

# Three Promoted At New Holland

A Consumer Services Department will be established by Sperry New Holland Division of Sperry Rand according to Howard A. Downey, company vice president for marketing.

The new department will be headed by Roy G. Cope, 572 E. Jackson Street, New Holland, as consumer services director. Cope, who has been manager of the company's service operation for the past 31 years will report directly to Downey.

Gerald G. Frost, 49 N. Kinzer Avenue, New Holland, has been named to the new position of service training manager. Formerly service administration manager, Frost will have full-time responsibility for



Roy Cope



George Eastman



Gerald Frost

planning and implementing the extensive service training programs the company conducts for dealers and the field organization. This will include administration and supervision of the Sperry New Holland service training centers in New Holland, Pa., and Lenexa, Kan.

L. George Eastman, 1406 Palo Blanco Circle, Beeville, Texas, will become service manager within the new department. Eastman is currently a sales representative in Arlington, Texas.

Eastman will have accountability for providing manpower and expertise for special service requests from the field organization and preparing technical service manuals and bulletins. In addition, Eastman's group will work in coordination with the

company Engineering Division in developing product improvements and will have responsibility for Consumer Services participation in the quality inspection of assembled machines.

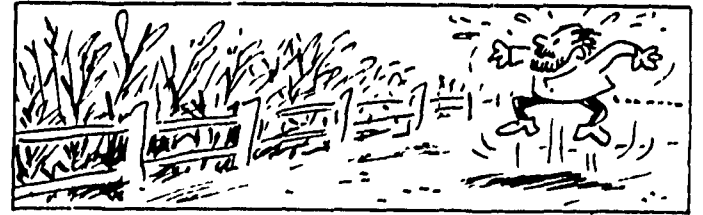
All three appointments become effective May 1.

## Two Men Honored For 25 yrs. Service at New Holland

Sperry New Holland Division of Sperry Rand Corporation is honoring two of its employees who have completed twenty-five years of service with the company this month.

Harry C. Eberly, R.D.2, Narvon, Product Test Supervisor in Product Test; and Paul T. Stevens, 331 E. Cedar Street, New Holland, Truck Driver-Tractor Trailer in Trucking.

They will each be awarded an inscribed watch or clock by the company to commemorate the anniversary



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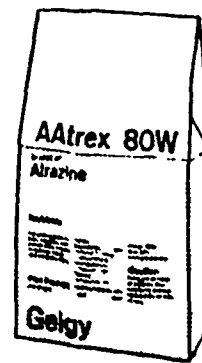
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