

Warren Eshleman Receives Safe Driver Award

Warren Eshleman, an employee of Lancaster Milling Company, Lancaster, was cited for safe driving by Pennsylvania Manufacturers' Association Insurance Company during ceremonies conducted in the executive office of the flour mill firm Friday, October 26

Presenting the award was Ronald Martin, treasurer of Lancaster Milling Company, and Fred C. Binkley, PMA loss prevention consultant

Eshleman received the coveted "PMA Gold Award" for driving

27 years without a chargeable accident

"This man has set a fine example of highway safety in his community by demonstrating safe driving practices necessary to win the award," said Binkley

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Solutions Outlined For Rural Health Problems

Possible solutions to problems of rural health were suggested recently by Dr. Charles O. Crawford of The Pennsylvania State University. Such solutions center around funding for needed health services, improved transportation to sources of health care, and greater use of physicians' assistants and nurses

In general, a strong need also exists for effective health education programs among rural residents, Dr. Crawford observed. Utilizing the findings of several national studies, he said the importance of regular physical examinations should be stressed in any educational program. Other important elements of a health education program, he said, should be stressed in any educational program. Other important elements of a health education program, he said, should be nutrition education, and educational programs for con-

trolling overweight conditions, hypertension, and diabetes

His comments were published in a recent issue of "Pennsylvania Health," a quarterly publication of the Pennsylvania Department of Health

A promising solution to the shortage of physicians appears to be greater use of physician's assistants, "medex" personnel, or nurses. These persons may work with the physician, or work at some outpost care center away from the doctor's office. Such persons keep in touch with the physician, and the physician makes periodic visits to the outpost care center.

Transportation to a source of health care is often very limited in rural areas, especially among older persons, he pointed out. Experiments with "mini-buses" as a form of public transportation have been started in several rural areas of the country. These should continue, Dr. Crawford suggested, with careful

evaluation of costs and benefits. Is it better to take services to people or people to services?

Another alternative is the use of mobile care units enabling health care personnel to "ride circuit" in rural areas. Significant problems in using mobile units are the time lost by physicians while traveling and lack of complete back-up facilities for quality care

"Making the mobile unit a part of a well organized, comprehensive care program, and staffing it with capable physicians' assistants and nurses, could hold considerable merit for providing health care to rural areas," Dr. Crawford stated.

Establishment of group practice by physicians is desirable, he noted, but the scattered nature of rural populations presents problems as before

He feels the increasingly popular "health maintenance organization" problems are solved.

Another alternative, the Penn State rural sociologist said, is to make greater use of public-operated comprehensive health care techniques. These exist for the armed forces, the Public Health Service, the Veteran's Administration, and for American Indian reservations. The National Health Service Corps represents a public attempt to provide medically deficient rural areas with physician services

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5.60-14	2 for \$42	\$1.53	6.00-15L	2 for \$46	\$1.82
B78-14	2 for \$43	\$1.96	C78-15	2 for \$46	\$2.04
C78-14	2 for \$44	\$2.08	F78-15	2 for \$56	\$2.42
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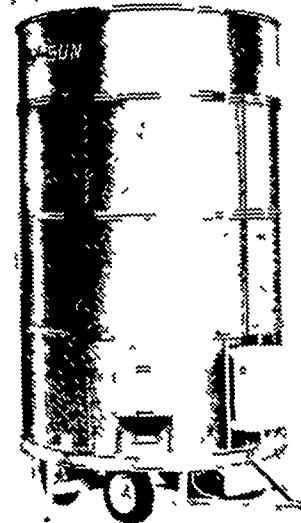
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