

YOUR SENSATIONAL TASTE BUDS

Anyone can tell the difference between a dash of pepper and a dash of lemon freshness—and for good reason! Located on your tongue are more than 9,000 taste buds that help you achieve that elusive quality known as taste.

There are four types of taste buds, each with its own function. The sweet buds are located on the front center part of the tongue, and the sour sensing buds line the sides in front. Bitterness is registered in the back center. Since most poisonous substances are bitter, the location of the bitter taste buds in relation to swallowing is one of our most important survival senses. The back sides of the tongue are lined with the salt sensitive buds.

Sight, smell, feel and location all affect our taste to varying degrees. Steak, for example, has little real taste, but it does have a wonderful aroma, chewing qualities and eye appeal. If your nose was blocked up and you were blindfolded, you could not tell raw potato from raw onion, or cold coffee from dry wine. To most people, celery and crackers must be crisp to "taste just



right" yet the flavor is the same when limp. One of the tastiest fruits and used in more products than any other citrus fruit is the lemon. And now a dash of lemon freshness has been added to new menthol Twist cigarettes. It tastes fresher than ordinary cigarettes and gives you a smoother cool. Sight is also an important factor in taste. Tests showed that mashed potatoes colored purple with a tasteless food dye served in a dark room were consumed with relish, but when the lights were turned on, a resounding "ugh" echoed off the walls!

have never tried potatoes will readily agree that repetition is another important factor in taste. Food that is disliked at first try, say caviar, may become tolerable or even relished after repeated tasting. All of us have noticed that soup that initially requires no salt later requires additional seasoning to maintain the initial satisfaction. As taste buds come in contact with same substance more and more frequently, they become less sensitive and therefore more neutral toward it.

One more thing about your taste buds from beginning to end, they're sensational!

Tourists to Hawaii who

'CHOPPER' PIONEER, CORPS STILL IN FOREFRONT



flights. Areas of instruction include basic aerobatics, radio navigation, and formation and night flying.

Once a student completes basic instruction satisfactorily (which also includes academic training), he begins his actual helicopter training. The first helicopter "hops" are an unusual experience for most students, because they have each accumulated about 120 hours of flight time and are proficient as pilots of conventional aircraft.



Such aviation pioneers as Igor Sikorsky predicted decades ago that the helicopter would become as commonplace as conventional aircraft. Pioneering along with Sikorsky was the Marine Corps Today, the 'chopper' is here to stay, and, as it has in the past, the Corps is producing some of the finest pilots in the world to fly them.

Marine chopper pilots come from nearly all walks of life. Some are former enlisted Marines who became officers. Others came directly from colleges, receiving their commission only months prior to first taking the controls of a Marine aircraft.

One thing common to all is their confidence in recommending the Marine Air programs to persons wanting to fly. Marine pilots can fly all types of aircraft jets, helicopters and huge transports. Qualified persons can be accepted for the program, even if they are still in college. Information on these and other programs is available from local Marine Officer Selection Officers.

usually fly helicopters with unusual names like Cobra, Sea Knight, Sea Stallion and Huey. The Cobra is a light-weight jet attack helicopter, that can fly as fast as some airplanes, yet is ten times as maneuverable. Flown by a two-man crew, it can cruise at 160 miles per hour or dive at 190.

Rapid transit of troops and supplies is the job of the Sea Knight, a twin turbine-powered, tandem-rotor helicopter. It can handle 15 men, or move a 5,000 pound payload 100 nautical miles.

The Sea Stallion is one of the biggest and fastest transport helicopters in the world. It can airlift 38 fully equipped marines 100 nautical miles at speeds up to 180 miles per hour, and has carried as much as nine tons of equipment. Yet it can climb and back with the agility of helicopters one-tenth its size.

Marines assigned to helicopter training first go to flight school at Pensacola, Fla. Initial flight training is in a conventional aircraft similar in appearance and performance to a WW II fighter plane. Students usually solo after about a dozen

"It's hard at first, says one young pilot, "but all of a sudden, everything clicks together. You feel as if the craft is dangling on a gigantic string that you can control with just the slightest movement of your finger."

The pride he feels in his accomplishments is typical of the professionalism found in the Corps, not only in aviation, but in the many other fields of opportunity open to those who choose the Marines as a career.

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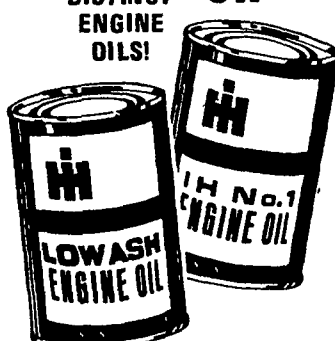
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