

Dairy Boards Reorganize, Amend By-Laws

The one board, one management concept of reorganization of the United Dairy Industry Association (UDIA) family which includes American Dairy Association (ADA), National Dairy Council (NDC) and Dairy Research Inc. (DRINC) became a reality May 15 when the UDIA Board of Directors adopted new by-laws to implement an earlier decision that was taken at the Annual Meeting in February.

Prior to the UDIA Board action, the Boards of ADA, NDC and DRINC voted unanimously to support the action, and agreed to amend their by-laws to bring them into conformity with the new UDIA by-laws.

Principal purpose of the reorganization is to unify the national programs of promotion

for milk and dairy products and to guarantee that American dairy farmers get the most possible out of their promotion dollars, according to Glenn Lake, UDIA President.

The new by-laws, which became effective immediately upon adoption, provide for a House of Delegates which has the primary responsibility for determining and establishing overall goals and objectives. It also is responsible for reviewing and approving the budget and program plans, determines the national program assessment rate, evaluates the effectiveness of the activities of the Association, as well as its management, and provides for the development of operating and fiscal procedures. The House of Delegates replaces the present Board of Directors and will include representatives of processors, handlers and equipment suppliers, as well as dairy producers in accordance with a formula included in the by-laws.

A 24-member Board of Directors also is provided for which will be elected by the House of Delegates from among its membership. This Board replaces the former UDIA Executive Committee. Provision is made for non-producer representation on the Board in proportion to non-producer membership in the House of Delegates.

At the Annual Meeting each year, the new Board of Directors will elect, from among its membership, a President, one or more Vice Presidents, a Secretary and a Treasurer who will serve for one year. Officers may serve successive terms, as may members of the Board and House of Delegates.

While the by-laws became effective immediately, the enabling resolution provides that, until the next Annual Meeting,

the existing officers shall continue to serve, the existing Executive Committee shall become the new Board of Directors, and that the existing Board become the House of Delegates.

Preservation of the corporate identities of ADA, NDC and DRINC is provided for. The new UDIA Board now serves as the governing Board of ADA and DRINC, replacing the previous separate Boards. In the case of NDC, a 30-member Board is provided for which will consist of 15 producer members from the UDIA Board and an equal number of non-producer representatives.

The governing Boards of ADA, NDC and DRINC will elect their own officers, but no one person will be permitted to hold more than one office ADA, NDC and DRINC, as well as UDIA, no longer will have Executive Committees.

The chief executive staff officer of the combined organization will be an Executive Vice President. This post is now vacant and a search for a suitable person to assume this responsibility will begin immediately. His overall responsibility will be to direct the operations and administration of the Association to implement the policies and procedures established by the UDIA Board and House of Delegates. He also is responsible for the development and submission of recommended program plans and budgets and for accountability and control of the finances of the Association.

Within the policies and guidelines approved by the Board, he is responsible for the organization, structure and staffing of the Association, including the defining of duties and responsibilities and the appointment, compensation and continuance in employment of the executive staff.

The concept of a single board and a single management for the UDIA family grew out of a study made for UDIA by the management consultant firm of Booz, Allen & Hamilton. This concept was approved in principle by the UDIA Board at its Annual Meeting in February, and the UDIA Executive Committee was instructed to draw up detailed plans of implementation for consideration by the full Board at the May meeting. At the same time, the UDIA Executive Committee was expanded to include the four highest elected officers each of ADA, NDC and DRINC instead of the one highest elected officer as previously. This action was taken to give greater representation to the viewpoints of these three organizations in drawing up the plans for restructuring the group.

At a meeting in March, the UDIA Executive Committee appointed a Reorganization Committee, which drew up a statement of basic principles for the reorganization. With certain modifications, this was approved at an April meeting and became the basis for the draft of the new set of by-laws.

The UDIA House of Delegates will meet next on September 17, by which time it is expected that the by-laws of ADA, NDC and DRINC will have been amended

to conform with the new UDIA by-laws, and that recommendations will have been developed for organizational restructuring of the functional areas and staff as well as 1974 program proposals and future goals.

Among the initial plans for unification are to obtain agreement and proceed with centralization of program coordination and control; budget development and financial control, administrative services; accounting; data processing; housing; warehousing and shipping of promotional materials; communications, and others. Some of these activities already are at least partially centralized.

Farm Women Calendar

Saturday, June 9

10 30 a.m. - Farm Women Society 19 meeting, Landisville Church of God.

1 30 p.m. - Farm Women Society 10 meeting, home of Mrs. Mahlon Delp, 145 Delp Road.

1 30 p.m. - Farm Women Society 25 meeting

Monday, June 11

6 p.m. - Farm Women Society 7 Progressive Dinner; begin at home of Mrs. Arthur Eshelman

Tuesday, June 12

1 p.m. - Farm Women Society 22 meeting, Vi Weller, hostess.

Wednesday, June 13

1 30 p.m. - Farm Women Society 14 meeting.

1 30 p.m. - Farm Women Society 30 meeting, home of Mrs. Murl P. Clark, Strasburg

Farm Women Society 12 "Touring Day", Cramer's Ceramics, Marticville.

Thursday, June 14

12 30 p.m. - Farm Women Society 9 meeting, home of Mrs. Elmer Huber, Marticville.

Saturday, June 16

1 30 p.m. - Farm Women Society 5 meeting, home of Elizabeth Hottenstein, 1400 Country Club Drive, Lancaster.

2 p.m. - Farm Women Society 3 meeting; Mrs. George Wealand, hostess

Farm Women Society 23 family picnic and covered dish supper, summer home of Mr. and Mrs. Charles Frey, Long Level, York County.

In the Kitchen

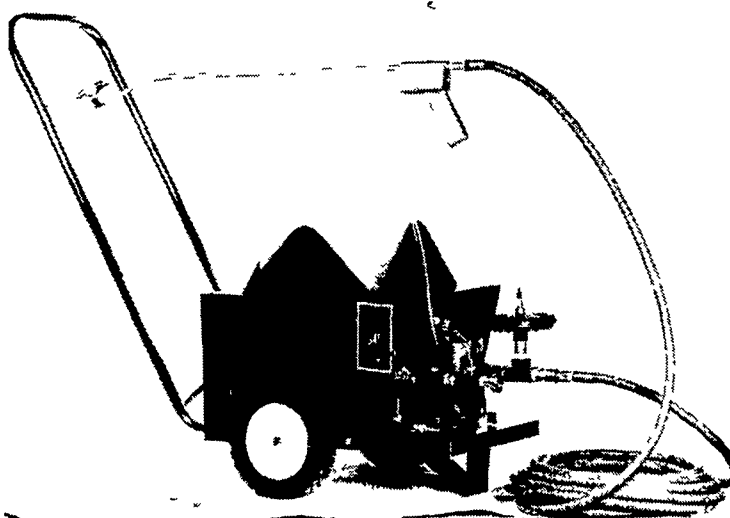
MARINATED FRESH TOMATOES

- 3 medium-sized fresh tomatoes, sliced
- 6 green pepper rings
- 2 green onions, sliced
- 6 tbsps. salad oil
- 3 tbsps. vinegar
- 2 tps. sugar
- ½ tsp. salt
- ¼ tsp. tarragon, finely crushed
- ⅛ tsp. celery seed

Arrange tomato slices and pepper rings in a dish with a tight-fitting cover. Sprinkle sliced onions over top. Combine salad oil, vinegar, sugar, salt, tarragon and celery seed. Pour over tomato slices. Cover tightly and refrigerate for at least one hour before serving.

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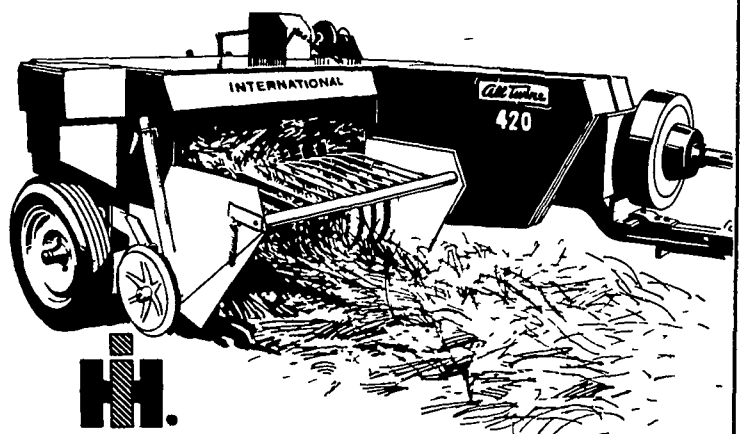


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