AGMAY

HIGH PRICE OF SOY MAKES UREA-CONTAINING FEEDS A BETTER BUY THAN EVER

A much-delayed soybean harvest and an extremely strong domestic and export demand forced soybean meal prices to over \$200.00 per ton in late 1972. At the same time, prices of middle proteins such as distiller's, gluten feed and brewer's grains moved up sharply in the face of tight supplies. Is there anyway to lessen the cost-price squeeze on feeds?

SAVING WITH UREA FEEDS ARE SUBSTANTIAL

The differential between a 16%-protein dairy ration containing urea and one not containing urea was over \$12.00 per ton at the end of the year. At a 20%-protein level, the differential was \$19.00 per ton. On a 32%-protein concentrate, the

differential was \$45.00 per ton. With every indication pointing to a tight protein supply for the balance of the barn-feeding season, can you afford not to realize savings like these?

IS UREA SAFE TO FEED?

Dairy cows fed well-balanced ration can safely and effectively utilize one-half pound of urea per day. If balance total mixed rations are fed, or Agway Liquid Protein Supplement if offered free choice, cows can utilize 0.75 pound of urea per day. And research data on thousands of cows indicate that urea, properly used in balanced rations, has no adverse effect on either milk production or breeding efficiency.

65% OF AGWAY'S DAIRY-FEED VOLUME CONTAINS UREA

About ¾ of Agway dairy feed users now consider urea-containing feeds a better buy. If you are not now using urea-containing dry or liquid feeds, we urge you to reappraise your feeding

program in view of current prices. And we urge you to consider meeting part of your herd's protein need with LPS (Liquid Protein Supplement) fed free choice or on top of poor-quality hay or haylage.

FREE FORAGE ANALYSIS AND TDR REPORT FOR AGWAY MEMBERS

All Agway members who qualify for ASCS Emergency Livestock Feeds are eligible for a forage analysis and a Total Dairy Ration (TDR) computer printout to help you balance your ration.

The opportunity to save real money with Agway urea-containing feeds has never been greater. For details on how you can save, check with Agway.

G & G FEED & SUPPLY

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