



Milk Protein Snack Gets National Distribution

"Moo Munchies," a high protein snack made from nonfat dry milk and dry whey, is moving into national distribution in health food stores following introduction at the National Nutritional Foods Association meeting in San Diego.

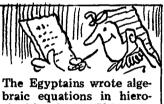
Developed in cooperation with Dairy Research Inc. (DRINC), the producer-financed product and market development organization, "Moo Munchies" are manufactured by Superior Protein Products Co., of Gardena, California.

An "all natural high protein snack," the new product is made by a special process that avoids cooking, baking and frying. The crisp snacks are low in fat, contain no starch, additives or preservatives, but have all the benefits of milk protein nutrition.

Originally tested in Los Angeles area health stores, "Moo Munchies" are now being marketed in new colorful one and three ounce cellophane packages. Amond the four available flavors, toasted onion and herb butter are the most popular.

Nutritional labeling on the package indicates that a single ounce provides 38 percent of minimum daily requirement for calcium, 30 percent for phosphorus, 36 percent for riboflavin and 8 percent for

The new packages were displayed by DRINC at the September 17-18 meeting of Dairy Industry Association at the Hyatt Regency O'Hare in Chicago.



Lancaster Farming, Saturday, September 29, 1973—35

A Better Way TO SAVE YOU TIME AND MONEY

HOW TO AVOID UNNECESSARY SERVICE CALLS

Service calls on most appliances can be minimized by fol-lowing these two simple rules.

First learn all you can about your appliance. The owner's manual is your textbook, read it carefully and keep it handy, the salesman and service technician are your teachers. Ask questions

Second, check a few simple items before you call a technician.

1 Electric cord Is it plugged in?

2. Pilot light. Is it lit? Check your owner's manual before trying to light it.

3. Power source. Has a fuse blown or a circuit breaker moved to the off position?

4 Controls Are they set correctly? Be positive by checking your owner's manual. Give pushbuttons an extra firm push and turn dials in the proper direction.

5 Lights If not on, check the power source. If the bulb's burned out, your owner's manual will tell you the type of bulb needed for replacement.

6 Dust. lint and dirt buildup. This reduces efficiency. Washer filters (if not self-cleaning) and dryer lint screens need to be cleaned after each use.

Dust and dirt can block your air conditioner filter. Check your owner's manual for instructions on changing or cleaning the filter. Dust and dirt will also build up on the coils, back and beneath refrigerators and freezers They should be cleaned periodically with a brush or vacuum cleaner attachment.

7. Water Supply. Is water flowing into the appliance? Be sure faucets are turned on and hoses not kinked

9. Doors and latches. Are they properly closed?

If you've made the basic checks and read your owner's manual and the appliance still doesn't operate correctly . . . it's time to call for help.

But don't call any fix-it man down the street Get the job done right Call your dealer and ask him to recommend a manufacturer's authorized service or contact the technician . manufacturer directly.



Stables immediately after judging. Tractor Driving Contest 6:30 P.M.



SPECIAL DEAL ON A.C. 210 Tractor 122 BUY A A.C. 210 TRACTOR FOR \$13,391.00

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Fire Co. Tug-Of-War — 9 P.M.

FRIDAY, OCTOBER 5

Kids Day (After school) Pet Parade - 7:30 P.M. The Sun Shines - 8 P.M. Semi-Finals Tug-Of-War — 9 P.M.

SATURDAY, OCTOBER 6

Baby Parade — 4 P.M. Joyful Stings — 5 P.M. The LampLighters — 8 P.M. Farmers Fair German Band — 9 P.M. Tug-Of-War Finels — 9 P.M.

RIDES — **AMUSEMENTS**

EXHIBITS ON NORTH & SOUTH ROBERTS AVE.

Arts and Crafts — Little Duchess Building Baby Beef and Pig Show — Earl Sauders Parking Lot Corn and Grain — A.B.C. Groff Bldg.

Flower Show — Boy Scout Home on S. Roberts Ave. Elementary School Auditorium — Fancy Work and Food, Vegetables and Fruit Additional displays in various show windows.