

# FLORIN FEEDS

ANNOUNCES

# GOLDEN PRO™

THE QUALITY PROTEIN WITH BUILT-IN ENERGY AT MUCH LESS COST PER UNIT OF NATURAL PROTEIN

A NEW HIGH-PERFORMANCE PROTEIN FROM THE FAMOUS INSTAPRO EXTRUDER

GOLDEN PRO™ is a new protein source derived from non-protein nitrogen and gelatinized grains processed with an InstaPro Extruder. It is comparable to natural protein sources in feeding performance with ruminant animals at much less cost per unit of protein.

**GOLDEN PRO™ gives you these major advantages:**

**Controlled ammonia release.** The unique process used to manufacture Golden Pro slows the release of ammonia so it can be converted more efficiently to microbial protein by your animals.

**Improved nitrogen utilization.** Because it reduces urea waste by slowing the release of ammonia, Golden Pro is more fully utilized by your animals in the production of microbial protein. You get more feed value per dollar spent than with ordinary rations containing urea.

**Safe, non-toxic protein source.** There are no urea toxicity problems with Golden Pro. When cattle are switched from conventional all-natural protein rations to rations made with Golden Pro there is no adaptation period and no change in feed intake.

**High-quality energy source.** You get a big plus with Golden Pro—it also supplies an excellent source of energy in the form of gelatinized starch. This is readily available to the animal and means you get better feed efficiency and rate of gain.

**Palatability.** You can use Golden Pro for both beef and dairy animals as incorporated in FLORIN Beef and Dairy Supplements or as the sole source of protein. Palatability is excellent, even when Golden Pro is used in rations in combination with urea.

**Backed by research.** Research and testing stand behind Golden Pro—it has been thoroughly tested in the laboratory and at selected feedlots in the midwest.

**Much less cost.** Golden Pro is comparable in performance to natural protein sources, yet the cost is much less per unit of natural protein. Golden Pro is another Triple "F" first, developed in keeping with our continuing commitment to reduce the livestock producer's costs in every way possible.

## IN THE FEEDLOT



Because of its low cost per unit of protein, Golden Pro can bring tremendous savings in the production of beef. With Golden Pro you get

- Excellent Daily Gains
- Improved Herd Health
- No Adaptation Period
- Outstanding Feed Efficiency
- Lower Production Costs
- Uniform Feed Intake



## IN THE DAIRY

With its advantages of palatability and slowed ammonia release, Golden Pro can provide a more economical ration for the dairyman. When cows are fed twice daily in a relatively short period of time, use of ordinary urea supplementation means ammonia is released rapidly and leaves the animal deficient of a nitrogen source for utilizing carbohydrates for a large portion of the time between feedings. Use of Golden Pro eliminates this problem and gives you an economical protein in addition to

- Increased Feed Efficiency
- Lower Cost of Production
- Improved Herd Health
- More Profit Over Feed Cost



FOR MORE INFORMATION DIAL MOUNT JOY 653-1451



# WOLGEMUTH BROS., INC.