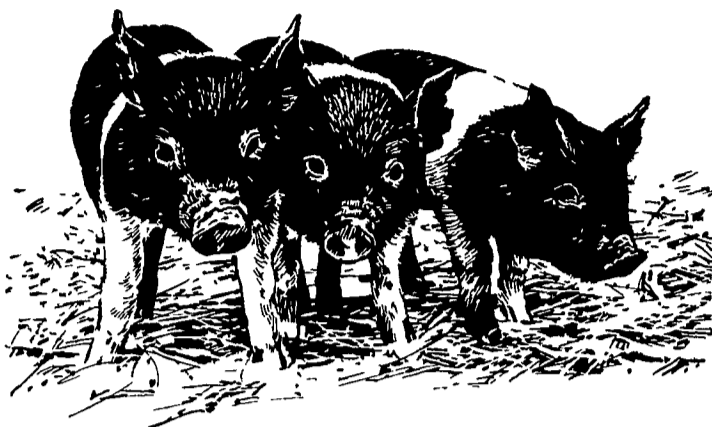


AGWAY

TAKE ADVANTAGE OF HIM . . . HE LIKES IT



SWINE PRODUCERS WHO TAKE FULL ADVANTAGE OF THE AGWAY ENTERPRISE SALESMAN FIND THE GOING A LITTLE EASIER . . . THE STRESSES AND STRAINS A LITTLE LESS . . . AND THE PROFITS MORE SATISFYING.

Your Agway man welcomes the opportunity to serve you . . . and you won't find any more qualified to help. Basically a sound and sensible man, he's been brought to his present level of skill and competence through a program of Agway training and retraining in his field.

He's knowledgeable in the areas of feeds and feeding . . . housing and equipment . . . management . . . animal health . . . marketing. And when there's a need for specialized help, your Agway man has a "hot line" to the entire Agway team: nutritionists, buildings and equipment men, farm management people, Profile, insurance, financing.

Your Agway Man enjoys his work. He knows how hard you work. Let him make things a little easier for you . . . and more profitable.

CARE MAKES THE DIFFERENCE

CARE

In Feed Formulation You know the important thing is not the cost per pound of feed, but rather the cost per pound of gain and profit. Agway feeds, from Squealer for the baby pig, right on through the growing and finishing period, will do the job with top efficiency. The benefits to you are better health and feed conversion, lower mortality, and extra dollars.

CARE

In Anti-biotic Selection. Use of Pfizer anti-biotic, Oleandomycin in Agway grower-finisher feeds means pigs grow faster on less feed per pound of gain all the way to market. Since there's no withdrawal period, you never have to switch to a non-medicated feed So there's no slowing down as your pigs approach market weight.

CARE

Through Research. Every part of the Agway Swine Enterprise package is thoroughly tested before it is offered to you. You reap the benefits from work conducted at the Cooperative Swine Research Farm at Lexington, Illinois, -- one of the finest in the country. The result: a more profitable hog business.

**JOIN THE PARADE TO PROFIT —
CALL YOUR LOCAL AGWAY**



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