

# Want a Horse? See Abe.

Fresh from a win at a nearby race track, the standard bred mare tensed as the man from New Holland Sales Stables reached up past her ears to put on her blinders.

Then she was hitched to a rubber-tired sulky and driven off to show her trotting form on the gravel parking lot beside the sales stables. "She should bring a pretty good price," Abe Dif-

fenbach predicted, watching the mare in action. "She's won a couple of races, and some of these younger fellows want speed when they're out on the road."

Diffenbach is sales manager for the Stables. Every Monday morning he joins a small crowd of potential horse buyers to watch the horses run. Some Monday's there's a lot to watch, because New Holland quite possibly has

the biggest horse auction in the country.

Last year, 16,353 horses were auctioned at New Holland, compared to a combined total of 3,131 sold through Pennsylvania's 43 other livestock auctions. New Holland last year also sold more total livestock than any of the other auctions, a total of 151,217 animals. Running a close second was the Vintage Sales Stable, Paradise, which sold 147,923 animals in 1971.

Diffenbach attributes at least part of his company's success to the fact that they've been doing

business at the same location since the early 1900's. They're also a diversified auction, selling hogs, beef animals and dairy cows in addition to horses.

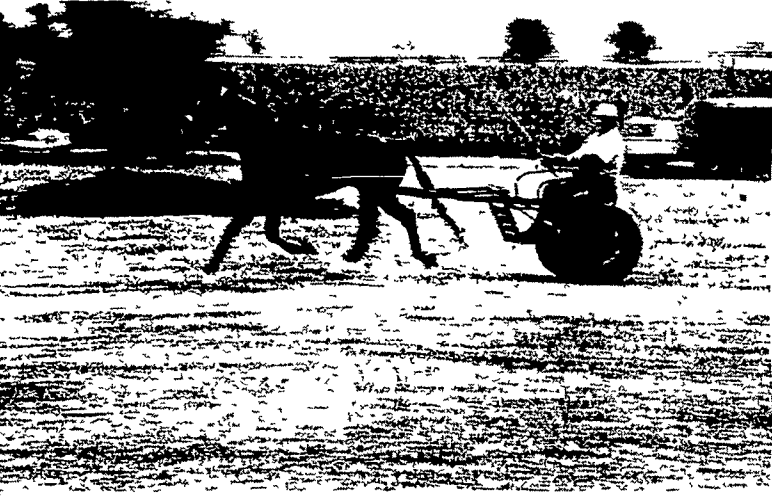
(Continued On Page 7)



By the time this young fellow is old enough to buy his own horse, he's sure to know what he's looking for.



Sulky wheels, saddles, stirrups, spurs, bridles, bells and harnesses. If a horse can use it, you can buy it at this traveling tack shop every Monday at the New Holland Sales Stables.



"You bought 'im for \$300 . . . what do you mean you were scratching your ear?"

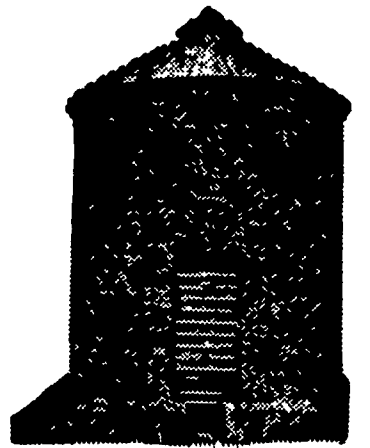
Part of the Monday morning ritual at the New Holland Sales Stables is to hitch up the trotters and let 'em go.



Abe Diffenbach, sales manager for New Holland Sales Stables.

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The Model 720 FORAGER makes high quality haylage and silage chopped the way you want at a cost that'll help your profits on your livestock. From multiple position hitch to adjustable deflector spout the 720 is designed for efficient, economical forage harvesting and fast changes from one crop to another.

6' pick up attachment handles heavy windrows with ease. Does a clean job in picking up green forage, wilted hay, cured hay or straw. Pick up fingers comb the stubble and feed material to the auger in a steady stream. Save more of the leaves.

Row-crop attachments match your row width. Guide stalks into chopper with three gathering chains per row. Two row attachment adjusts for row spacings from 28" to 42". One row attachment harvests rows of any width.

Cylinder center pivot maintains constant relationship between gathering unit and feed rolls for even feeding.

Feed roll springs are adjustable to give you the proper tension for any crop.

Reversing mechanism lets you reverse rotation of feed rolls and gathering unit from tractor seat for fast clean out.

Eight cupped tungsten carbide knives on cylinder cut and throw crop in a single fast smooth operation. There's no need for a power-consuming blower. Scissors action of curved knives against shear bar produces a fine cut.

Shear pins protect cylinder drive and drive line for long life.

Built-in sharpener lets you put fresh keen edge on knives without removing them from the cylinder.

Shear bar is reversible and replaceable with hardened edges for clean cutting.

Delivery chute rotates for side or rear delivery into truck or wagon. Can be positioned easily from tractor seat.

Deflector spout adjusts from tractor seat for full wagon loading.

Multiple position hitch adjusts easily to match tractor drawbar height.

Heavy 6" tubular steel frame is built to withstand the jolts and jars of operation over rough fields.

Optional axle extensions change harvester tread to match row widths.

High flotation tires are available if field conditions require them.

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