"Meet The Press" Panel to Analyze Egg Stabilization Plan at NEPPCO Convention

The most serious proposal in recent years to bring stabilization to the egg industry will be analyzed in depth in a "Meet the Press" atmosphere at the 42nd NEPPCO Convention at Hershey.

Four astute trade editors will

put on the spot the chairman of the Poultry and Egg Institute of America's Shell Egg Committee, Ernest Brown, of Gibson City, Illinois.

Brown is one of more than a dozen experts on a broad range of subjects --- all relating to the

outlook for "Tomorrow", the Convention theme --- who will be detailing the latest in ideas and innovations for a more profitable poultry industry at the latest exposition of the Northeastern Poultry Producers Council.

NEPPCOland states and adjoining areas will gather on October 30 through November 1 for the three-day Convention.

Approval of one of the most thorough plans for stabilization of the egg production economy yet proposed was given by the directors of PEIA this spring.

Brown is the dynamic general manager of Corn Belt Hatcheries of Illinois, Inc., a multi-phase operation which incorporates started pullets, contract egg production, cage housing and egg marketing. He has been very active in industry organizations and endeavors.

Facing Brown as members of the "Meet the Press" panel will be John C. Kimbark, associate editor of "Pennsylvania Farmer"; Donald Timmons, field editor for Watt Publications; Richard E. Wanner, editor of "Lancaster Farming"; and James Miller of "Feedstuffs".

The popular 14-state Convention and Exposition moves back to central Pennsylvania this year after a four-year absence "amid a myriad of problems producers four years ago never thought they'd be confronted with," according to Hendrik Wentink, NEPPCO president.

Accordingly, in-depth seminars will be heavy on outlook, on new merchandising ideas, costcontrols, planning precision and insight into both price expectations and anticipated government regulations.

The fun-and-games aspect of the highly-favored Hershey area was not overlooked by NEPPCO officials. They have scheduled activities around the famed arboretum, the historic museum, the well-known chocolate tour. the golf courses, as well as their own banquets, parties and industry luncheons within the resort hotel itself.

Reservations or advance data for the big annual affair can be made only through the NEPPCO office at 322 Oxford Valley Road, Fairless Hills, PA 19030.

Manheim FFA To Host Childrens Barnyard At Fair

The Manheim FFA Chapter will be providing a new service during the Manheim Fair activities next week.

In an effort to acquaint off-thefarm youngsters with farm animals, FFA members will be on hand as tour guides to explain the care and feeding of livestock to groups of area students. On display will be a pony, goats, hen and chicks, cow and calf, a lamb, ducks, geese, pigeons, rabbits, a sow and litter -- animals typical of the general farm scene.

The "Barnyard" tent will be located in a vacant lot on North Hazel Street, northeast of the

Manheim Junior High School. Tours have been set for Wednesday, Thursday and Friday. Any group desiring to set a time for touring may contact the vocational agriculture department at Manheim Central High School at 665-2451 by Tuesday.

The Barnyard tent will be open during the evening hours to nontour groups. FFA members will be on hand to answer questions.

This program is a first for the county and has been encouraged by the State Fair Association as the kind of program for Farm-City relationships.

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