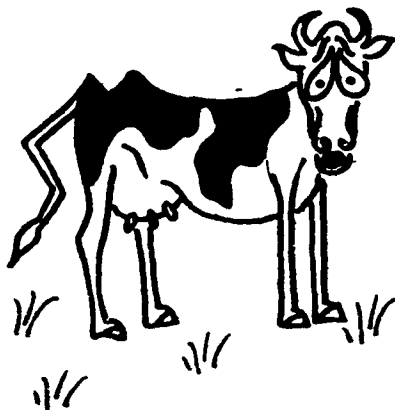
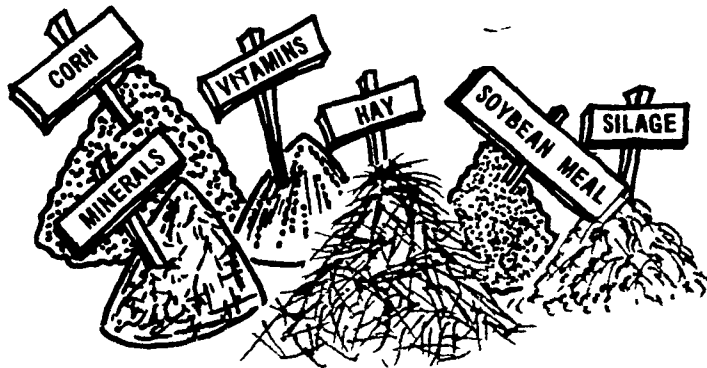


# KEY TO PROFIT AGRI KING, *inc.* PERSONALIZED FEEDING PROGRAMS

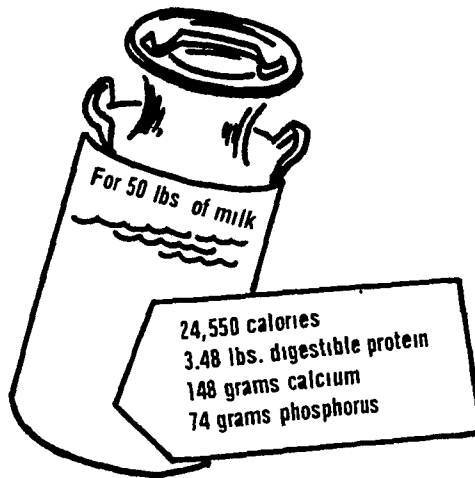
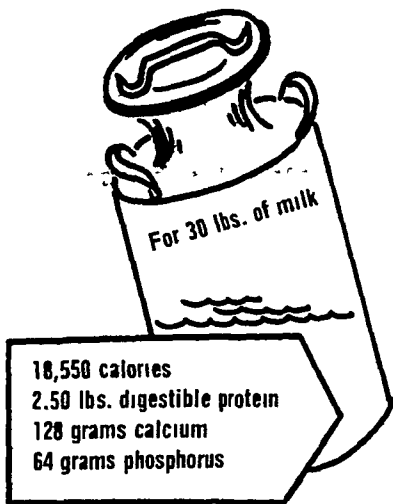
FULTON, ILL.



Sure wish the Boss would let Agri-King test that stuff and balance my ration right so I could show him what I can really produce.



I'd like to get 50 lbs. of milk but I'll be durned if I know how much of each feed they need.



Be durned if we know either, but if we test for calcium, phosphorus, and protein, we can find out.

## Your Neighbor:

Jacob Deiner from Gordonville started on the Agri-King feeding program in November of 1972.

JACOB SAYS — "I didn't want more milk, I wanted to get rid of some problems. I thought 50 lb. of milk was good enough for any dairy farmer.

"As my problems disappeared my milk production came up a little at a time until I peaked at 70 lb. of milk per cow per day for almost 2 months. In November 1972 my rolling herd average was 14,271 lb. In November 1973

my rolling herd average was 17,167 lb., and the cows are now ahead of last year. Even with the increased feed costs of today, my net profit is over \$1.00 more per cow per day than a year ago."

"But these cows are the Lord's. He has only intrusted them to us, and our responsibility is to take care of them to the best of our ability."

**Eastern Lancaster Co.**  
Melvin Herr  
RR2 New Holland, Pa 17557  
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J. H. Moore  
1213 Zoba Drive  
Whitehall, Pa 18052  
Ph 215-432-5987

### COUPON

Please Send Me More Information On More Milk and Less Problems "The Agri-King Way".

Mail to: **George F. DeLong**  
REGIONAL MANAGER  
P.O. Box 683 Lititz, Pa. 17543

Name.....

RD or St.....

City..... State.....

Zip..... Phone.....