-H programs in all 50 states, Puerto Rico and the District of Columbia.

Helping them observe 1974 National 4-H Week are nearly 60 businesses, corporations and foundations that support the Cooperative Extension Service administered 4-H program through the National 4-H Service Commit-

In 1974, the National Committee has budgeted nearly \$3½ million dollars to aid the national 4-H program. These funds provide educa- life. tional aids and literature, inleader training and numerous other services.

In the area of incentives friends of 4-H help 4-H'ers "make it happen" by providing 265 educational scholarships valued at \$184,100. Many of these grants will be awarded during the 53rd National 4-H Congress in Chicago, Dec. 1-5. A high percentage of the 1,600 teens scheduled to participate in five days of seminars, tours, events and entertainment earn expense-paid trips given by friends of 4-H.

By bringing together young people of different racial, economic and social backgrounds in various pro-

Box 67, Intercourse, Pa 17534

OR Answering Service 354 5181



Donors Salute 4-H Youth

grams and activities, 4-H provides youth with the opportunity to interact and to help "make it happen". Interaction and communication between young people and adults are fostered through 4-H participation. Such dialog and cooperation contributes measurably to the molding and shaping of youthful lives and preparing them for adult

Many 4-H programs are centives and recognition, particularly relevant in terms of concerns expressed by today's youths and adults alike. Among them bicycle safety is and recognition, corporate a fast growing and popular program among 4-H'ers. In the 4-H bicycle program, sponsored by The Goodyear Tire & Rubber Company, youths learn how to safely operate and maintain their bikes and assume leadership roles with younger children.

With increasing emphasis being placed on agricultural production, numerous 4-H projects contribute directly -Chemical Corporation; The to much needed food supplies. Assisting in the sheep program is Wilson & Co., Inc., Kentucky Fried Chicken supports the poultry program and The Chicago Board of

SPECIAL OF THE WEEK

Trade, work in commodity marketing.

Related programs, like veterinary science and entomology, sponsored by The Upjohn Company and Hercules Incorporated help 4-H'ers learn while fighting diseases and predators in both plants and animals.

Other 4-H programs combine learning with responsibility and fun. These include dog care and training, supported by Purina Dog Foods Group, Ralston Purina Company and horse by Top Form Products Dept., Merck & Co., Inc. and Ralston Purina's Horse Chows Division. Leading to improved communications is the public speaking program with Union Oil Company of California as sponsor.

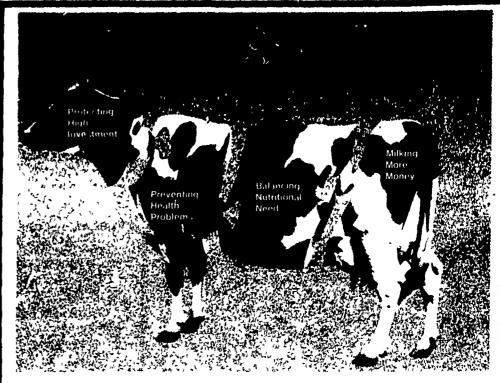
Volunteer 4-H leaders and members are assisted in updating their sewing skills in a special program, Your Sewing Machine, supported by The Singer Company. And outstanding 4-H alumni are identified, honored and encouraged to maintain their interest in the 4-H alumni recognition program, sponsored by Olin Corporation.

More general support of 4-H programs and activities come from Elanco Products Company; Elgin Watch Company, Allis-Chalmers Corporation; International Minerals & Conrad Hilton Hotel; Armour & Company and E.I. Du Pont de Nemours & Company.

Together, these 4-H members, leaders and friends of 4-H are saying — We Can Make It Happen

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Dairy Care-Van will be at the following time and place:

Guernsey Pavillion Lancaster, Pennsylvania October 22, 1974 10:00 A.M. until 2:00 P.M.



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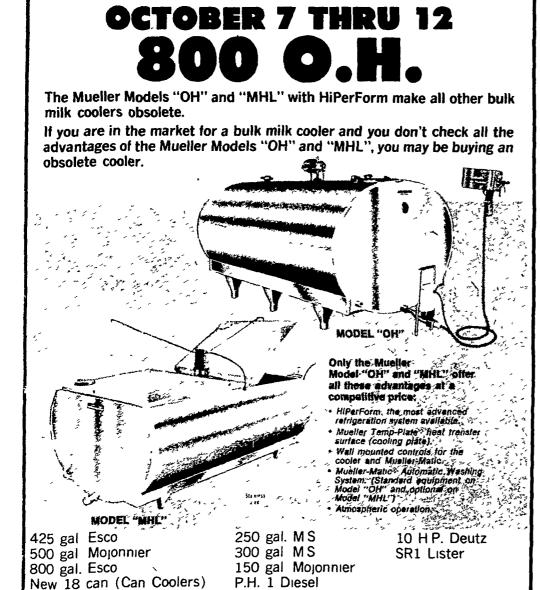
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