

## FIRE INSURANCE EXPERTS WARN: BEWARE THE NIGHTTIME FIRE

Fire statistics are frightening: nighttime fire statistics are horrendous. 80% of America's multiple-death fires result from fires occurring between 11 p.m. and 6 a.m.!

For those confident souls who sleep soundly, content in the knowledge that their family would know how to escape if their home caught fire, here's an even more frightening statistic: three-fourths of all fire victims die upstairs from downstairs fires, having never been touched by flame. Most die



without knowing of the fire's existence.

Is such tragedy inevitable — or is there, in fact, some way to protect loved ones from the horrible consequences of the nighttime fire? The Hartford Insurance Group, sponsor of the 27-year-old Junior Fire Marshal program of fire safety education for children, and one of the world's largest writers of fire insurance, offers the following:

"The most obvious, and too often overlooked answer," says The Hartford's vice president James F. Wyatt, "is to make the home fire-safe by a thorough inspection and the subsequent removal of all fire hazards. There is no substitute for fire prevention."

The second safeguard is the installation of a device for the early detection of smoke, gasses and heat. Available in a variety of de-

signs and price ranges, these, if installed in every home, could save some 2,600 lives each year.

Under any circumstances, bedroom doors should be closed tightly at night. This simple step will, in a majority of instances, offer protection from superheated and toxic air and gasses long enough for the occupant to be aroused by the smell of smoke or the crackling of flames. *Of the five ways fire can take lives, flames rank only fifth.* More deadly are asphyxiation, attack by superheated air or gasses, smoke and toxic products.

Once awakened, the potential victim of that nighttime fire has by far the best chance of escaping his burning home if he follows closely a fire escape plan which has been carefully developed and frequently rehearsed, and with which he is thoroughly familiar. Explains Wyatt, who is responsible for all of the company's fire insurance underwriting: "Especially for children, who have a tendency to hide under beds or in closets to escape the flames, a home fire drill can be a lifesaver."

An essential ingredient of the drill is the selection of a primary (most obvious) and secondary means of escape from each room. A floor plan showing these escape routes is very helpful, especially



where there are children in the home.

The effective drill must emphasize the following points:

- Upon awakening to heat or the smell of smoke, roll from the bed to the floor, where the air may be several hundred degrees cooler than at ceiling level.

- Feel the bedroom door: open it cautiously and proceed into the hallway only if it does not feel hot. Then, shouting and staying as low to the floor as possible, with a cloth held over the nose and mouth, arouse other members of the family and escape via the primary route if possible. If not, use a secondary escape.

- If the door does feel hot, do not open it. Instead, bang on it and shout to awaken others; then go to the window. If on the first floor, escape through the window is most likely best. However, from the second floor or above (if there is no porch or fire escape within

easy reach) simply open the window from both top and bottom, stick your head out and shout "Help! Fire!" until assistance arrives. Don't jump!

- Leave the house as soon as possible; then alert the fire department immediately from either an alarm box or a neighbor's telephone, whichever is closer.

- Arrange to meet other family members at a pre-determined location outside. Permit no one to re-enter the building to rescue any article or pet.

Fire kills some 12,000 Americans each year, and inflicts intolerable injury on thousands more. In the next twelve months it will strike 700,000 homes in this country alone. Be aware, be prepared, and give your family a chance to survive.

Inability to locate the source of sound may be one of the first signs of a developing hearing loss, warn officials of the Beltone Crusade for Hearing Conservation.

### Sale Register

SAT. DEC. 15 - 2 P.M. Public Sale of 42 acre farm located between Lititz and Rothsville on Newport Road. Terms by Harland W. and Mary Etta Weaver. John E. and Paul E. Martin, Auctioneers.

SAT. DEC. 15 - 12 P.M. Public Sale 60 Head of Grade Holstein Dairy Cattle located on the premises at RD5 Lebanon, West Cornwall Twp., Lebanon County. Proceed West of Route 72 along Route 322 to Spangler Road turning North and go to 3rd farm, or South from Lebanon on Colebrook Road to Spangler Road and turn South and to 1st farm. This farm is approximately 1 mile west of Quentin. Conditions by Paul H. Smith; Harry H. Backman, Auctioneer.

TUES. DEC. 18 - 1 P.M. Special Herd Sale of 90 Good Young Home Raised Cows consigned by Walter Risser to be sold at the Green Dragon Livestock Sales, RD3, Ephrata, Pa.

(Continued On Page 34)

## SPECIAL HERD SALE

TUESDAY, DECEMBER 18

Starting at 1:00 P.M.

A herd of 90 good young home raised cows. Including 45 Purebreds with features of Lassie Leaders, Kingpins and others.

25 are fresh cows, 30 Springers and the rest in various stages.

If you need cows, don't miss this sale.

Consigned by  
**WALTER RISSER**



**GREEN DRAGON  
LIVESTOCK SALES**

R.D.3, Ephrata, Pa.  
Phone 717-733-2334

## ALL DAY CONSIGNMENT SALE

Saturday, Dec. 22, 1973 9:30 A.M.

on North Maple Avenue, Leola, 1/2 mile North of Route 23, watch for sale sign.

Massey Ferguson No. 2244 Crawler with loader, Massey Ferguson No. 180 fully equipped, Allis Chalmers D14 with loader, Fox Grinder-Mixer, New Holland PTO manure spreader, large variety of new lumber, 2000 sq. ft. 10" house siding, 150 2x4-6' to 18', 200 2x6 up to 20', 5000 sq. ft. pine boards 8" and 10" all lengths, large variety of 1/4, 1/2, 3/4 inch ply wood, walnut paneling, 2x6 tongue and Grove flooring.

Trailer load of Citrus Fruit direct from Florida will be sold at 11 A.M. Don't miss it.

We sell on commission.

We have buyers for hay and straw

Frank & Paul Snyder  
Robert E. Martin, Aucls.

SALE BY  
**DAVID H. GOOD**  
Phone 717-656-9024

Next Sale Wed. Jan. 2, 1974  
Not responsible for accidents.



## TWO HERD DISPERSALS

at  
NEW HOLLAND SALES STABLES, INC.  
New Holland, Pa.

WEDNESDAY, DEC. 19, 1973

Maryland herd consists of 50 Head Registered and Grade Holsteins with about 20 fresh or springing. Balance all stages of lactation. Good big cows with plenty of milk.

Also West Virginia Herd of 21 Head in all stages of lactation. This is a small but right good group of cows.

Both herds being offered for sale due to health problems. 30 day TB and Blood Test, Pregnancy examined.

HERDS CONSIGNED BY  
**FITE BROS.**  
Glenn 717-786-2750  
Gerald 717-548-2543

## QUALITY DAIRY CATTLE FOR SALE

**BLACK and WHITE HOLSTEIN FARMS**  
2220 Dairy Road Lancaster, Penna.

**100 REGISTERED & GRADE HOLSTEINS 100 HEAD**  
On hand at all times

**CANADIAN — WISCONSIN — MINNESOTA**

All cattle hand picked for type, conformation and perfect udder development, most of them with good production and B.F. records. NOTE: Will deliver from 4 head to a carload subject to your approval to your farm at anytime.

Pennsylvania's Largest Sales Pavilion

Dairy Cattle Auction Sale 3rd Friday Night Every Month  
**CHARLES C. MYERS, Owner.** Phone 717-569-2106  
717-569-6800  
Park Myers, Sales Mgr. Private Sales Daily

## FEEDER PIG SALE

SATURDAY, JANUARY 5, 1974

2 1/2 miles South of Bethel from US 22 and 6 miles North of Myerstown, Pa. along US 501.

**400 TO 450 - 40 TO 60 LB.  
CHOICE FEEDER PIGS HAMPSHIRE, DUROC  
AND YORK CROSS**

All pigs are vaccinated for Erysipelas. Castrated young. Wormed, Sprayed for Mange and Lice.

All pigs were raised on this farm. No outside pigs will sell on this sale. Also pigs will not have to be moved the day of Sale.

These are some of the finer quality feeder pigs in the East.

SALE AT 1:30 P.M.

**NORMAN M. MARTIN**  
RD1, Myerstown, Pa.

## THE NEW OWNERSHIP OF LANCASTER STOCKYARDS INC.

WILL CONTINUE THE POLICY OF A

## STOCKER AND FEEDER AUCTION SALE

Next Sale **DECEMBER 21, 1973**

New Starting Time 12:00 Noon

All Grades, Breeds, Weights

Load Lots — Small Lots

## Lancaster Stockyards, Inc.

LANCASTER, PA.

PH. 717-394-2611

### MEMBER DEALERS

WALTER M. DUNLAP & SONS  
J. M. HOOBER & SON  
LOUIS LYONS & SON

JOHNSON CATTLE CO.  
MERTON W. McCOY  
WM. W. McCOY

T. G. KREIDER  
EDW. L. BROWN  
S. L. HEILBRON & SONS