

# What's New?

Continued From Page 20

## New Flashing Lights

Two new models of portable flashing lights are being offered by Ag-Tronic, Inc. of Hastings, Nebraska. The lights are specially designed for farm and industrial equipment and meet or exceed the performance criteria of ASAE S-216 and ASAE S-307.

The lights are visible 360 degrees and use a high quality Lexan Lens. They come with amber lens and are equipped with a special 3-Way switch for added versatility. One model operates from a self-contained 6V lantern battery while the other model connects to the 12V outlet on the tractor. 25 feet of cord on the 12V light makes it ideally suited for use on trailing equipment. Both lights are set for 60 flashes per minute. A standard ASAE mounting socket is furnished with each light for ease of mounting and complete portability.

## FOCUS ON CATTLE

A report released by Reynolds Securities Inc., projects a transition from near term tightness in cattle supplies this spring to more ample availability this summer and fall.

Over a long period Reynolds notes, cattle prices have been trending up, reflecting the failure of beef supplies to expand fast enough to meet rising consumer demand. However, at intervals

the pace of expansion in cattle marketing has accelerated moderately, allowing scope for some price weakness. That seems likely to happen in the months ahead.

For the moment Reynolds says, the accent is still on limited beef supply, with tightness accentuated by reduced availability of competing meat, especially pork. According to the Reynolds report, present tightness may continue until later this spring. As a result, recent strength in the cattle market may be extended.

The report cautions that "the timing of the transition to larger supplies may vary, depending on the degree to which current marketings are enlarged by drawing on lighter weight animals." Subject to this uncertainty, Reynolds believes that the rate of beef production will be significantly higher by late June or July. In the second half of this year, Reynolds estimates that beef production will be up 5 per cent to 7 per cent, relative to the same period a year earlier. This should be sufficient to meet demand at around the \$32.50-\$33.50 cash level prevalent for much of second half 1971. If that is the case, prices in cash and nearby futures (basis August 1972) may recede significantly from possible highs near \$36.00 this May or June.

## Pa. Milk Production Up

Pennsylvania milk production for the first quarter of 1972 rose 2.9 per cent over the same period a year earlier, according to the Pennsylvania Crop Reporting Service. Estimates for the first three months of this year show total milk production at 1788 million pounds.

Production per cow continued to increase, while the number of cows in milking herds declined from first quarter levels last year. Milk per cow was up 4.3 per cent, and number of cows was down 1.4 per cent.

In March, 1972, there were an estimated 695,000 milk cows in the state. The average milk production was 900 pounds for the month.

In the Philadelphia milk shed area, the cost of producing and marketing 100 pounds of milk was \$6.02 for the year ending March 31. The year-earlier figure was \$5.88.

## APPLY YOUR CHEMICALS WITH STIHL SG17

- Easy to handle
- Weight 16.5 lbs.
- Range up to 33 ft.
- Handles dusts, liquid, granulates
- Easy starting even while mounted on your back.



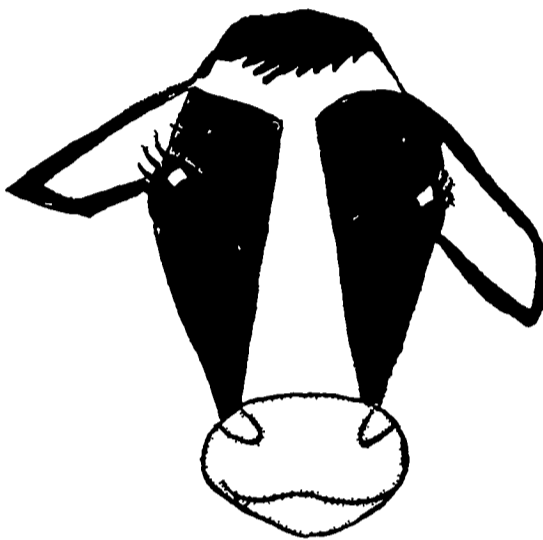
**JOHN L. STAUFFER**

Repair Service

RD2 Box 67 East Earl, Pa. 17519

Phone 215-445-6175

"See our Field Day Announcement on Page 40."



## WHAT makes them more PROFITABLE

Good cows ... good management ... and good feeds are needed for successful, profitable dairying.

Naturally, you have the first two things -- and we offer you the Red Rose Programmed Dairy and Red Rose dairy feeds as the best way to feed your cows. Red Rose Programmed Dairy helps you decide what feeds to use and how much to use, to give the results you want.

YOU CAN INCREASE DAIRY PERFORMANCE by fitting your feed to available roughage, and fitting this feed and roughage to cow performance.

THE RED ROSE PROGRAMMED DAIRY SHOWS YOU HOW TO DETERMINE THE POUNDS OF FEED INPUT NEEDED DAILY FOR MILK OUTPUT.

The result of Programmed Dairy -- more milk from the same cows!

BE DETERMINED TO MAKE YOUR DAIRYING OPERATION MORE SUCCESSFUL THIS SEASON. Stop to see your Red Rose feed dealer. He'll gladly explain the Red Rose Programmed Dairy system and will show you how it means more profit. DON'T WAIT -- DO IT NOW!



**WALTER BINKLEY & SON**  
Lititz

**BROWN & REA, INC.**  
Atglen

**ELVERSON SUPPLY CO.**  
Elverson

**HENRY E. GARBER**  
Elizabethtown, Pa.

**L. T. GEIB ESTATE**  
Manheim

**E. MUSSER HEISEY & SON**  
R.D. 2, Mt Joy, Pa.

**HEISTAND BROS.**  
Elizabethtown

**RED ROSE FARM SERVICE, INC.**  
N Church St., Quarryville

**DAVID B. HURST**  
Bowmansville

**G. R. MITCHELL, INC.**  
Refton, Pa.

**MOUNTVILLE FEED SERVICE**  
Mountville

**MUSSER FARMS, INC.**  
Columbia

**MARTIN'S FEED MILL**  
Ephrata, Pa.

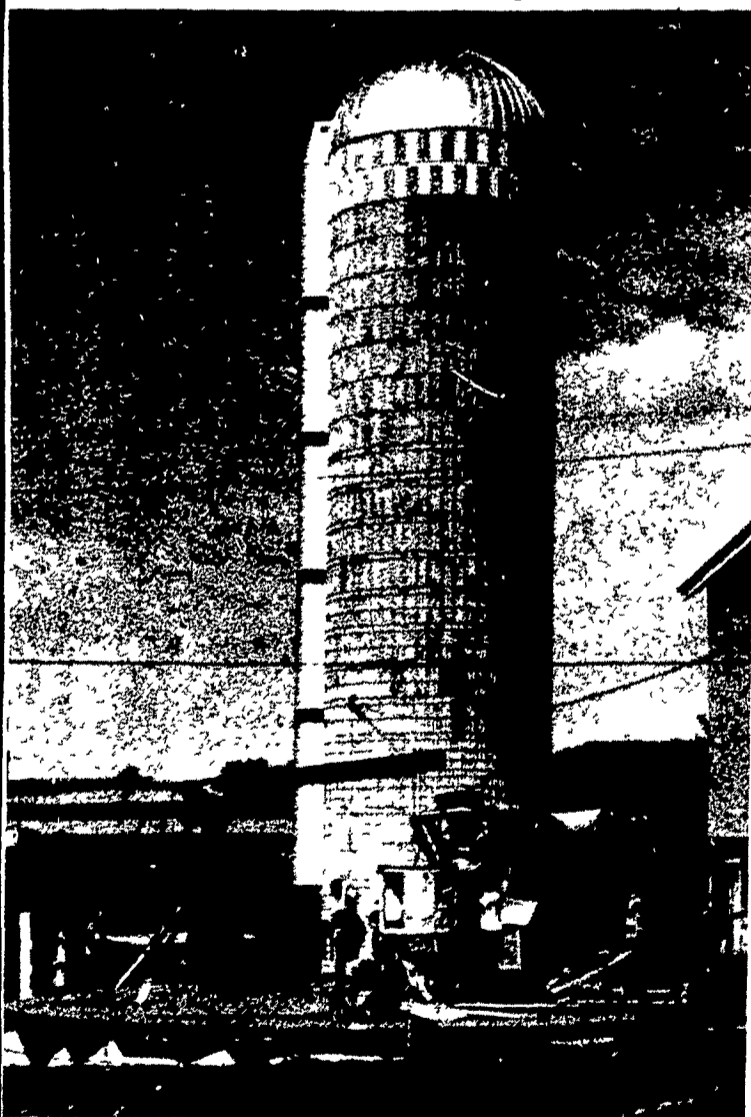
**CHAS. E. SAUDER & SONS**  
Terre Hill

**SHELLY BROTHERS**  
RD 2, Manheim, Pa.

**E. P. SPOTTS, INC.**  
Honey Brook

**H. M. STAUFFER & SONS, INC.**  
Witmer

## TERRE HILL SILOS TRI-RIB CONCRETE STAVE SILOS



More Quality      More Strength      More Economy

Silos

Silo Unloaders

Bunk Feeders

Liquid Manure Tanks

Call or write for free information

**TERRE HILL SILO CO., Inc.**

Terre Hill, Pa. 17581

Phone 215-445-6736

Quality & Service Since 1927