

# E-Town College to Examine Land Use in Public Meetings

Elizabethtown College has received a grant from The Public Committee for Humanities in Pennsylvania to sponsor a series of public meetings on the changing character of southeastern Pennsylvania.

Kish, director of the College's Community Relations Division, the meetings will focus on three basic questions:  
 - Are we utilizing our land properly?  
 - Does the use of the land affect the way we live?

- Should we retain the rural heritage in the face of population pressures and modern technology?.

"Through open discussion at these meetings, we hope to foster a better understanding of what effect the rapidly changing environment is having on various segments of the population with respect to their fundamental beliefs and values," Kish explained.

The Public Committee for Humanities in Pennsylvania is an affiliate of the National Endowment for the Humanities, which seeks to promote adult educational programs in areas related to lifestyle and human relations.

According to Kish, the College has arranged public meetings in Gap, Quarryville and Ephrata. They will be as follows: Tuesday, March 26, Gap Fire

Hall; Thursday, March 28, Quarryville Fire Hall; and Tuesday, April 2, Lincoln Fire Hall in Ephrata. All will begin at 7:30 p.m.

"We urge people living in these areas to attend because we'll be talking about issues that directly affect them," Kish said.

He said the first part of each meeting will be structured, with presentations by persons from various academic fields, and

reaction from a panel of community leaders drawn from all segments of the community.

The educators will examine the changing situation in the county from their individual points of view. The others will react to these formal presentations with questions and their own opinions. Members of this group will include representatives of several conservative cultures, business and industry, tourism and education.

Based on this exchange, the meeting then will be opened to a free-wheeling discussion in town meeting style with everyone present participating.

Dr. Wayne L. Miller, executive vice president of Elizabethtown College, will be moderator. Dr. Hays B. Gamble, associate director of land and water research at The Pennsylvania State University, will attempt to summarize each evening's discussion following the open forum.

This is an important timely project, because we know the Lancaster League of Women Voters and the Lancaster Environmental Action Federation recently held meetings on land use," Kish said.

"Our project, while conceived apart from their efforts, certainly will complement their programs by taking the issue again to the grass-roots level, where the people directly concerned can have their say."

The grant from the Public Committee is a matching grant requiring Elizabethtown to cover half the cost of the project.

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John S. Keister, 149 Roosevelt Boulevard, Lancaster, has been made a vice president for Sperry New Holland and been given added responsibility, it was announced today by Kenneth F. Thompson, company president.

Keister, who has been responsible worldwide for the company's development of new markets and acquisitions, will now also be accountable for long range planning.

He will continue to evaluate and recommend appropriate actions for the company in new markets and new product areas as well as the expansion of existing product lines.

Keister joined the company in 1948 as a sales correspondent. In 1950, he was promoted to sales representative and in 1958 to district manager, where he served until 1964 when he was named product manager. In 1967, Keister became marketing services director and in 1969 regional manager. He was named

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## New Holland Names

### John Keister V-P

product development director in 1971 and became director of market development in 1973.

A native of Shippensburg, Pennsylvania, where he attended high school, Keister studied business administration and accounting at Franklin & Marshall College and the Pierce School of Business Ad-

ministration.

From 1943 to 1945, he served with the U. S. Marine Corps in the Pacific as a staff sergeant. He was recalled to active duty in 1949-50 during the Korean Conflict.

Keister is married to the former Martha Heim of New Bloomfield, Perry County, Pennsylvania. They have four children.



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