#### Invitation to Chester County Farm-Ctiy Week Open House

The Chester County Farmers' Association extends an invitation to visit with farm families in the county who are holding open house on Saturday, November 18, and Sunday, November 19, from 1 to 4 p.m. The main points of interest include:

Amyr Farms - Owned by Dr. Richard H. Stoneback. 45 purebred Arabian horses, 9 stallions, 16 brood mares with foals plus yearlings; 250 goats, 18 milking, 100 kids, 2 bucks, 40 yearlings. New 140 foot by 80 foot goat barn, 24 box stalls, room for 250 milkers. New 30 stanchion milking parlor. Milking time 4 to 6 p.m. Also cows, chickens, ducks, geese and rabbits. Herdsman Steve Donsidine. Location - Scroggy Road and Hayesville Road.

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K-K Ranch — 102 acre dairy farm owned and operated by Nathan and Melba King. 30 heifers and 70 milk cows. Milking done in new milking parlor between 3 and 5 p.m. Visitors welcome. Located Route 896 between Russellville and Forestville.

Llanduey Farms — Owned and operated by Russell and John Hicks. 100 cow dairy farm with free-stall barn, Harvestore silos, conventional milking system. Bottle and sell Certified State approved whole raw milk. Full line of farm machinery. Located two and one-half miles east of West Chester on Paoli Pike (old Route) 202.

Lenape Dairy Farms — Owned and operated by Dwight Rath. 600 head Registered Holsteins. 350

**Buildings** 

Pole-type

**Farm** 

milking cows in free stall barns with milking parlor. All the latest in equipment and building. Located four miles southwest of Media off U.S. Route 1. Turn south on Wawa Road.

Batchelor's Flowers — Retail operation, nine greenhouses with growing plants for holiday season. Air conditioning and Co-2 conducted in all houses. Controlled heat, hot water and steam controlled air circulation. Location - Snowdenville, one mile west of Route 724 at Parkerford.

My-T-Hi Farm — Owned and operated by S. Horace Mowrer and family Dairy farm with pipeline milker, 100 Holsteins, 80 heifers in free stall-barn. Storage barn, silos, bunk feeders constructed after fire destroyed original barn in December, 1971. Located one-fourth mile west of Route 724 on Bridge Street

Buttonwood Farm — Owned by Mr. and Mrs. Robert O Snelling, Sr. 160 Brown Swiss dairy cows housed in comfort stall barns. 70 head of young females and bulls. Visitors welcome to watch pipeline milking after 3:30 pm Located Hollow and French Creek Roads. South of Kimberton - Pughtown Road at Roberts Market.

Titus Beam — 225 acres, 200 beef cattle, 500 feeder pigs and 30

sheep. Located at junction Route 401 and 82. Lane to farm on 82

Morris and Alvin Zook — 150 acres, 40 Ayrshires, 8 horses and mules, horse and colt, 1,400 laying chickens Gehl machinery agency West of Honey Brook on Route 322. Turn right at Agrico Fertilizer Plant. No Pictures.

Nottingham Cannery, Growing Division — Lovell Chase, Manager Approximately 80,000 square feet of growing area New modern refrigeration and ventilation systems Located on old US 1 behind Oxford Bowling Alley Mushrooms for sale.

Green Valley Farms — operated by Wilkinson Farms 200 milk cows, modern bottling plant to supply retail outlet Spray irrigation waste disposal system Located on Pen Green Road between Route 1 and 41

Glen Willow Orchard — 45 acres apples, 10 acres peaches, 55 acres crops 11,000 bushel cold storage Modern packing line Located north of Avondale on Glen Willow Road

Bernard's Orchard and Greenhouses — 50 acres fruit, mainly apples. 12,000 bushel cold storage Wholesale florist with 20,000 square feet under glass Carnations and snapdragons grown for Washington, D.C market Automatic oil heat and

## Agriculture Must Tell its Own Story

The American public holds some misconceptions about the food and fiber industry, and the producers of food and fiber probably have some misconceptions about consumers

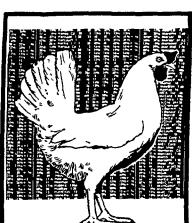
These are the remarks of Sherwood O Berg of the Institute of Agriculture, University of Minnesota, in speaking about the need for better communication at the annual meetings of the American Society of Agronomy

Berg feels that agriculture can be made understandable through a well-balanced exposition containing all the major components of the food and fiber chain "We must talk about the great productivity of American agriculture, how that productivity was reached, and what it has cost us," he says

Berg also feels that the public must get some understanding of the scope and general nature of the food and fiber business from input through production and distribution to the retail store. The impact of science, the changes in world and domestic markets, and reorganization of business must all be laid out as well as a consideration of the society and economic implications of changes in agriculture.

"But," Berg says, "communication involves more than clarifying facts. To command public response, agribusiness, and more especially educators in agriculture, must be concerned about proverty, pollution, and nutrition as the people feel these problems. This concern must be translated ultimately into public policy."

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