

1973 a Banner Year for HFAA

For Holstein-Friesian Association of America and subsidiary Holstein-Friesian Services, Inc., 1973 will go down in history as the year in which all programs and services melded into a unified, inter-related, cohesive unit in the "Full Service" concept of the Association.

Increased participation was achieved in many areas including transfers, membership, classification, performance pedigrees, international marketing and the Genetic Evaluation and Management Service, GEM, with excellent, although not record-breaking participation in all other areas.

Registrations continued to flow into Holstein headquarters at a very high rate with 285,819 new certificates issued, the third highest total ever and more than 75 percent of the certificates issued by the five major dairy breeds during

the year. In addition, 160,817 transfers of ownership were recorded, the highest annual total in history.

New and renewed memberships for the year were slightly higher than last year's 2,766, bringing the total active national membership of HFAA to nearly 27,000. Total junior members now exceed 7,000 with 1,539 juniors joining the Association in 1973.

Another all-time high was set in the performance pedigree department with 39,057 pedigrees issued, more than double the 1972 figure. Individual orders for pedigrees totalled 2,825 of which 376 were for the special milking herd pedigree package. This compares to 47 special herd pedigree requests in 1972.

Record participation was achieved in the classification program with over 181,000 animals offered in 3,925 herds, of which over 146,000

received a new breakdown. In addition, some 1,200 grade Holsteins in 90 herds were descriptively evaluated. Participation in the DHIR production testing program remained steady.

The services offered through the Association's subsidiary HFS, Inc. continued to make remarkable gains, with both international marketing and the GEM Service showing substantial increases. More than 8,000 Holsteins were exported to 14 different countries. In addition, more than 1,000 animals of other dairy and beef breeds were exported through HFS, Inc.

Highlight of the year for the GEM Service was the enrolling of Green Meadow Farms, Elsie, Michigan, the largest all-registered Holstein herd in the U.S. with 1,400 milking cows. At years end, 19 consultants were conducting the GEM Service throughout the country.

The Holstein Sire Development Service was implemented by year-end with tremendous response and interest shown. Demand for the HFS Cow Calendar continued at a good rate, providing many Holstein dairymen with a unique and extremely useful herd record-keeping tool.

In addition to excellent participation in the Association's programs and services, a number of



Dudley Rohrer, an eighth-year 4-H member from Manheim, captured first place honors in the 4-H tractor driving contest held last Friday at the Pennsylvania Farm Show. Rohrer is a

teen leader in the Central 4-H Tractor Maintenance Club and is the son of Mr. and Mrs. Daniel Rohrer, Manheim RD1.

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milestones were also achieved:

—In May, a young calf owned by Harold and David Jennissen, Sauk Centre, Minnesota, became the 10 millionth animal to be registered by HFAA.

—Melodee LeVan, Pennsylvania and Bill Petersen, Iowa were named National Distinguished Junior Holstein girl and boy.

—Gladell Governess Bess 7215488, classified 84 points, a registered Holstein owned by Allen and Sara Rearick, Millheim, Pennsylvania, set an all-time high butterfat record for a single lactation with 1,913 pounds in 359 days.

—Or-Win Masterpiece Riva 4624699, classified 85 points, owned by Willard and Gary Behm, Adrian, Michigan, became the fourth registered Holstein in the U.S. to exceed 300,000 pounds of lifetime milk production.

Indeed, 1973 was a banner year for HFAA. But with still more new programs and services on the drawing board, the promise of even greater achievements appeared certain for the coming year.



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