

Sperry New Holland's new engineering center, scheduled for completion sometime in 1974.

Sperry New Holland Announces Plans for Engineering Center

Sperry New Holland is constructing a new worldwide Engineering Center in New Holland borough, according to

Kenneth F. Thompson, company president. The new center, to be completed in 1974, will house

engineering employees and the equipment to design and test New Holland farm and industrial equipment. The office landscaping design pioneered by Sperry New Holland in this area in its Operations Center will be continued in the Engineering Center.

Although the company does not anticipate adding employees as an immediate result of the new construction, the center will play a major role in the future of Sperry New Holland. Thompson said engineering's contribution to product innovation is a key factor in Sperry New Holland's plan for growth. He said the increased worldwide demand for food requires further mechanization of agriculture and companies like Sperry New Holland must produce more machines to harvest more crops in less time with less labor.

"The farm equipment business is on the move and signs are that it will continue to grow for those companies which provide the farmer with better, more efficient, more productive machines through engineering innovation."

"The market for light and medium-size industrial equip-

ment is also one of the most promising in industry today. We feel that by applying our engineering experience to this field we will be successful in filling a very real product need for the construction trade. Our new building will allow us to bring engineering expertise and the advantages contained in this facility to bear on development of these new products," he said.

Sperry New Holland entered the light industrial equipment field last year with a line of utility loaders and plans to expand its production into other industrial product areas.

Thompson said the new facility will enable Sperry New Holland to continue to lead in product developments necessary to meet the expanding demands of both the farm and industrial equipment markets.

The 140,000 square-foot building is being constructed on the company's 300-acre tract at the west end of the New Holland borough adjacent to the company's two-year old Operations Center and the Sperry New Holland baler manufacturing plant. Architecturally it will be very similar to the Operations Center.

The center will house product engineering, design engineering, field and laboratory testing, engineering and drafting departments as well as engineering administration and

the engineering shop. It will replace present engineering facilities built more than 20 years ago which no longer provide adequate work space for expanding engineering operations.

Included in the new facility will be the most modern computer equipment for use in product design, stress analysis and solving other complex engineering problems.

Penn Manor 4-H Clashing Thimbles

The sixth meeting of the Penn Manor 4-H Clashing Thimbles Club was called to order by the president Kris Stehman. The members repeated the 4-H Pledge and Pledge to the Flag.

Roll call was taken followed by the business meeting. It was decided the money in the treasury would be donated to the Farm and Home Center.

Kris Stehman led a demonstration on how to press clothes before the group. Clean up committee for the week was Lori Leaman and Karen Breneman.

The meeting was adjourned and a work period followed.

News Reporter,
Kay Shertzer

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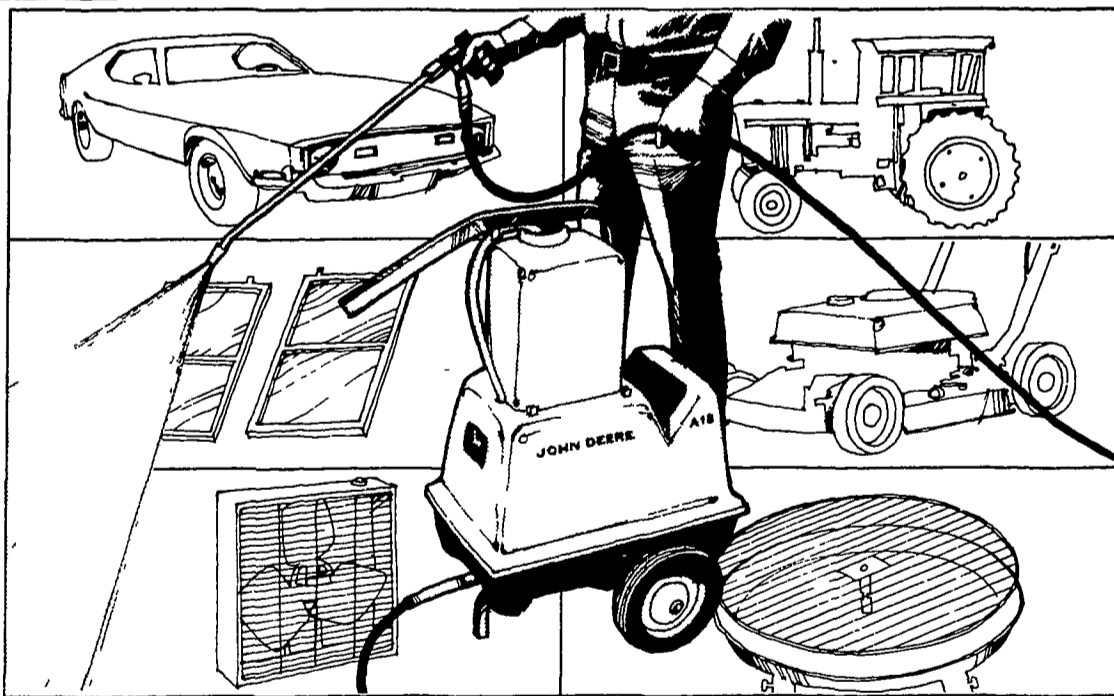
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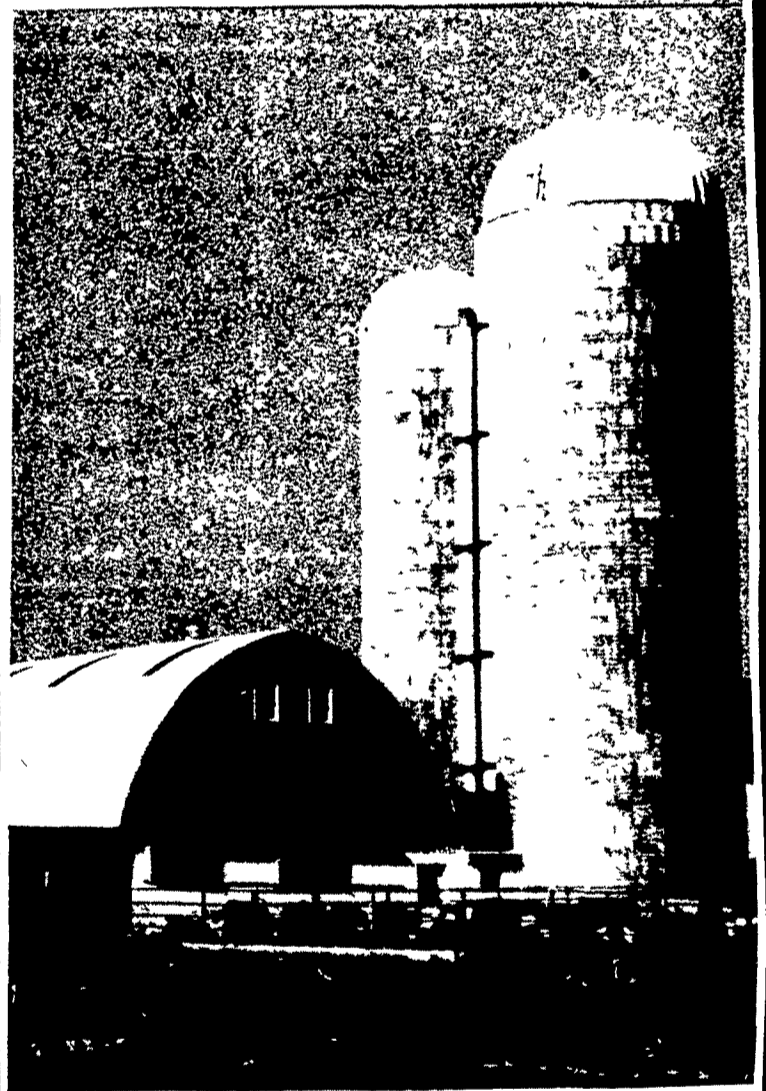
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