Sperry Promotes Beaver, McCarty

Two Lancaster residents were promoted to high level management positions in the Sperry Rand Corporation.

Thomas Beaver, Jr., 1588 Hiemenz Road, has been named to the position of staff vice president for corporate planning, according to J. Paul Lyet, chairman and chief executive officer of Sperry.

The promotion of Horace G. McCarty, 1238 Hunsicker Road, to succeed Beaver as vice president and general manager of Sperry New Holland's North American Division was announced by Kenneth F. Thompson. Sperry New Holland president.

In his new position, Beaver will be located at Sperry headquarters in New York City beginning March 4. He will also be a member of the internal Sperry Management Board.

McCarty will be in charge of Sperry New Holland operations throughout the U. S. and Canada, including four plant and 14 branch locations employing more than 5,000 people.

Beaver is a graduate of the Pennsylvania State University, with a Bachelor



Thomas Beaver, Jr.

of Science degree in industrial psychology. During the World War II, he was a pilot and served in the Theater European Operations.

Beaver joined New Holland in 1947 as manager of market media research in the Advertising and Public Relations Department. He was named assistant to the general sales manager the following year, serving in that capacity until 1958 when he became manager of distribution. In 1967, he became director

Horace G. McCarty

management information system. Beaver was named director of marketing for the U. S. and Canada in 1969, serving in that capacity until named to head the North American Division in 1971.

He is a member of the Board of the Canadian Farm and Industrial Equipment institute, and a member of the executive committee of Marketing and Management Council of the U S. Farm and Industrial

Equipment Institute. Active in civic affairs, Beaver served four years as a Manheim Township commissioner and is a member of the executive board of the Lancaster County Council of Boy Scouts. During 1973, he served as general chairman of the annual United States Savings Bond drive in Lancaster County.

Beaver was born in Bellefonte, Pa., and was graduated from Bellefonte High School. He is married to the former June Shewan of Kingston, Pa. The Beavers have two sons and a daughter.

McCarty joined Sperry New Holland in 1951 as an engineer trainee. During his 22 years with the company, he has also served as a junior designer, senior designer,

product engineer, product design director for a number of product lines, and director of engineering. He served in this latter position for 1968 until promoted to vice president for engineering, North America, in June

A 1951 graduate of Bucknell University, Lewisburg, Pa, McCarty holds a Bachelor of Science degree in mechanical engineering. He is a member of the American Society of Agricultural Engineers and the Pa. Society of Professional Engineers. He is a registered professional engineer.

McCarty was born in Allenwood, Pa., and was graduated from Montgomery Clinton High School there in 1942. He is married to the former Carolyn Graham of Wilmington, De., and has three children.

Manheim YF Slates Meet On Soybeans

A two-session soybean production seminar will be sponsored by the Manheim Young Farmers Association on February 19 and 21. Both sessions will begin at 7:30 p.m., and will be held in the ag room at Manheim Central

High School.

John Yocum, director of the Penn State Southeast Research Center in Landisville will be the guest speaker.

Long Hair?

A comet's tail, pushed by elec trically charged solar wind, al ways points away from the sun It is the tail that gives comets, their name: "kometes," a Greek word meaning "long-haired"

The Pentagon

The Pentagon is a large build ing in Washington, DC that has five sides - on almost every issue

HAROLD H. GREIDER

BUSINESS CONSULTANT

Willow Street, Pa. 326 Willow Street Pike

Individual, Farms, Small Business

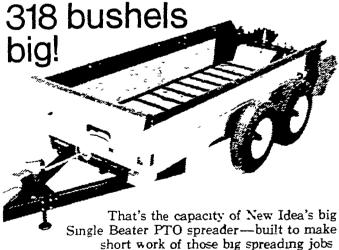
- Bookkeeping Systems
- Data Processing Services

Please Call For An Appointment Phone 717-464-2951



SPEAKER DARRELL CLARY, Nationally Known Alfalfa Expert From Iowa. February 18, 1974 7 30 P.M. Quality Motel (Centerville Exit U S 30 West, Lancaster) FOR MORE INFORMATION CALL BOB McSPARRAN - Chester County 717-548-3181 **Penn-Jersey HARVESTORE** Systems, Inc.





Optional Upper Beater Breaks up big hunks shreds the load for better spreading pattern adds load-carrying capacity as



2-Year Warranty on Chain. When you think big, think conveyor chain This giant has a super Heavy Duty Chain (20 000 lbs) tensile strength) that's backed by this full 2-year warranty

Stop in. We're thinking big on trades ... right now!

N G HERSHEY & SON

Manheim

LANDIS BRUS. INC ¹ ancaster

LONGENECKER **FARM SUPPLY** Rheems

ROYH BUCH INC Ephrata RD2

A L HERR&BRO Quarryville

NEW IDEA

CHAS. J McCOMSEY & SO\S Hickory Hill Pa

STOLTZFUS **FARM SERVICE** Cochranville Pa

A B C GROFF INC New Holland



John J. Hess, II, Inc.

Ph 442-4632 Paradise

West Willow Farmers Assn., Inc.

> Pn 464-3431 West Willow

GROW BIG HEIFERS FAST at low cost with... PURINA HEIFER CHOW

More and more local dairymen are proving that a small extra investment in heifer feeding can pay off when heifers freshen and begin contributing to the milk check.

And research has proved that heifers which produce well in the first lactation continue to be high producers over a longer milking life than average cows.

Purina* Heifer Chow* has been developed to help you grow big heifers fast, conveniently and at low cost. Heifer Chow is a palatable coarse 14 per cent protein ration, fortified with vitamins and minerals to stimulate fast, solid heifer growth.

To build low-cost growth, you need feed only 3 pounds of Heifer Chow per heifer per day if your legume forages are of good quality. For best results, start your heifers on the Purina heifer growing program at six months of age until 90 days before freshening when they'll be fed on the basis of their condition and on the quality of your forage.

Drop in soon and pick up a copy of our Purina Heifer Growing Program folder. It explains the program to follow for fastgrowing, early-freshening heifers at low cost.

*Reg Trademark—Ralston Purina Co

Ira B. Landis

Ph 665-3248

Box 276, Manheim RD3

James High & Sons

Ph 354-0301 Gordonville

Wenger's Feed Mill Inc.

Ph: 367-1195 Rheems

John B. Kurtz

Ph: 354-9251 R.D.3, Ephrata