## Delp Retires After 33

## Years At New Holland

George C. Delp, one of the leaders in the 1940 reorganization of Sperry New Holland and one of Lancaster County's foremost civic and industrial leaders, will reach retirement age on September 1.

Delp, was president of Sperry New Holland for more than a quarter of a century and for the past six years served as vice president of Sperry Rand Corporation. He will continue to serve (in his office at New Holland) as advisor and consultant to the Sperry New Holland management organization.

In discussing the vital role Delp played in the company's progress, President Kenneth F. Thompson said, "No other single individual has contributed more to the success of this organization than George Delp. To the citizens of Lancaster County, to the

members of the farm equipment industry and to those of us associated with the company, he has been 'Mr. New Holland.'"

"It has been largely through his leadership that this company has grown to become the world's largest manufacturer of specialized farming equipment. His contributions to this company, our community and our industry are noteworthy. We are pleased that he has agreed to continue to work with the company in an advisory capacity. Sperry New Holland will continue to rely on his judgment in many areas."

J. Paul Lyet, chief executive officer and chairman of the board of Sperry Rand Corporation, who succeeded Delp as president of the Sperry New Holland Division in 1969, also paid tribute to Delp. Lyet said: "During my thirty years of association with George



George C. Delp

Delp at both the divisional and corporate level I have learned great respect for his leadership and ability. He's the man who made Sperry New Holland what it is today. Over the years, his views have always been actively sought after by agricultural equipment industry leaders as well as in the Corporation.

"George is a humanitarian with a deep interest in the welfare of all the people with whom he becomes involved, both on-the-job and in the community.

I'm pleased, too, he has agreed to continue helping us in an advisory capacity. His dedication and devotion to the company and its people over the years have set an example for the rest of us to follow."

Delp is active in civic and community affairs and will continue with those activities. Most recently, he was named to the Lancaster County Planning Commission.

He has been chairman of the Lancaster Airport Authority since 1953 and is a member of the Advisory Board of St. Joseph's Hospital.

A native of Lancaster County, Delp started his 45-year long career in the farm equipment industry in 1928 with the Mountville Manufacturing Company. In 1933 he became assistant manager of Dellinger Manufacturing Company. Both companies were later acquired by New Holland.

Recognizing the need for greater farm mechanization, he joined with several other Lancaster County businessmen in 1940 to purchase the New Holland Machine Company. He was appointed general manager, secretary and treasurer.

Under his leadership, New Holland was reorganized for the manufacture of grassland farm equipment. Progressive ideas for production, management, research and development were put into practice. Several New

Holland affiliates were organized as part of the main company, new business methods were installed and modern production machinery was bought.

Then Delp and his associates obtained the rights to the world's first automatic pickpup hay baler. It revolutionized haymaking. And, as the baler proved successful, the company began adding to its line and expanding throughout North America and overseas. As a result, Sperry New Holland, which had been near the bottom of the list of more than 1,000 farm machinery makers in the U.S., has gained a place among the top five in the world.

In 1947, the New Holland group of companies was sold to the Sperry Corporation which later merged with Remington Rand to form Sperry Rand. That same year, Delp was named president of the New Holland subsidiary, now known as Sperry New Holland. He was named vice president of Sperry Rand in 1967.

Since becoming part of Sperry Rand the New Holland line has expanded to include a full line of hay harvesting and handling equipment including such products as self propelled-balers, automatic bale wagons and mower conditioners. In addition the line now includes forage and grain harvesting equipment and most recently industrial and construction machines.



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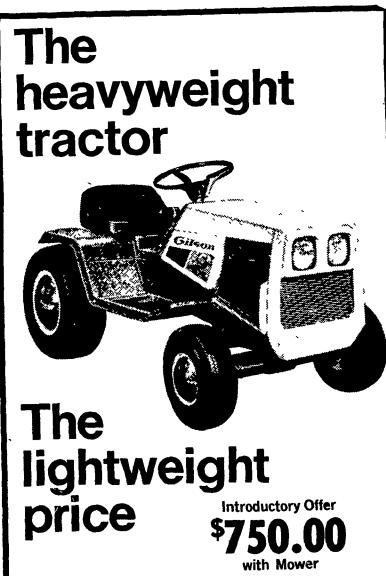
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