

Foreign Soybean Market Urged

A general lackluster market for soy oil throughout Western Europe last year shows U. S. growers need foreign market development activities to boost sales of this soybean product, according to Hilyard Simpkins, Allentown, Mid-Atlantic Soybean Association president.

In the Western European countries, soy oil consumption increased from 1,313 tons to 1,438 tons in 1972. Because of changes in government regulations, Spain and Portugal accounted for the biggest jump in consumption but in at least six countries total use declined last year.

"Soy oil continues to be a profit headache. If U. S. growers want to continue to expand markets, educational and marketing effort on soy oil must increase."

In Spain, a government approved promotion program for vegetable seed oils produced a 60 percent jump in total use of soy oil. The Spanish people now use 12.4 pounds of soy oil per person compared to 7.8 pounds in 1971. Regulations in Portugal now permit soybeans to be identified on oil package labels.

U.S. growers started the first soy oil marketing program for Western Europe earlier this year in Italy. The largest Italian soybean processing company is cooperating in the plan. With the help of U. S. growers, more programs will be developed to boost sales of this soybean product."

U.S. soybean growers conduct this program through the American Soybean Association (ASA) in cooperation with the Italian soybean processor and the USDA Foreign Agricultural Service. ASA directs foreign market development, production research and government relations programs for soybean producers.

+++

Poisonous Relatives

Cashew nuts are related to poison ivy and poison sumac and can cause serious skin irritations on persons susceptible

• **MORE MILK • MORE MEAT**
• **MORE PROFIT**

WITH

MADISON SILOS

• Feed high-quality, nutritious, corn and grass silage all year for more milk, more meat and more profit
• Low original cost
• Low upkeep cost
• More than 60,000 Madison Silos in use



MADISON SILOS

Div. Chromalloy American Corp.
1070 Steinmetz Rd.
Ephrata, Penna 17522
Ph. 733-1206

LOCAL DEALERS

	Frank Snyder	
Akron		859-2688
	Caleb Wenger	
Quarryville		548-2116
	Landis Bros. Inc.	
Lancaster		393-3906
	Carl L. Shirk	
Lebanon		867-3741
	Sollenberger Farm Supply	
	Centerport, Pa.	
	Ph 215-926-7671	

Twin Valley FFA Meeting Recaps Summer Activities

The Twin Valley FFA met recently in the vo-ag classroom with Terry Murray, president, conducting the meeting. The regular opening ceremony was used.

The report of the secretary was read and approved. The treasurer's report was given and filed for annual audit, followed by reports given by officers.

Larry Stoltzfus gave a report on the State FFA band in which he participated during FFA Activities Week at Penn State. He encouraged other FFA members to participate. Lloyd Simmers gave a report on the Kutztown Fair in which nine members participated. Robert Stoltzfus gave a report on the Berks County Hog Show and Sale in which he and his brother Melvin participated.

Fred Mast gave a report on the Southeastern District Dairy Show held at the Farm Show Building in which he and Terry Murray participated. These members went to the Pennsylvania Junior Dairy Show in Harrisburg this week.

Terry Murray gave a report on the Wilson Exhibit which was at

Kutztown and Reading Fairs. At Kutztown, the exhibit took fifth place out of a class of 15, and at Reading the exhibit placed third out of a class of eight.

Richard Kurtz gave a brief report on the chicken Bar-B-Q held at Kurtz Fishing Lakes. Terry Murray gave recommendations on the pumpkin contest which will be held October 19 in the High School gym and on the hoagie sale planned for September 29.

Other topics discussed at the meeting were the FFA float for the Halloween Parade and the honey bee projects started by five members.

A game of basketball and refreshments followed the meeting.

Lloyd Simmers
Chapter Reporter

+++

Age of Electricity

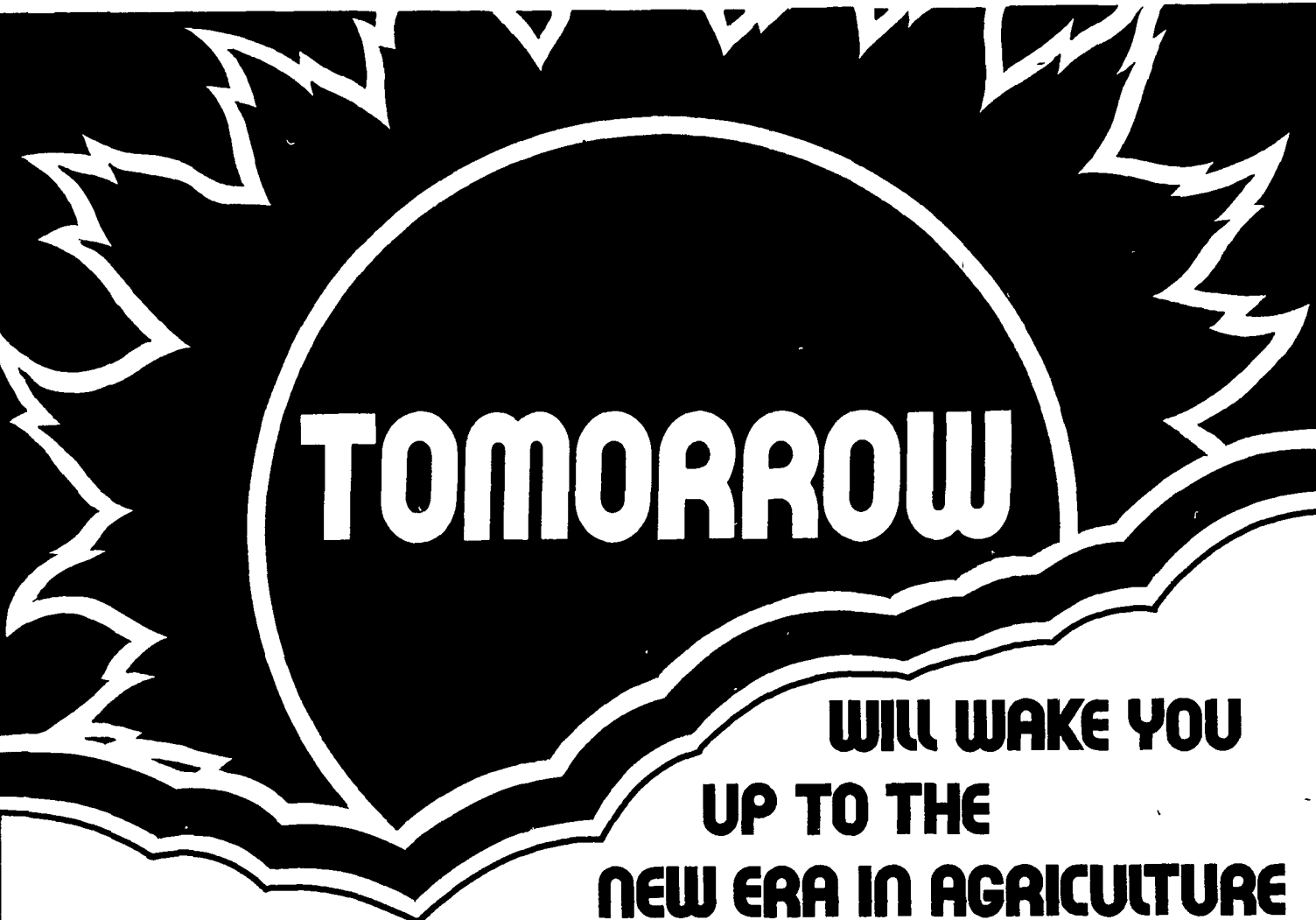
In 1831, Michael Faraday moved a magnet through a coil of copper wire and found that an electric current was produced in the wire. This great discovery is the principle on which all electric motors and dynamos are built.

WE OFFER
24 Hour Service
EMERGENCY REPAIR
SEE US FOR
THE BEST IN
FARM MACHINERY
Ph. 285-4844

 ALLIS-CHALMERS	
 GEHL HARVEST EQUIPMENT	 BARN CLEANERS
BETTER-BILT LIQUID MANURE SPREADERS	 FOX

We Service What We Sell *Sales and Service*

NISSLEY FARM SERVICE
R.D. No. 1 Washington Boro, Pa.



TOMORROW

WILL WAKE YOU UP TO THE NEW ERA IN AGRICULTURE

TOMORROW
is the theme of Northeastern '73.

We look for it to be the most spectacular NEPPCO exposition over which the sun has risen in many years.

Here's why. With fluctuating prices . . . uncertain demand . . . consumerism . . . rising costs . . . environmentalists and food fads all coming down hard on the industryman, he wants answers. That's where Northeastern '73 will really shine!

SEMINARS
In-depth presentations to give you tomorrow's short-term and long-term outlook on federal regulations, exports and imports, feed costs, prices . . . plus full review of the world's most successful promotional programs, transportation outlook, inflation, the impact from abroad, and more.

EXHIBITS
It will be like the good old days in central Pennsylvania . . . more exhibits and demonstrations than we've had in many years . . . but with the very latest in agribusiness products and technology.

FAVORITES
Don't forget the Market Egg Show . . . the extensive youth programs . . . the scheduled meetings of sev-

eral industry groups . . . and an all-new display spectacle: the most effective promotional materials in the western world.


ACCOMMODATIONS
Absolutely the best, and most reasonable, we can recall. You will enjoy your stay amid the grandeur of formal gardens, the plush appointments of yesterday and Old World service.

SAVE
on registration, secure a preferred accommodation. Get your reservation in early.

SEND FOR YOUR EXPOSITION & HOSPITALITY KIT today:

NEPPCO / 322 Oxford Valley Rd.
Fairless Hills, Pa. 19030
Phone: 215/547-0190

*Hersheypark Arena
Hershey, Pa.
Oct. 30-Nov. 1*



NORTHEASTERN
NEPPCO'S 42nd ANNIVERSARY CONVENTION

NEPPCO's Tomorrow Show: Hershey, Pa., Oct. 30 - Nov. 1