

Brown Swiss Show Added To All-American Agenda

A new addition to the Pennsylvania All-American (PAA) Dairy Show will add glamour and hoopla to the judging ring. The 10th PAA opens Monday, September 24, at the Farm Show Building.

The new event is the designation of the Brown Swiss breed show as the approved Eastern National show of the Brown Swiss Cattle Breeders' Association, Beloit, Wisconsin. This is just one of six breed shows in the PAA with the Holstein breed having been sanctioned the Eastern National for a number of years.

Because it is the Eastern National show, several things occur almost automatically. The amount of premiums offered jumps more than 10 percent to \$10,000 and the number and quality of entries increase, resulting in keener competition.

Most of the glamour and hoopla will occur at the tail end of the judging in the Brown Swiss classes, Tuesday, September 25. The top two ribbon winners in each of the five cow classes along with the champion and reserve champion of Monday's Junior Show, will enter the ring in a parade of champions.

Parade of Champions are not new to the Farm Show but this one should prove to be unique in that the champion cows will all be wearing neck bells and their

handlers will be dressed in traditional Swiss vests and hats.

It is from this parade of champions that Judge James Armbruster, Eagle, Wisconsin, will select the Grand and Senior Champion Females and the Reserve Grand and Reserve Senior Champion Females. The final touch will be appropriate background music in an effort to transform the Farm Show Arena into a quaint little Alpine chalet and farmstead.

All junior members of the Brown Swiss Association will be wearing distinctive jackets as they take their animals into competition. Junior members who place in the top three spots in their class have the option of entering the Eastern National without paying the entry fee.

The Eastern National Brown Swiss Show will also bring with it a whole collection of new trophies each carrying the name of distinguished breeders who have contributed to the continuation of the breed in North America.

The breeding classes of the PAA is what it's all about. Following opening day youth events, Brown Swiss and Milking Shorthorns share the spotlight on Tuesday, Ayshires and Guernsey on Wednesday with Jersey and Holstein classes commencing on Thursday. All judging activities start promptly at 9 a.m. in the Large Arena at the Farm Show Building.

Coops See Need For Legislation

The major problems bargaining associations face today are processors' refusal to negotiate, weak membership cooperation, need for more members, inadequate financing, and insufficient bargaining legislation. Product oversupply also was mentioned at the time the problems were explored in a recent survey by the U. S.

Department of Agriculture (USDA).

To help solve problems, the most popular proposal was legislation to encourage bargaining, that is, the actual negotiation of price and terms of trade between buyers and associations of farmers.

The survey was conducted by USDA's Farmer Cooperative

Service (FCA), and results are in a 28-page FCS booklet, "Bargaining Cooperatives--Selected Agri-Industries." The study shows something of the scope of agricultural bargaining throughout the country. In all, 53 bargaining associations responded by providing data on their activities. Dairy bargaining cooperatives were not included, because FCS considers their actions specialized enough to merit a separate study.

Survey information is from 11 fruit, 8 vegetable, and 5 regional sugarbeet associations, plus a number of multi-commodity organizations, including the American Agricultural Marketing Association and the National Farmers Organization.

Nearly all responses said members, nonmembers and processors benefit from association bargaining. They listed these bargaining results: better prices for members, more price stability, assured market for products, more orderly marketing, supervised grading and inspection, and reliable representation.

They indicated they will seek to increase membership and bargaining strength.

A copy of FCS Information 90, "Bargaining Cooperatives--Selected Agri-Industries," is available free from Farmer Cooperative Information, U. S. Department of Agriculture, Room 1474 South Building, Washington, D. C. 20250.

Shallow-Rooted Plants Need Water

Plants with shallow roots—such as azaleas, rhododendrons, mountain laurel, and flowering dogwood need frequent waterings. And it's a good idea to continue watering these plants on a regular basis until the ground freezes this fall, says J. Robert Nuss, Extension ornamental horticulture specialist at The Pennsylvania State University.

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