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Local Chevrolet Dealer

Harper H. Hull, president of Ventures Chevrolet, Inc., Lititz, Pa., played a supporting role in helping make automotive marketing history recently . . . the sale of over 1,000,000 Chevrolet cars and trucks within a 100-day period.

The 1,000,000 unit mark was topped with the aid of the more than 6,000 Chevrolet dealers across the country in the 100-day period of April 21 through July 31.

It marketed the first time any automotive manufacturer has sold that many cars and trucks in any 100-day period.

"I am proud that our dealership and our customers played a part in this sales accomplishment" Hull said. "We believe the record speaks for itself as evidence of the strength of the economy and the importance of the automotive industry in making it strong."

As a comparison to the 100-day mark, it took Chevrolet nearly 11 years (1912 to 1923) to sell its first million cars and trucks, Hull

Helps Set Selling Mark

observed. Last year, he said, Chevrolet sold 3,002,315 vehicles.

He noted that, in the record-setting 100-day span, there were actually only 85 working days. This meant Chevrolet dealers averaged approximately 12,000 vehicles a day to pass the million mark. This pace is about 10 percent ahead of last year's three-million-plus pace, Hull added.

Concrete Solution Found for Fly Ash

Fly ash, a residue produced by the burning of finely pulverized coal in large power plants, is now collected by means of electrostatic precipitators, and is being used as a cement extender in ready mix concrete and concrete block.

A year-long program involving the removal, classification and sale by AMAX Fly Ash Corporation, Atlanta, Ga., from the Georgia Power Company has demonstrated how fly ash can be profitably utilized.

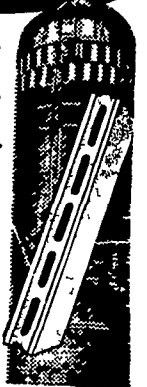
During the first year more than 60,000 tons of fly ash were recovered and shipped. According to the AMAX spokesman the addition of fly ash "produces a stronger and more durable and impermeable concrete product. Further it reduces raw material costs."

Chinese is spoken by more people than any other language in the world, with English second, according to Warren Preece, editor of Encyclopaedia Britannica.

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