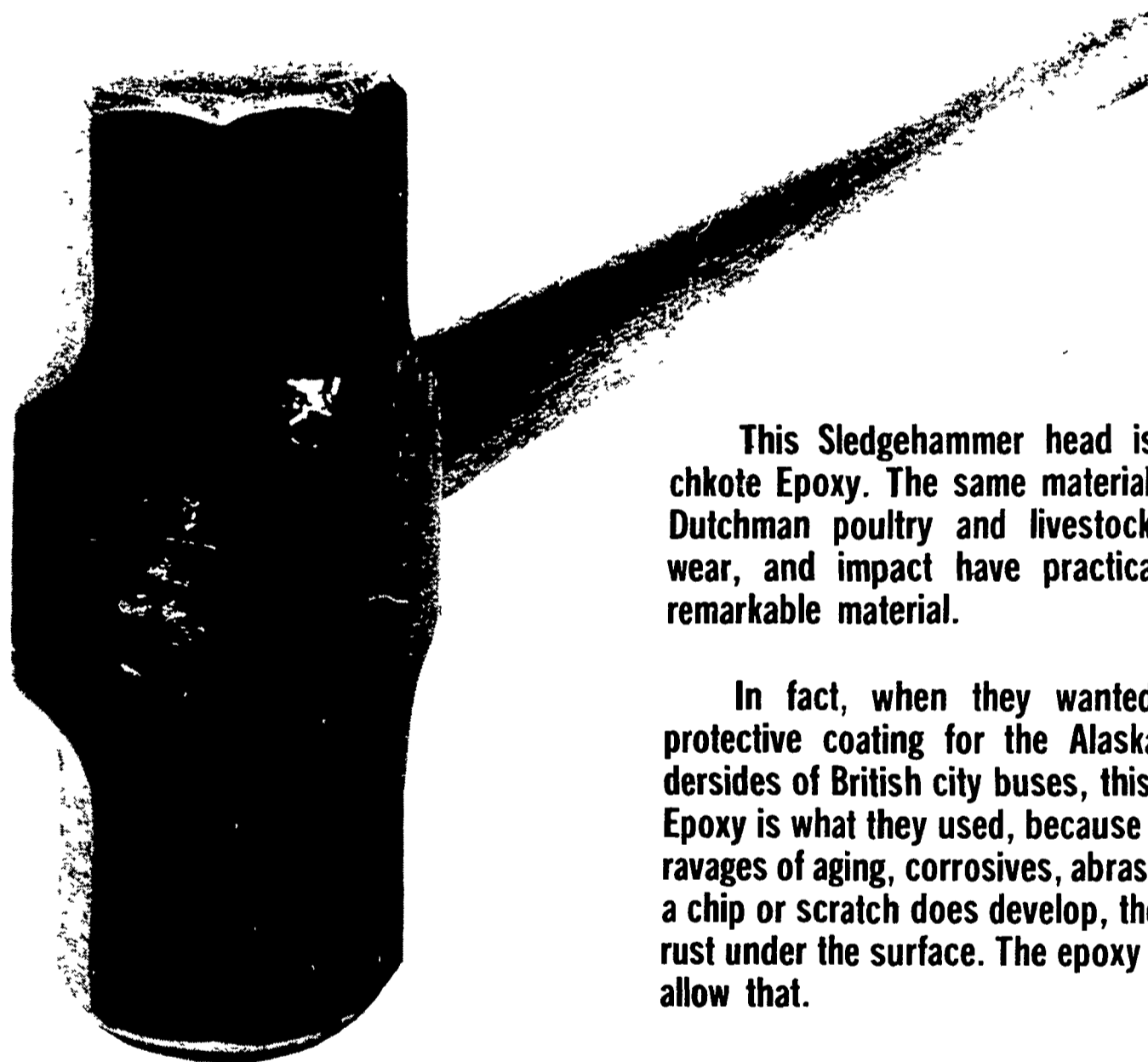


# **POUND for POUND,** **the biggest improvement** **in poultry equipment**



This Sledgehammer head is protected with Scotchkote Epoxy. The same material now used to coat Big Dutchman poultry and livestock equipment. Weather, wear, and impact have practically no effect on this remarkable material.

In fact, when they wanted a really permanent protective coating for the Alaska Pipeline or the undersides of British city buses, this same new Scotchkote Epoxy is what they used, because it stands up under the ravages of aging, corrosives, abrasives and abuse. Even if a chip or scratch does develop, there is no "creeping" of rust under the surface. The epoxy locks on too tightly to allow that.

So now there's another powerful reason for installing Big Dutchman equipment - extra life from new Scotchkote Epoxy. But prove it to yourself. We'll arrange to let you bang away at a convenient rock. We've got the epoxy coated hammer in our office in New Holland, and the super-finish can be inspected on the equipment in our warehouse.

## **HERSHEY EQUIPMENT COMPANY**

*The Systems Company*

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AUTHORIZED

**Big Dutchman.**

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