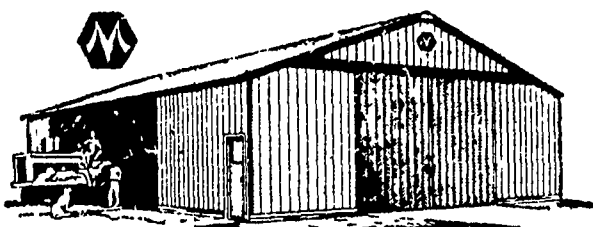


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Dairying Pennsylvania's Billion Dollar Industry

Joe S Taylor, Extension dairy specialist at The Pennsylvania State University says that the Pennsylvania dairy industry will remain viable in spite of our current weather and political problems

An industry that contributes 43 percent of the total cash farm income of the state and 51 of our 67 counties list dairying as a major source of farm income must survive This is true because we have large milk markets, suitable soil, and climate, and above all, the know how to produce milk efficiently, explains Taylor

It is vital to the over-all economy of Pennsylvania that a stable dairy industry be maintained First, to supply milk to our urban consumers at a fair price Second, to promote through dairying, a soil and water conserving agriculture which builds, rather than depletes, our most important and essential National resources, namely soil fertility and water. Third, to maintain a billion dollar

annual income to the state's economy (retail value)

Taylor says milk production for 1973 is running four percent less than last year Most of this decrease is weather related, so with one good crop production year this loss in production could be quickly reversed "We still have good dairymen on good soils milking good cows, the necessary elements for a viable industry," adds Taylor

Athletes and photographers especially find contact lenses advantageous Contacts offer the athlete complete freedom of vision, they are less likely to be knocked off than glasses and they don't steam up when the wearer is perspiring Photographers find that contacts are easier to wear when taking pictures They do not get in the way of the viewing portion of the camera and they don't fog up in cold or rainy weather

Talk About Milk Prices

Discussing the price of milk is not new for the dairy industry And according to Penn State Extension dairy specialist Joe Taylor, the price of milk is popular because it's a political food Everyone, old and young, drinks milk, and everyone over 18 votes, so it's natural for politicians seeking votes to be concerned about the price of milk

Dairymen are smiling at politicians today, Taylor says, because they have suddenly discovered that all prices are too high food and consumer goods

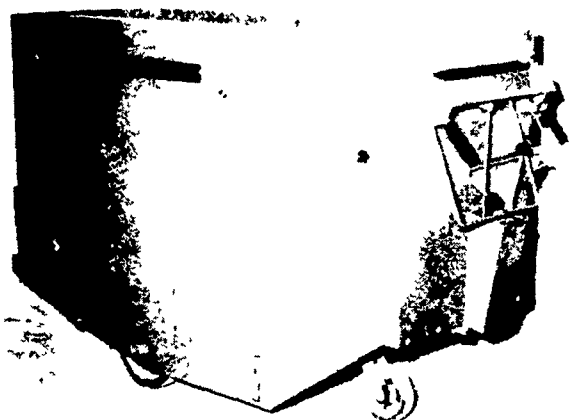
The consumer's pinch is that they have to eat every day They can put off buying an auto, a TV set or other durable goods but not food So really, explains Taylor, consumers are worried about inflation and not food prices alone But at the moment, milk and meat are the political issues that arouse voters

What is the real price of milk? Well, according to Taylor, the real price of milk is ten minutes That's how long the average factory worker has to work, to earn enough money to buy one-half gallon of milk However, dairymen are concerned that inflation of all prices, will force consumers to buy less milk, even though it's a food bargain at today's prices

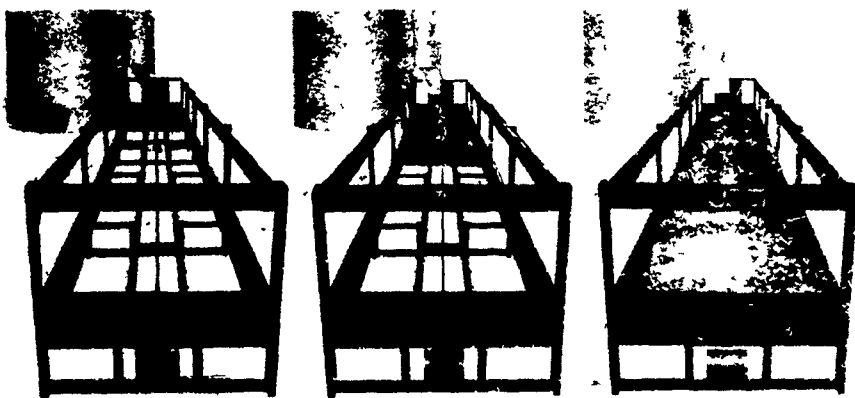
Taylor points out that the dairymen are saying, "Let's live and let live But consumers, please don't ask us to absorb all of the nation's inflation in the price of milk" So, the next time you hear a political aspirant talking about the price of milk, just ask him to elaborate on the price of everything you have to buy

Advertised Specials

Get a raincheck at the supermarket if advertised specials are out-of-stock when you do your shopping Harold Neigh, Extension consumer specialist at The Pennsylvania State University, says you should inform the management when the special is out of stock and ask for a raincheck offer when the supply is replenished



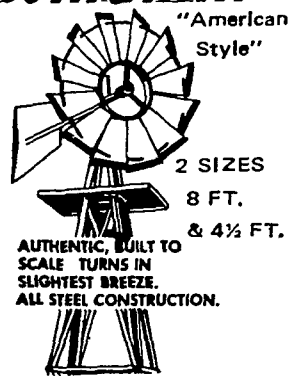
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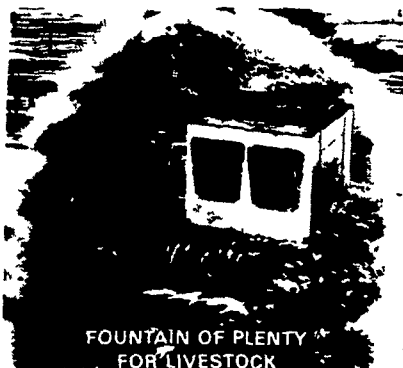
Windmill



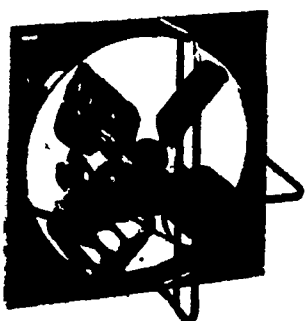
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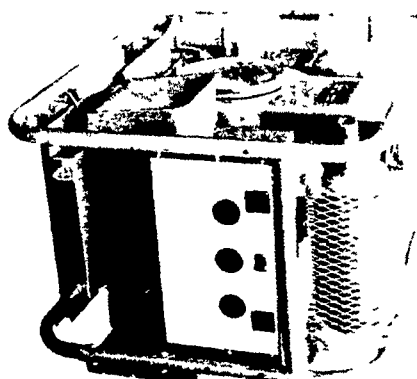
Generac PTO alternators



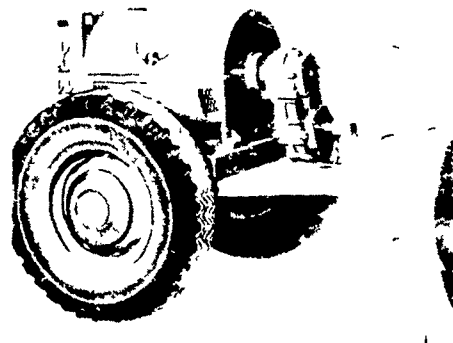
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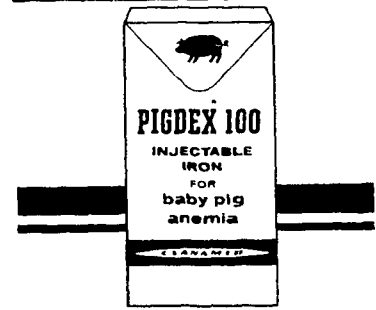
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