

Wentink Blasts FTC Rumors

"As one who feels we're in a real fight, and as a Pennsylvanian, it seems appropriate for me to quote Benjamin Franklin's observation to John Hancock on the occasion of the signing of the Declaration of Independence: 'We must all hang together, else we shall all hang separately.' It is no different in our NCEN battle—or in any other battle. Internal divisiveness is weakening and energies expended in warfare among ourselves are not available to be directed at the enemy,"

according to Hendrik Wentink, chairman of the National Commission on Egg Nutrition.

The new NCEN chairman, an executive of the Pennfield Corporation, issued the statement in response to what he termed erroneous reports on industry and NCEN strategies in the face of complaints to the FTC about NCEN advertising.

"Having heard and read some of these unfortunate rumors, I think it's necessary for me to set the record straight," Wentink

stated.

"I hope the industry will understand from the very beginning of my chairmanship that, in my opinion, NCEN is not indulging in idle polemics: we are engaged in a program to be informative to the American people on what we consider to be a topic of vital importance. We are not doing this for profit and we are using our fundamental rights of free speech to make known our point of view.

"But it is our point of view—and only we may express it. I have heard and read half-truths and out-and-out errors about NCEN's position, plans and strategies. It is a fact that even the half-truths were in the minority.

"It is my intention to address myself directly to some of these rumors because I feel we are operating from a position of strength and that the facts are with us.

"There is no truth to the statement that NCEN plans 'watered-down' versions of its advertising. We feel, as our future ads will state, that 'there is no proof that eating eggs will increase the risk of heart attack,' and we're not afraid to say so. The assertion in some quarters that NCEN plans to 'placate' the FTC is, quite simply, absurd. As a Federal regulatory agency, the FTC

has specific, definite duties to perform and the use of the word 'placate' is gratuitously insulting, both to NCEN and to the FTC.

"One poorly informed source went so far as to suggest that legal counsel advised that we ignore the FTC's request for information about our advertising. Another rumor stated that counsel said our position was 'idefensible.' Still another—totally unfounded, as are they all—held that those who have supported NCEN thus far will be personally liable if any sort of FTC decision is directed against NCEN. This is purest hogwash.

"Ordinarily, in this sort of controversy, one would not dignify absurdities such as these to the extent of quoting them even to refute them. But mistaken or irresponsible statements will damage NCEN's cause and I intend that this will not happen. No one else will speak for NCEN. NCEN is quite capable of speaking for itself, either through the chairman or our legal or public relations counsel. Rumors—any rumors—are not true because it is our intention to issue clear statements. And these will surely have some basis in law. Further, our plans for what we will and what we won't do will not be subjects for public debate. We consider any policy other than keeping our strategies to ourselves to be ineffectual, amateurish—or both.

Penn St. Shows Champion Bull

The Pennsylvania State University recently fitted and showed the first Polled Charolais bull to become the national grand champion of the breed.

The bull is SHF Sir Royal Sam 1st. He was named national grand champion in competition with 150 of the best Charolais bulls in the nation at the National

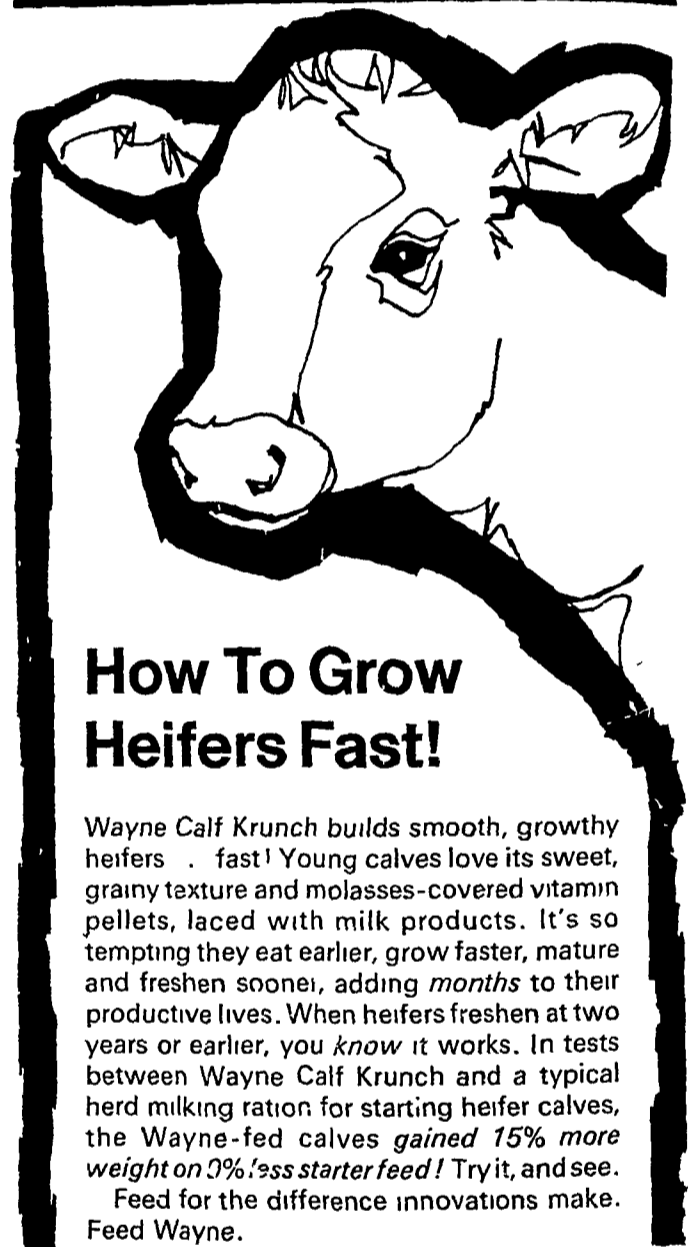
Western Stock Show at Denver, Colorado.

Earlier the bull gained national recognition by winning grand championships at the International Livestock Exposition at Chicago; the Ohio State Fair at Columbus, Ohio; and the Keystone Livestock Exposition at Harrisburg, Pa.

The national grand champion Polled Charolais bull is owned jointly by Penn State, John M. Dovey of Davidsville, Pa., and the Royal Charolais Company of Youngwood, Pa.

SHF Sir Royal Sam 1st was taken on the show circuit under the direction of Dr. Erskine Cash, coordinator of purebred beef cattle at University Park, and Leslie A. Haller, herdsman.

At one year of age the champion bull weighed 1305 pounds. At 23 months of age he weighed 2010 pounds.



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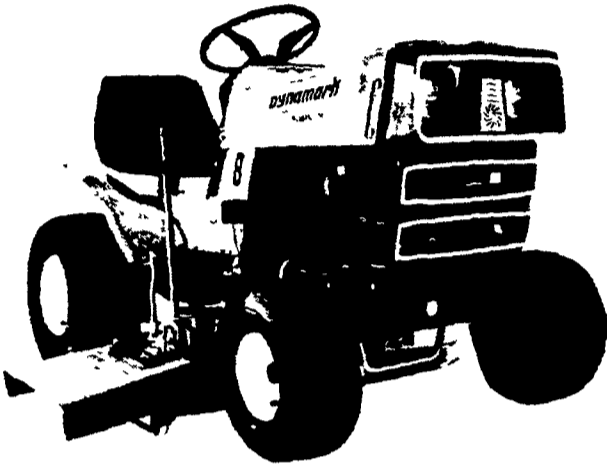
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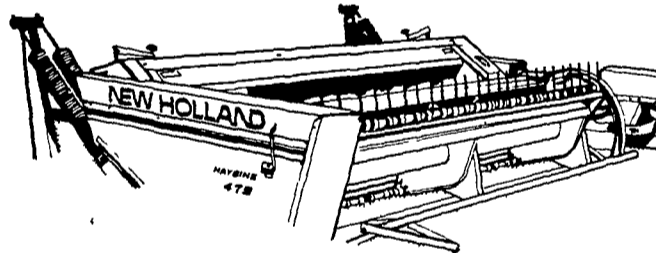
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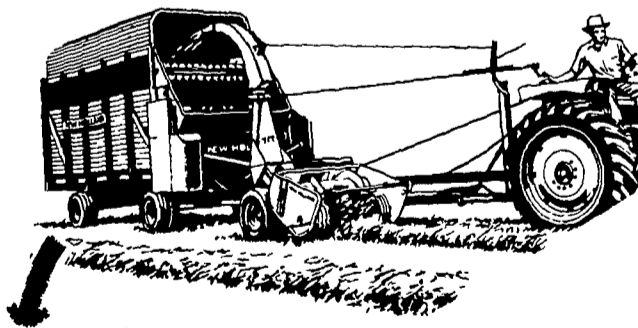
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