

Super Visibility Ear Tag Available

A new high visibility ear tag is now available for livestock identification. Y-Text, the manufacturer, believes the tag is a major design innovation which offers several important advantages over existing tags to both dairy and beef livestock operators.

The new tag is named the STAND-UP. The tag sets on top of the ear offering full visibility from all sides. Large glare-free numbers are stamped on both sides and can easily be seen from all directions. This new tag cannot be hidden by ear hair because of its location.

The STAND-UP Tag has high retention characteristics because it is placed in the strongest part of the ear. The tag is less likely to be caught or snagged in

brush or fences. It is inserted at the base of the ear with the quick push-pull applicator common to all Y-Text Lone Star Tags.

The STAND-UP Tag is less irritating and promotes faster healing. This occurs both because of the rigid no flop tag anchor design and because this portion of the ear heals faster. A final distinctive characteristic of this tag is that one size works equally well for both calves and mature animals.

Y-Text Corporation of Cody, Wyoming, is the largest manufacturer of livestock identification systems in the U.S. and the world with its Lone Star Tags and Freeze Marking systems. Recently Y-Text has become one of the top beef and dairy semen marketing



Y-Text has developed the super visibility ear tag for cattle which may end the problem of finding cows in a herd.

organizations in the U.S. Further information is available by calling Y-Text Corporation's toll free number 800-443-2990 or from local Y-Text distributors.

What's New

Crestmark Company of Kansas City, Kansas announces the availability of a newly developed hoisting device. The company calls its product the "Paola Winch & Mast Boom."

This new product is designed for easy installation on trucks or other automotive vehicles. It is also suitable for use as a shop hoist.

The Paola Winch & Mast Boom is available in two models, 6 volt and 12 volt DC, with a single line capacity of 2500 lb - double line capacity of 5000 lb. In addition to simplified installation, both models feature a full 360 degree rotation of the Mast Boom and remote control to permit the operator to rig, hoist, observe and land his lift.

According to the manufacturer, the Paola Winch & Mast Boom has been thoroughly tested and service proven providing users with labor-saving combinations of speed, safety and economy.

Free product brochure and additional information is offered by the manufacturer. Dealer inquiries are invited. Write or call. Crestmark, Inc., 444 Richmond, Kansas City, Kansas 66101. (913) 371-7219

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