



by **PETER G. HAMMOND**
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Drug educators are one of this nation's smallest minority groups. And the media men are having about as much luck communicating with them as they are with the other minority groups.

Madison Avenue recently did an "anti-drug" spot which follows the lines of the song "Ten Little Indians." Each one of the Indians drops-off from a sort of misadventure with drugs. It's easy to see why the Indians reacted violently to this kind of ad. The drug educators aren't any happier with what is yet another in a series of thoughtless, money-wasted messages.

And yet that ad is nothing compared with the new film *Super Fly*, the story of a black cocaine dealer who makes it big. The only people who aren't hurt by this picture are the producers—the movie grossed more money in its first week than *Guess Who's Coming for Dinner*.

BANG (Black Against Narcotic Genocide), an organization with members like Washington, D C Delegate Walter Fauntroy and D C School Board President Marion Barry, has picketed the film. People are advised not to see it because in Bang's words "We need to develop positive images of black people and certainly a cocaine dealer or hustler should not be glorified—he should be exposed for what he is and stopped."

The weary drug educators can only shake their heads. Of course, one film or one ad isn't going to change someone's attitude or belief. One production won't stop drug misuse any more than it will turn everyone into first-class citizens. However, if there are enough good productions, something might start to happen. And, if there are enough bad productions, unfortunately, that something is already starting to happen.

Disease of American Elm Spreading Slowly

Elm phloem necrosis, a disease of American elm found last year in Pennsylvania for the first time, is still confined to an area north of Jersey Shore and in the limits of the town, says Dr. William Merrill, plant pathologist at Pennsylvania State University.

The center of the infection lies along U.S. Route 220 north of Jersey Shore, Dr. Merrill and associates ascertained during a recent survey of the Susquehanna River Valley from Lock Haven to Montoursville.

Trees showing symptoms in the summer of 1971 were dead by June of 1972. Many other elms are showing symptoms of elm phloem necrosis this summer, it was noted. Newly infected trees were discovered only a few hundred yards north of the old infection center. Other new infections were found slightly to the west toward the town of Avis.

A devastating disease, Dr. Merrill reports. It is spread by a tiny leafhopper which may have several generations per year. The slow rate of spread gives some measure of hope to Pennsylvania communities trying to preserve and maintain their elm plantings, he observes.

Infected trees die all at once, rather than branch by branch like elms suffering from the well-known Dutch elm disease. The foliage droops, curls, and wilts, and takes on a uniform yellow to golden yellow color. At this stage the inner bark at the base of the tree and in the roots turns the color of butterscotch.

If small pieces of these butterscotch colored bark are placed in a closed jar for a few minutes, an odor of wintergreen can be detected. The color and odor of the inner bark of dying trees are specific symptoms.

43 Head Sold at First Ayrshire Invitational

Ayrshires joined three other breed associations that now hold regular invitational sales in conjunction with the Pennsylvania All-American Dairy Show held this week in Harrisburg.

The Pennsylvania Ayrshire Breeders Association assembled 42 cows and heifers and one bull calf for the auctioneer, Allen Hill, Woodbine, Md.

Top price was \$1,525 paid for a three-year-old fresh cow, "Pine View Royal Topsy 2", a Canadian-bred animal. She was bought by Amabourne Ayrshires, Doylestown, Pa. A five-year-old cow, "Del-Acres Constance" sold

for \$1,200 to a father-in-law—son-in-law combination, Earl E. Keefer and Donald Shetteley, Millersburg, Pa.

Four other consignments reached the four figures mark. The sale yielded \$25,100 for an average price of \$583.

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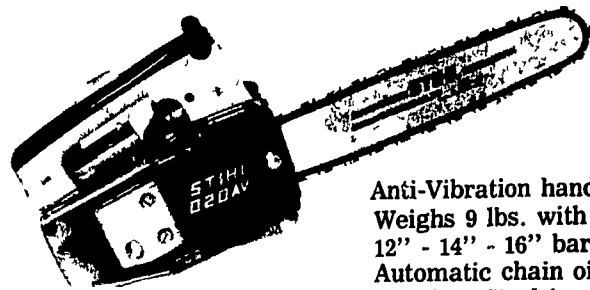
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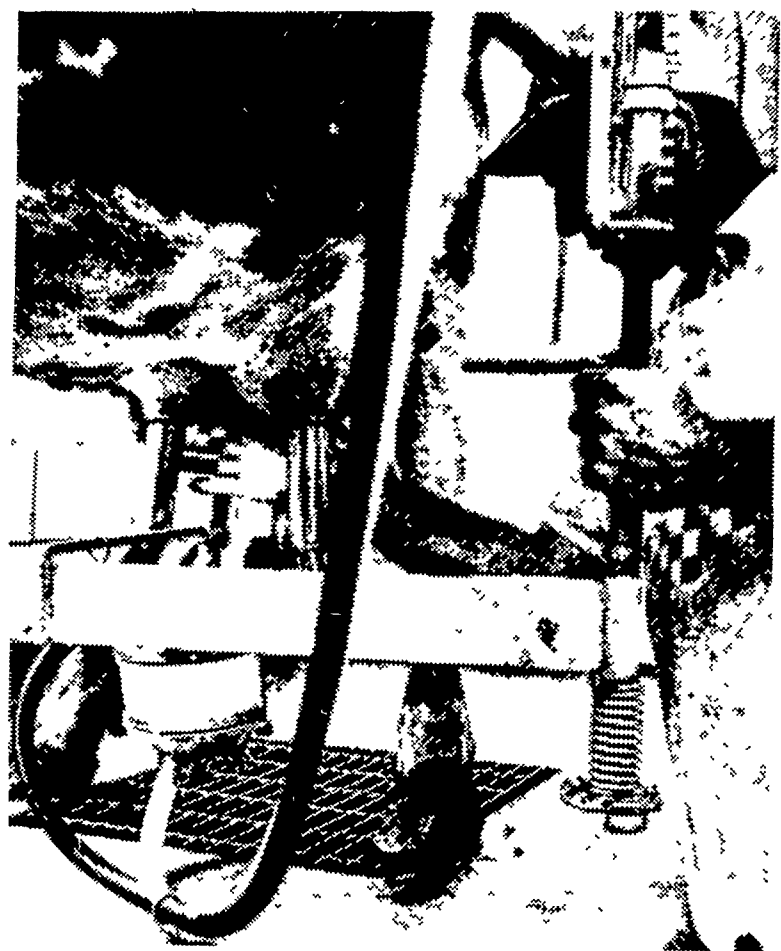
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