

# U. S. Tobacco

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 dermarketings of the current crop.

Marketing quotas for burley and other kinds of tobacco will be announced by next February 1. Based on the formula required by law, 1973 price support levels for eligible tobaccos seem likely to increase about 5 percent over 1972. The supply of U.S. flue-cured tobacco continues to decline. This leading kind of tobacco for cigarettes and exports is

estimated at 2.92 billion pounds, down 4 percent from last year. The 1972 crop is indicated at 1.01 billion pounds, down 6 percent. Carryover into the current season was down 3 percent. During the past marketing year exports declined a tenth while domestic use rose 4 percent; the overall decline was 3 percent. Little change is expected this season; use should exceed marketings, so the carryover next July 1 is expected to decline. Farmers had marketed about 60 percent of the 1972 flue-cured tobacco crop by September 15.

Gross sales were 6 percent below the comparable period of 1971. Through that date, prices were at record levels, averaging 12 percent above a year earlier. Farmers placed only 1/4 percent of marketings under government loan, compared with 4 percent in the comparable period of 1971. Low loan placements plus heavy sales from loan stocks have reduced uncommitted CCC stocks to the lowest level in a decade.

The U.S. burley tobacco supply may total about 0.3 percent below a year earlier and 11 percent below the 1964-65 record. Currently, supply represents about 3 1/4 year's use.

The crop is a fifth larger than last year's weather-reduced crop. Acreage is up and yield prospects are improved from last year's 6-year low. Carryover from 1971-72 is estimated down 7 percent. Disappearance probably gained 2 percent during the 1971-72 crop year (October-September).

Combinations of reduced carryover and generally lower 1972 production will shrink 1972-73 supplies of dark air-cured, Maryland, cigar filler, and cigar wrapper. Fire-cured supplies remain about the same. Cigar binder supplies are slightly larger.

## Pork Industry Slates Porkfest

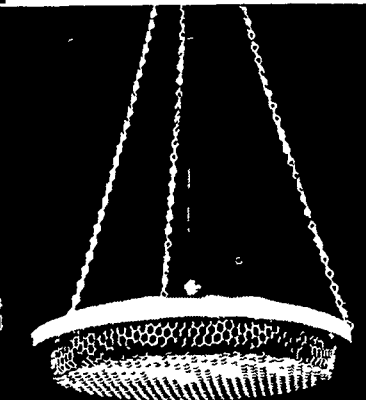
Pork producers this week announced a nation-wide pork promotion during October, according to Melvin Huber, President of the Lancaster County Pork Producers Association.

The nation-wide October campaign, October Porkfest, will identify, advertise and promote all pork products, Huber said. Purpose of Porkfest, is to increase consumer awareness of pork, add variety to its use, improve its image, and increase consumption.

The National Pork Producers Council, supported by the nation's pork producers, is coordinating a nation-wide advertising and public relations effort.

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