

'Ameriset' Developed For Durable Press

A new and patented process for achieving durable press qualities in apparel, called "Ameriset", has been developed by the American Laundry Machinery Industries (ALMI) in cooperation with the Cotton Producers Institute.

Mrs. Ruth Ann Wilson, Ex-

tension clothing specialist at Pennsylvania State University, says the uniqueness of this process is that the fabric is not treated with chemicals or resins. Only the finished garment is treated after it's cut, sewn, pressed and ready to wear. All the findings—thread, pockets,

trimmings and zippers—are given a vapor treatment for about 20 minutes along with the garment. The garment and findings then take on durable press characteristics.

This means that the process can be used, not only by the industry, but also by home sewers. ALMI is prepared to install equipment in neighborhood stores to service the home sewing market. And small retail apparel stores will have these reaction chambers for the new durable press process.

Mrs. Wilson says the process already has undergone extensive testing which shows that a garment treated with Ameriset retains its durable press characteristics through a minimum of 20 machine washings and tumble dryings.

The new system works with apparel made of 100 per cent cotton fiber which retains good abrasion resistance after processing. It's also applicable to polyester cotton blends and knits. Today's durable press gar-

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ments are almost impossible to alter because shape and creases are already built into the garment before it reaches the retailer. With this new process, the vapor treatment can be applied by the local retailer after the garment has been altered and pressed, says Mrs. Wilson.

Deer Licensing Change

A recent amendment to the Game Law will result in a significant change in plans for issuance of 1972 antlerless deer licenses in Pennsylvania.

At the June meeting of the Pennsylvania Game Commission, new rules and regulations, directions and guidelines for issuance of antlerless deer licenses were adopted. Under the program, half of each county's allocation of antlerless licenses were earmarked for residents of the county and the other half of the licenses were designated for non-county residents.

Under provisions of Act No. 170, passed by the state Legislature July 1 and signed by the Governor July 6, all antlerless deer licenses "shall be issued without restriction or regard to the county residence of the Pennsylvania applicant."

The amendment, which was tacked onto a bill to increase resident hunting license fees, in effect cancels the Game Commission's plans to issue antlerless licenses under a setup designed to produce a more equitable distribution of the licenses.

The Game Law change does not alter the Commission's regulation which provides one official antlerless deer license application form with each hunting license and only one antlerless license per hunter.

VEE Warning Issued

Southwestern horse owners should be on the alert for an invasion of Venezuelan equine encephalomyelitis (VEE) from Mexico, the U.S. Department of Agriculture (USDA) warns.

Recent news reports from Mexico indicate hundreds of horses have died from VEE.

"VEE characteristically jumps long distances," Dr. E.E. Saulmon, deputy Administrator of APHIS explained, "and although Mexico is trying to stop the disease through intensive vaccination efforts, we should be ready for it with a solid barrier of vaccinated horses."

Signs of VEE in horses, which should be reported to a veterinarian, range from fever, loss of appetite and depression, to blindness, stumbling gait and continuous circling. The disease causes mild to severe flu-like illness in humans.

Movement of VEE is related to transportation of horses and to bites of mosquitoes that transmit infection from horse to horse and to man. Dead horses cannot contribute to disease spread, but sick horse develop high levels of VEE virus in the bloodstream shortly after becoming infected.

The disease first reached this country in late June 1971 from Mexico and was the cause of a mass vaccination campaign in Texas and 18 other States.

APHIS officials note that tens of thousands of new foals have been born since last year's emergency vaccination campaign. New foals and other horses not already vaccinated should be. Foals vaccinated in 1971 before 6 months of age should be re-vaccinated to assure immunity.

How to Measure Flour

When you are measuring flour don't shake the cup, remind Extension consumer specialists at Pennsylvania State University. Just spoon unsifted flour lightly until the cup is overflowing and level with a spatula. The measure will be more accurate if you do it this way.

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