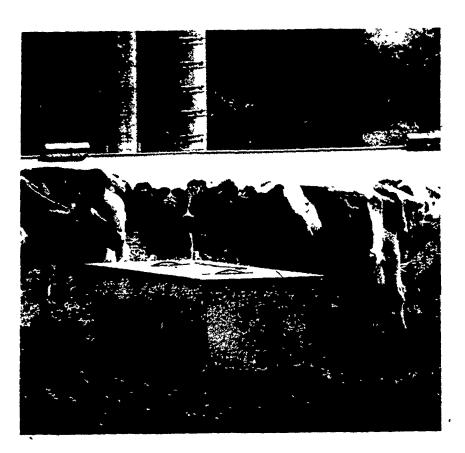
Liquid Protein Supplement (LPS). . . milk check protection when your cows go on pasture



-Lancaster Farming, Saturday, May 4, 1974

Although high in protein at the start, spring pastures deteriorate rapidly — and your cows will know it before you do. You will not be aware of it until milk production starts to suffer. And it may take more time and money than you like to bring production back up again. What can you do to prevent pasture slump?

Put an Agway LPS feeder in your pasture

Agway LPS gives you continuous insurance against pasture slump. If you've fed LPS before, you may have noticed that your cows consume less LPS when first put out on pasture. That's to be expected. They're getting abundant protein from the grass.

But you've probably also noticed that, as pastures mature and protein availability decreases, cows visit the LPS free-choice feeder more often and stay longer.

Your cows are demonstrating exactly what Agway has proven through research at the Agway Farm Research Center at Fabius, N.Y. Dairy cows do adjust LPS consumption in response to altered protein intake in their ration.

This has been proven true, however, only in the case of Agway LPS. It does not necessarily apply to various other liquid supplements on the market. Previous work at Fabius showed that changes in formulation significantly affect free-choice intake of liquid supplements.

For details about what LPS can do to improve your profit picture, call your local Agway and ask for a Farm Enterprise Salesman.

