Neema Slates Nov. 16 Meet

Northeast Egg Marketing Association's role in helping to chart a course for the national egg industry will come in for a lot of attention when Neema producers gather for their annual meeting at Newton, Mass. on November 16.

Signals flying at the national level are calling for a special session of the director of United Egg Producers to assess industry outlook in mid-December, while all across the country, poultrymen are gearing up to support a major fund-raising drive of which American Egg Board will be the beneficiary.

Members and officials of Neema sec it as particularly timely that Gerald Bookeu of Seattle, Washington, president of UEP, will be the honored guest of Neema at the session on the 16th. He is expected to bring the group a message that will mesh in with these major happenings on the national scene.

The cross-section of New England and North Atlantic egg producers expected at Newton will have a prime opportunity to put regional concerns and thinking before the national leader.

As in the past, Neema is in-



viting to the gathering friends from allied industry and the state universities.

Following a morning meeting of the association's board of directors, the entire afternoon will be devoted to a business program, opening with reports from Emanuel Hirth, general manager Raymond Delano and members of the Neema staff. A panel discussion centering on the activities of Neema's standing committees, covering promotion, legislation, marketing and membership topics will be chaired by director Bob Park, of Valencia, Pa.

Panel participants will be Norman Hecht, New York, Jerry Kil, Connecticut, Walter Lamkin, Maine, and Sam Kofkoff, Connecticut.

Pennsylvania members of the Neema advisory committees ınclude, John Snader, Elizabethtown, Clayton Detweiler, Souderton, Al Wenger, Rheems, and Bill Constantine. Smock

Election of new directors and the naming of officers for 1974, will be handled during the afternoon. President Bookey will be featured speaker at the evening banquet.

Donald Horn, of York, Pa., the first vice-president of Neema will act as master of ceremonies.

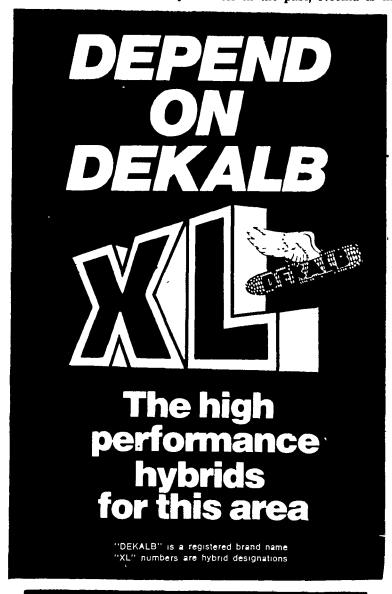
Guernsey Assc. **Sets Annual Banquet Date**

The annual meeting and banquet of the Lancaster County Guernsey Breeders Association will be held on Friday, Nov. 16, at Restaurant Rhoad's Quarryville beginning at 7:00 p.m. The tickets will be \$4.00 each.

To make your reservatins contact one of the banquet committee members by Nov. 10:

Robert Wagner, chairman, 529-2813; Elam Mull, 786-2036; Vaughn Moore 529-6216.

A report by president Robert Breneman and various awards will be given, followed by the election of new directors. Jesse Balmer will present slides taken on the People to People tour of the Orient last year.



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