Super Visibility Ear Tag Available

tag is now available for livestock identification. Y-Tex, the manufacturer, believes the tag is a major design innovation which offers several important advantages over existing tags to both dairy and beef livestock operators.

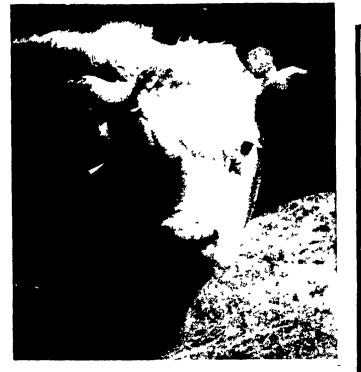
The new tag is named the STAND-UP. The tag sets on top of the ear offering full visibility from all sides. Large glare-free numbers are stamped on both sides and can easily be seen from all directions. This new tag cannot be hidden by ear hair because of its location.

The STAND-UP Tag has high retention characteristics because it is placed in the strongest part of the ear. The tag is less likely to be caught or snagged in

A new high visibility ear brush or fences. It is inserted at the base of the ear with the quick push-pull applicator common to all Y-Text Lone Star Tags.

The STAND-UP Tag is less irritating and promotes faster healing. This occurs both because of the rigid no flop tag anchor design and because this portion of the ear heals faster. A final distinctive characteristic of this tag is that one size works equally well for both calves and mature animals.

Y-Tex Corporation of Cody, Wyoming, is the largest manufacturer of livestock identification systems in the U.S. and the world with its Lone Star Tags and Freeze Marking systems. Recently Y-Tex has become one of the top beef and dairy semen marketing



Y-Tex has developed the super visibility ear tag for cattle which may end the problem of finding cows in a herd.

organizations in the U.S. Further information is available by calling Y-Tex

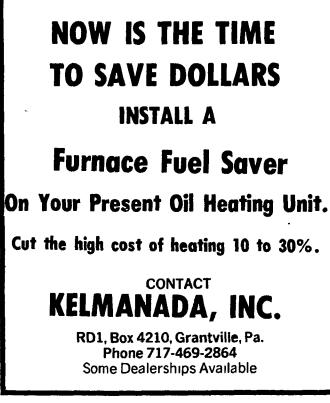
What's New

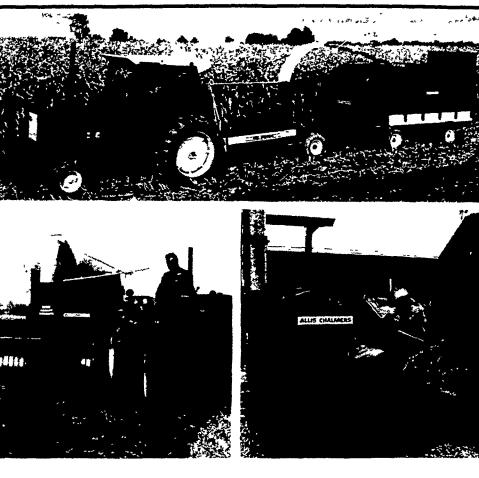
This new product is designed for easy installation on trucks or other automotive vehicles. It is also suitable for use as a shop hoist.

The Paola Winch & Mast Boom is available in two models, 6 volt and 12 volt DC, with a single line capacity of 2500 lb - double line capacity of 5000 lb. In addition to simplified installation, both models feature a full 360 degree rotation of the Mast Boom and remote control to permit the operator to rig, hoist,

According to the manufacturer, the Paola

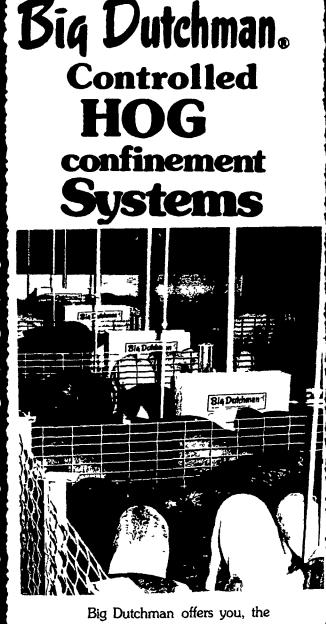






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Corporation's toll free number 800-443-2990 or from local Y-Tex distributors.

Crestmark Company of

Kansas City, Kansas announces the availability of a newly developed hoisting device. The company calls its product the "Paola Winch & Mast Boom."

observe and land his lift.

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