

Garden Spot Student Named Poultry Winner

Lloyd E. Hoover, a Garden Spot High School junior, is the recipient of the annual "Poultryman of the Year" F.F.A. Scholarship Award presented by Victor F. Weaver, Inc. to the outstanding student in the field of poultry.

Hoover, the son of Mr. & Mrs. Elmer M. Hoover, 30 Hoover Lane, Leola, is an active participant in the Grassland Chapter of F.F.A., serving as a

chaplain, sentinel, and 1974-75 Chapter President elect. He has received numerous first place awards in F.F.A., local, regional, and state awards.

In an essay entitled "The Role of the Farmer and the Manufacturer in Today's Economy", which Hoover submitted for consideration of the award, he cites the need for the farmer and the manufacturer to work together to achieve a strong

industry. "Management", Hoover states, "is the key to success in the poultry industry from the egg in the incubator to the egg on the supermarket shelf or the dressed bird in the freezer. With our increasing population of today, better management practices are a necessity to meet the growing demand for the products."

"The farmer is only the start of the poultry industry. Without the farmer there would be no need of industry. It is the farmer that directly or indirectly gives jobs to 60 percent of the people in the United States, but if it were not for the manufacturer the farmer's work in most cases would be in vain. Our economy is based on complete cycle in which it takes full cooperation from everyone in order to be a success in producing a quality product."

"The manufacturer has

the part of making the best of the product the farmer produced. It is up to the manufacturer to prepare the product so it is desirable to the consumer. If a poor job is done in manufacturing, it will affect the farmer and many other people. It is up to the manufacturer to experiment to develop new items to attract the consumer. The consumer is the one that has the future of the poultry industry in its hands. If there is no demand for the product, success is out of the picture."

Victor F. Weaver, Inc. established the scholarship award five years ago, to stimulate a continuing interest and involvement in the poultry industry. Applicants are judged on their involvement in personal and family enterprises, scholastic achievement, F.F.A., school and community leadership and an essay.



Lloyd E. Hoover, Garden Spot student, displays award presented to him by Victor F. Weaver, Inc. after being named Poultryman of the Year.

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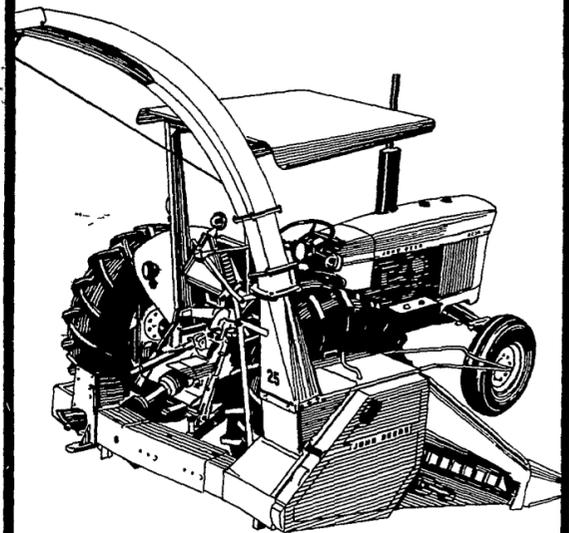
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