

PFA Convention To Adopt Policies

The Pennsylvania Farmers' Association (PFA), a general farm organization, will hold its 23rd annual meeting and convention November 18-21 at the Penn Harris Motor Inn, Camp Hill. Purpose of the convention is to elect officers and adopt policies for 1974.

The convention theme is "PFA - Link to More Net Income."

PFA has more than 17,200 family members and is affiliated with 52 county units. The state group is affiliated with the American Farm Bureau Federation, the largest general farm organization in the world.

The convention officially opens Sunday, November 18, at 7:30 p.m. with a slide presentation - America The Beautiful - which will be presented by Glenn M. Eshelman of Lancaster County.

This program will be followed by the traditional vespers services with the Rev. R. Blair Moffett, pastor of the Silver Spring Presbyterian Church, Mechanicsburg, as the speaker.

The voting delegates, numbering 150 and representing county units, will go into session Monday, November 19, at 8:30 p.m. They will be reading suggested policies presented by local farmers' associations, and final adoption of 1974 policies will take place Wednesday, November 21, at 8:30 a.m. at the organization's annual business meeting. Election of officers, including the state group's vice president, will also be held at the business meeting.

Jane Alexander, deputy secretary of the Pennsylvania Department of Agriculture, will

address the women attending a 9 a.m. Monday, November 19, conference.

The women members will hold several conferences through the four-day convention, climaxing their part in the program with the naming of persons to serve on the organization's women's committee and the naming of a women's committee chair.

Dr. Russell Larson, Provost of Pennsylvania State University, will keynote the convention with the opening speech at a luncheon Monday, November 19.

An annual meeting of the Pennsylvania Agricultural Cooperative Marketing Association (PACMA) will be held Monday at 2:30 p.m. PACMA is the marketing bargaining affiliate of Speakers for this occasion: Ward Cooper, procurement director, Knouse Cooperative; Paul Fleischer, owner-manager, United Position Company, and Carl Carlin, General manager, Ezra Martin Company.

At a dinner Monday at 6 p.m. the finals of a statewide beef contest within the organization will be held. Finalists include: Diane Campbell, Bucks County; Christine Holsopple, Somerset County; Norale Morton, Warren County; Carla and Ginny Conbeer, Wayne County; and Linda Apple, Snyder County.

Here to Stay

people have left over to spend after taxes - was up 11 percent in the first half of 1973 over the same period last year. Personal income is expected to hit an incredible trillion dollars this year, adding more buying power to the market.

Since 1965, when the inflationary spiral began, disposable income per person has risen 62 percent. Food prices have gone up only half as much. During 1971 and 1972 food prices and wages were up about the same amount, 13 percent. But food prices were rising at a much slower pace until the last quarter of 1972 when they shot up rapidly. For 1973, food prices will far outstrip wage increases and this has struck a rather responsive chord in the minds of consumers.

People are eating more meat than ever before and bidding up the price. Americans consume twice as much beef as they did 20 years ago. Although beef supplies

and Charles R. Ord, PFA administrative secretary, will present their annual reports at 7 a.m. and 11 a.m., respectively, Tuesday, November 20.

Speaking at a membership

shopper is spending about 28 percent of the grocery store dollar for items that are not food. Cosmetics, records, cigarettes, clothing, magazines, and a host of other items make the food bill seem higher than it really is.

Most Americans now buy large amounts of "built-in maid service" with the remaining 72 percent of the grocery money. Prepared foods are convenient and have most of the kitchen work already done. This saves work at home but it does cost money. The cost of this built-in service actually has gone up more than the cost of the ingredients in most of the prepared foods.

The world wants more of our food

Standards of living are improving rapidly in industrial countries all around the world. People are demanding more meat in their diets and have the money to pay for it. Un-

William Swank, executive vice president, Ohio Farm Bureau Federation. Roger Fleming, secretary-treasurer, American Farm Bureau Federation, will be the speaker at the joint conference of Farm Management and Business Analysis Service and Farm Family Insurance Companies. The latter session will be at 2:30 p.m.

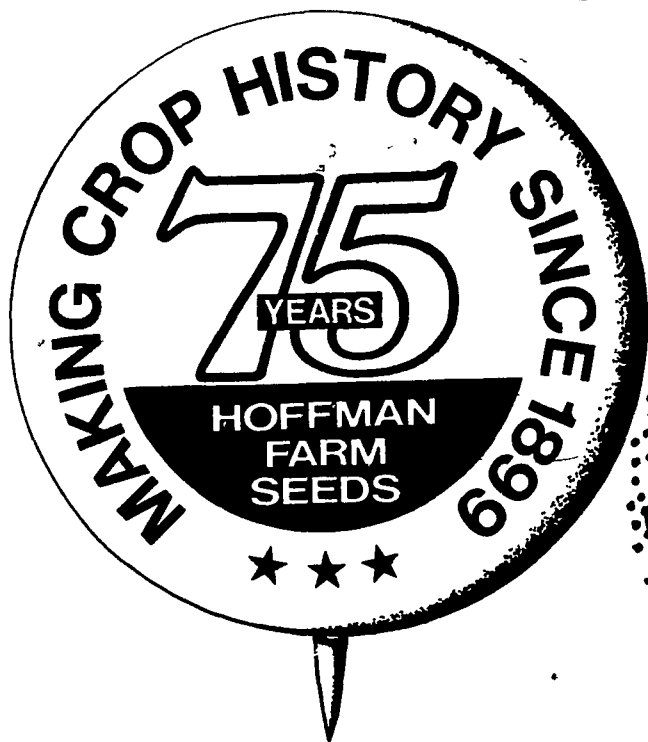
Also, the annual meeting of the PFA Supply Co. will be held at 2:30 p.m. Tuesday, with J. S. Hanse, vice president, Allied Lines, General Tire and Rubber Co. as the speaker. The Supply Company, an affiliate of the farm organization, is a group purchasing company for PFA members.

U.S. Senator Hugh Scott will address persons at the annual awards banquet Tuesday at 6:15 p.m. County program awards will be presented that evening.

The election of officers and adoption of policies will take place at the Wednesday, November 21, 8:30 a.m. business meeting. Policies which will govern the organization for 1974 will be adopted along with the election of an organizational vice president and eight board members.

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