

AGWAY



NOW . . .

Agway Offers A Practical Approach To The Problem Of Poor Shells

As every poultryman knows, the only egg that counts is the one that gets to market. Intact.

So, for several years, Agway has been researching ways to combat the problem of poor shells and their adverse effect on poultry income.

The result is Shell Firm™ - an Agway program recently introduced to the industry, where it is already proving exceptionally successful.

What is the Agway Shell Firm Program?

The Shell Firm program is designed to maximize egg production, reduce cracked eggs, and reduce losses from eggs that can't hold up through processing operations.

Of benefit in any egg producing enterprise, it is particularly recommended for use with high intensity flocks. No other program currently available for increasing egg production and reducing losses due to poor shells is as effective as the Shell Firm Program -- or costs the poultryman so little.

Four Steps Put You On The Program

Call your local Agway (listed below) to get in touch with a Poultry Enterprise Salesman. He'll explain the four-step Shell Firm Program . . . and he'll show you what Shell Firm has done for other poultrymen.

G & G FEED & SUPPLY
Manheim
665-5001

HENRY B. HOOVER, INC.
Ephrata
733-6593

LANCASTER STORE
394-0541

NEW HOLLAND STORE
354-4526

QUARRYVILLE STORE
786-2126

SALUNGA STORE
898-2248
653-1864

THOUGHT FOR THE WEEK:

As important as knowing your business, is knowing what isn't.