



Paul J. Boyer, President of Lancaster Ford Tractor, Inc., Lancaster, Pa. receives a 1974 Service Excellence plaque from Harold Bedsaul of Ford Tractor's Eastern District Office in Richmond, Virginia. The plaque, presented under Ford Tractor's new Dealership

Service Excellence Program, recognizes standards of excellence required to provide superior customer service.

Ford Tractor dealerships who qualify for the award must rate top marks for conforming with local service-shop safety regulations,

completion of service technician training through factory-sponsored courses, approved accounting records and control systems, qualified service management, meeting of product service requirements, and sufficient capacity to properly handle product line and volume of service.

## Conservancy Acquires First Tract of Land

The Lancaster County Conservancy got its first land last Friday, a two-acre gift from a Millersville RD1 landscape architect.

Mr. and Mrs. Warren H. Boyer gave the deed to the conservancy for the property where the Little Conestoga Creek babbles under Walnut Hill Road.

The Conservancy is permitted by law to acquire land and set it aside for open space and preservation purposes.

Although the organization has its sights set on buying Chuckies Rock, along the Susquehanna River, it has made no purchases yet. The gift from the Boyers represents the Con-

servancy's first land acquisition.

"This two acres," Mrs. Boyer said Friday night, "would never have been any use to anyone. You could never put a building on it. But it is very picturesque, and people might as well enjoy it."

She explained that her husband has been active with the Conservancy and the Conestoga Valley Association, another conservation-minded organization.

"This is the first land the Conservancy has acquired," said Robert K. Mowrer, president of the Conservancy, "and we will take the necessary legal steps to

preserve it in its natural or semi-private state."

He said it would be available for the public "to see, walk through and enjoy for generations to come."

"There are many other areas in Lancaster County which should be preserved in a like manner," Mowrer continued, "and we hope that this example set by Mr. and

## Three Promoted By Poultry Firm

Three personnel changes have been announced in the maintenance division of Victor F. Weaver, Inc., New Holland, according to Paul M. Martin, manager of manufacturing services.

William L. Koch, RD2 Ephrata, has been appointed to the position of assistant maintenance superintendent, responsible for coordinating the plant maintenance activities as well as maintenance scheduling and parts inventories. Since joining Weaver in 1968, he has held positions as a night mechanic and maintenance foreman, and more recently as plant maintenance supervisor.

Lewis B. Groff, Blue Ball, has been named to the newly created position of utilities and projects foreman. Since joining the company in 1961, he has held positions in production and mechanical

Mrs. Boyer will encourage others to do likewise."

The Conservancy is continuing its goal of raising the \$34,000 necessary to purchase 113 acres on Chickies Hill, all money coming from private donations and membership fees.

The public is invited to the Conservancy's annual meeting Tuesday, Feb. 26, at 7:45 p.m. in the Commonwealth National Bank building, 1415 Litz Pike.

The Chickies project will be discussed at that time. Also the featured speaker will be Robert W. Peirson, executive director of the Bucks County Park Foundation.

tenance foreman responsible for supervising the installation and maintenance of all company production systems and equipment. He has served as a production mechanic, and more recently as a group leader in the maintenance department.

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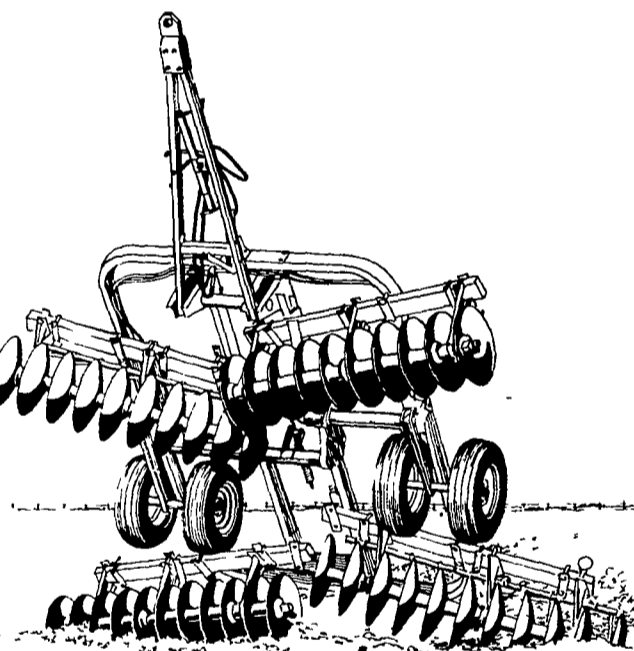
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